

Table 1 : Value index and value of retail sales by broad type of retail outlet for November and December 2017

Broad type of retail outlet	Value index of retail sales (Points) (Average monthly index from Oct 2014 to Sep 2015 = 100)		Value of retail sales ⁽²⁾ (HK\$ million)			Percentage change (%)		
	Nov 2017 (Revised figures)	Dec 2017 (Provisional figures*)	Nov 2017 (Revised figures)	Dec 2017 (Provisional figures*)	Jan - Dec 2017 (Provisional figures*)	Nov 2017 over Nov 2016	Dec 2017 over Dec 2016	Jan - Dec 2017 over Jan - Dec 2016
All retail outlets	96.1	111.3	38,718	44,840	446,124	+7.6	+5.8	+2.2
By broad type of retail outlet								
Food, alcoholic drinks and tobacco (other than supermarkets)	104.6	115.0	3,500	3,849	42,352	+3.5	+1.1	+3.2
• Fish, livestock and poultry, fresh or frozen	100.5	119.5	898	1,068	11,134	+2.3	+4.6	+1.9
• Fruits and vegetables, fresh	86.9	95.0	175	191	2,601	+3.8	+4.2	+3.2
• Bread, pastry, confectionery and biscuits	92.6	105.9	867	991	11,507	+6.5	+3.2	+0.6
• Other food, not elsewhere classified	133.1	124.8	1,086	1,019	11,346	+3.6	-4.2	+9.6
• Alcoholic drinks and tobacco	94.9	116.1	474	581	5,763	+0.7	#	-1.0
Supermarkets⁽¹⁾	97.3	100.6	4,198	4,337	52,327	+1.5	-2.8	-0.2
Fuels	103.5	102.4	787	778	9,266	+4.0	+1.1	+4.0
Clothing, footwear and allied products	94.0	118.5	4,900	6,175	58,401	+3.8	+6.0	+0.2
• Wearing apparel	93.3	118.0	4,152	5,249	49,877	+3.5	+6.5	+0.6
• Footwear, allied products and other clothing accessories	98.1	121.7	747	926	8,524	+5.6	+3.3	-2.1
Consumer durable goods	91.9	95.6	6,810	7,088	67,504	+14.8	+12.3	-3.1
• Motor vehicles and parts	84.3	84.1	1,232	1,227	15,630	+5.1	+2.2	+3.1
• Electrical goods and photographic equipment	66.4	83.6	2,008	2,529	24,507	+9.8	+12.2	-9.0
• Furniture and fixtures	104.2	110.7	630	669	7,214	+1.2	+2.1	+2.2
• Other consumer durable goods, not elsewhere classified	126.6	114.6	2,940	2,662	20,153	+27.4	+21.0	-1.8
Department stores	125.5	118.9	5,352	5,068	48,621	+5.7	+4.0	+3.4
Jewellery, watches and clocks, and valuable gifts	80.8	115.0	6,118	8,702	75,049	+7.9	+6.3	+5.2
Other consumer goods	95.1	119.2	7,054	8,842	92,604	+11.2	+8.5	+5.4
• Books, newspapers, stationery and gifts	83.9	99.4	522	618	7,162	+1.4	+3.0	+1.0
• Chinese drugs and herbs	89.8	116.0	430	556	5,772	+8.0	-6.6	+3.6
• Optical shops	78.9	96.3	219	267	3,188	+5.6	+3.5	+1.1
• Medicines and cosmetics	97.8	117.9	3,398	4,095	43,336	+13.6	+11.4	+5.5
• Other consumer goods, not elsewhere classified	96.7	128.7	2,484	3,306	33,146	+11.4	+9.4	+7.0

* The provisional figures are subject to revision later on.

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>100.1</i>	<i>103.3</i>	<i>4,801</i>	<i>4,955</i>	<i>58,402</i>	<i>+2.0</i>	<i>-2.1</i>	<i>-0.2</i>
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(2) The sum of individual items might not add up to the respective total because of rounding.

Denotes change within ± 0.05 .

Table 2 : Volume index of retail sales by broad type of retail outlet for November and December 2017

Broad type of retail outlet	Volume index of retail sales (Points) (Average monthly index from Oct 2014 to Sep 2015 = 100)		Percentage change (%)		
	Nov 2017 (Revised figures)	Dec 2017 (Provisional figures*)	Nov 2017 over Nov 2016	Dec 2017 over Dec 2016	Jan - Dec 2017 over Jan - Dec 2016
<u>All retail outlets</u>	96.0	111.9	+7.0	+4.3	+1.9
<u>By broad type of retail outlet</u>					
Food, alcoholic drinks and tobacco (other than supermarkets)	98.1	107.7	+1.4	-1.4	+1.5
• Fish, livestock and poultry, fresh or frozen	94.7	112.1	+0.9	+3.0	+0.4
• Fruits and vegetables, fresh	78.7	85.7	+5.8	+3.1	+4.5
• Bread, pastry, confectionery and biscuits	87.5	99.9	+4.0	+1.2	-0.8
• Other food, not elsewhere classified	120.1	111.7	-1.7	-9.7	+5.7
• Alcoholic drinks and tobacco	96.1	117.5	+2.6	+0.2	-0.6
Supermarkets⁽¹⁾	92.8	96.0	-0.2	-3.8	-2.0
Fuels	101.1	99.5	-2.7	-4.1	-1.3
Clothing, footwear and allied products	90.4	118.2	+2.8	+3.5	+1.1
• Wearing apparel	88.3	116.5	+2.0	+3.3	+1.4
• Footwear, allied products and other clothing accessories	103.0	128.2	+7.0	+4.7	-0.7
Consumer durable goods	102.7	106.7	+16.4	+13.3	-0.9
• Motor vehicles and parts	84.5	84.2	+2.3	-0.4	+1.1
• Electrical goods and photographic equipment	78.6	98.5	+14.8	+16.2	-4.0
• Furniture and fixtures	98.7	105.4	-1.8	-0.2	-0.5
• Other consumer durable goods, not elsewhere classified	150.1	135.5	+30.5	+23.0	+1.6
Department stores	121.9	116.5	+4.1	+2.1	+2.1
Jewellery, watches and clocks, and valuable gifts	79.5	114.6	+6.4	+2.5	+4.0
Other consumer goods	96.9	121.0	+12.8	+9.0	+5.6
• Books, newspapers, stationery and gifts	77.6	91.8	-1.5	+0.4	-2.3
• Chinese drugs and herbs	88.0	112.9	+6.8	-8.3	+2.8
• Optical shops	78.9	95.5	+6.3	+1.9	+1.0
• Medicines and cosmetics	97.1	117.2	+14.1	+11.8	+4.8
• Other consumer goods, not elsewhere classified	105.0	138.2	+16.0	+11.4	+9.6

* The provisional figures are subject to revision later on.

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	95.5	98.7	+0.3	-3.1	-1.9
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Table 3 : Movement of the value and volume of total retail sales

Original series			Seasonally adjusted series						
Year / Month	Year-on-year rate of change (%)		3 months ending Year / Month	Compared with the 3 months ending Year / Month		Rate of change ⁽¹⁾⁽²⁾ (%)			
	Value	Volume				Value	Volume		
2013	+11.0	+11.0	-	-	-	-	-		
2014	-0.2	-0.2	-	-	-	-	-		
2015	-3.7	-1.5	-	-	-	-	-		
2016	-8.1	-7.1	-	-	-	-	-		
2017	+2.2*	+1.9*	-	-	-	-	-		
2015	Jan	-14.5	-14.2	2015	Jan	2014	Oct	+1.1	+2.9
	Feb	+14.8	+15.8		Feb		Nov	+0.4	+0.8
	Mar	-2.9	-1.4		Mar		Dec	+1.0	+1.4
	Apr	-2.1	+0.1		Apr	2015	Jan	-3.3	-2.9
	May	-0.1	+2.6		May		Feb	-4.1	-3.1
	Jun	-0.4	+2.3		Jun		Mar	-4.0	-3.0
	Jul	-2.9	+0.5		Jul		Apr	-1.7	-0.9
	Aug	-5.3	-1.8		Aug		May	-0.8	-0.1
	Sep	-6.3	-4.0		Sep		Jun	-1.6	-0.9
	Oct	-3.0	-0.2		Oct		Jul	-1.4	-0.6
	Nov	-7.8	-5.8		Nov		Aug	-2.0	-1.6
	Dec	-8.5	-5.9		Dec		Sep	-2.4	-2.0
2016	Jan	-6.6	-3.6	2016	Jan		Oct	-4.9	-4.4
	Feb	-20.6	-18.5		Feb		Nov	-5.8	-5.2
	Mar	-9.8	-7.8		Mar		Dec	-5.3	-4.7
	Apr	-7.5	-6.2		Apr	2016	Jan	-2.2	-2.2
	May	-8.3	-7.3		May		Feb	+0.2	-0.1
	Jun	-8.9	-7.9		Jun		Mar	+1.1	+0.7
	Jul	-7.7	-7.0		Jul		Apr	+0.2	-0.1
	Aug	-10.5	-11.0		Aug		May	-1.5	-1.7
	Sep	-4.0	-3.8		Sep		Jun	-1.0	-1.4
	Oct	-2.9	-2.7		Oct		Jul	+0.7	+0.5
	Nov	-5.4	-5.5		Nov		Aug	+2.6	+2.6
	Dec	-2.9	-2.9		Dec		Sep	+1.3	+1.6
2017	Jan	-1.0	-1.4	2017	Jan		Oct	-3.3	-2.9
	Feb	-5.8	-6.2		Feb		Nov	-4.2	-4.0
	Mar	+3.0	+2.6		Mar		Dec	-2.3	-2.2
	Apr	+0.1	-0.1		Apr	2017	Jan	+3.3	+3.2
	May	+0.4	+0.6		May		Feb	+4.7	+4.5
	Jun	+0.1	+0.5		Jun		Mar	+2.5	+2.5
	Jul	+4.0	+4.5		Jul		Apr	+0.8	+1.3
	Aug	+2.7	+3.2		Aug		May	-0.5	-0.1
	Sep	+5.7	+5.6		Sep		Jun	+2.8	+2.5
	Oct	+3.9	+3.6		Oct		Jul	+3.1	+2.3
	Nov	+7.6	+7.0		Nov		Aug	+5.6	+4.8
	Dec	+5.8*	+4.3*		Dec		Sep	+2.7*	+1.8*

- Not applicable.

* These are provisional figures which are subject to revision later on.

- (1) The rate of change is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Dec 2017 is the percentage change of the average monthly index for Oct, Nov and Dec 2017 compared with the average monthly index for Jul, Aug and Sep 2017.
- (2) The seasonally adjusted series is compiled using the X-12 ARIMA method, which is a standard method applied in compiling seasonally adjusted statistical data series. For the value and volume indices of total retail sales, the seasonally adjusted series for the preceding 3 years are revised each year when the figures for January are published.