

Table 1 : Value index and value of retail sales by broad type of retail outlet for August and September 2018

Broad type of retail outlet	Value index of retail sales (Points) (Average monthly index from Oct 2014 to Sep 2015 = 100)		Value of retail sales ⁽²⁾ (HK\$ million)			Percentage change (%)		
	Aug 2018 (Revised figures)	Sep 2018 (Provisional figures*)	Aug 2018 (Revised figures)	Sep 2018 (Provisional figures*)	Jan - Sep 2018 (Provisional figures*)	Aug 2018 over Aug 2017	Sep 2018 over Sep 2017	Jan - Sep 2018 over Jan - Sep 2017
All retail outlets	94.6	90.7	38,109	36,569	361,261	+9.4	+2.4	+11.1
By broad type of retail outlet								
Food, alcoholic drinks and tobacco (other than supermarkets)	105.4	133.5	3,526	4,468	33,206	+6.1	+3.2	+6.3
• Fish, livestock and poultry, fresh or frozen	89.2	99.3	797	887	8,582	-5.2	+3.5	+3.1
• Fruits and vegetables, fresh	122.1	130.2	246	262	2,051	+1.1	+2.6	+4.0
• Bread, pastry, confectionery and biscuits	107.6	201.3	1,007	1,884	9,377	+17.7	+6.2	+8.2
• Other food, not elsewhere classified	124.6	118.5	1,017	967	8,766	+9.7	+4.1	+9.3
• Alcoholic drinks and tobacco	91.8	93.5	459	468	4,428	+0.9	-9.3	+4.0
Supermarkets⁽¹⁾	106.3	107.6	4,583	4,640	39,869	+0.3	+3.6	+1.5
Fuels	113.6	116.6	864	886	7,563	+10.2	+6.7	+9.9
Clothing, footwear and allied products	84.7	75.0	4,412	3,907	46,576	+6.6	-2.8	+8.9
• Wearing apparel	81.3	74.9	3,618	3,335	39,646	+5.1	-3.8	+8.4
• Footwear, allied products and other clothing accessories	104.2	75.2	794	573	6,930	+14.2	+3.4	+12.3
Consumer durable goods	67.7	76.2	5,020	5,651	52,287	+0.2	+0.4	+9.9
• Motor vehicles and parts	89.8	80.8	1,311	1,180	12,836	+7.5	-12.4	+6.9
• Furniture and fixtures	113.6	105.0	687	635	5,697	+5.0	+1.4	+5.3
• Electrical goods and other consumer durable goods, not elsewhere classified	56.5	71.7	3,022	3,837	33,754	-3.6	+4.9	+11.9
Department stores	97.0	90.4	4,137	3,853	38,251	+11.7	+2.0	+11.9
Jewellery, watches and clocks, and valuable gifts	98.8	81.2	7,480	6,148	64,333	+20.8	+2.2	+20.1
Other consumer goods	109.0	94.5	8,087	7,016	79,177	+13.3	+5.9	+13.9
• Books, newspapers, stationery and gifts	127.4	93.1	792	579	5,558	-2.4	+8.2	+1.5
• Chinese drugs and herbs	101.9	107.0	489	513	4,575	+10.1	+3.4	+5.9
• Optical shops	100.6	75.4	279	209	2,615	+2.8	-6.7	+5.0
• Medicines and cosmetics	110.1	98.5	3,824	3,420	37,511	+16.2	+4.9	+15.5
• Other consumer goods, not elsewhere classified	105.2	89.3	2,703	2,295	28,918	+16.7	+8.7	+16.9

* The provisional figures are subject to revision later on.

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>106.3</i>	<i>109.3</i>	<i>5,099</i>	<i>5,242</i>	<i>44,602</i>	<i>+0.7</i>	<i>+4.0</i>	<i>+2.2</i>
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(2) The sum of individual items may not add up to the total because of rounding.

Table 2 : Volume index of retail sales by broad type of retail outlet for August and September 2018

Broad type of retail outlet	Volume index of retail sales (Points) (Average monthly index from Oct 2014 to Sep 2015 = 100)		Percentage change (%)		
	Aug 2018 (Revised figures)	Sep 2018 (Provisional figures*)	Aug 2018 over Aug 2017	Sep 2018 over Sep 2017	Jan - Sep 2018 over Jan - Sep 2017
<u>All retail outlets</u>	95.6	91.3	+7.9	+1.4	+9.6
<u>By broad type of retail outlet</u>					
Food, alcoholic drinks and tobacco (other than supermarkets)	96.8	121.8	+2.4	-0.8	+2.8
• Fish, livestock and poultry, fresh or frozen	80.7	90.2	-10.4	-2.6	-1.0
• Fruits and vegetables, fresh	110.9	109.3	-1.1	-4.3	-1.8
• Bread, pastry, confectionery and biscuits	99.7	186.0	+14.5	+3.4	+5.6
• Other food, not elsewhere classified	110.6	104.1	+5.4	#	+3.9
• Alcoholic drinks and tobacco	91.4	92.3	-0.7	-11.4	+4.5
Supermarkets⁽¹⁾	99.3	100.1	-3.4	+0.6	-1.7
Fuels	104.2	105.3	-0.6	-2.9	+0.9
Clothing, footwear and allied products	90.3	77.0	+3.4	-6.5	+5.6
• Wearing apparel	86.1	76.0	+0.5	-8.5	+4.2
• Footwear, allied products and other clothing accessories	114.9	82.6	+18.1	+6.4	+14.4
Consumer durable goods	76.0	86.9	+2.1	+3.3	+12.3
• Motor vehicles and parts	89.0	81.3	+6.6	-12.3	+5.8
• Furniture and fixtures	106.5	98.9	+2.2	-0.1	+3.9
• Electrical goods and other consumer durable goods, not elsewhere classified	68.3	87.5	#	+9.5	+16.0
Department stores	97.0	89.0	+11.0	+1.1	+10.3
Jewellery, watches and clocks, and valuable gifts	100.5	83.1	+22.0	+5.3	+18.0
Other consumer goods	108.3	94.2	+11.5	+3.5	+13.6
• Books, newspapers, stationery and gifts	117.1	83.6	-4.5	+4.7	-0.7
• Chinese drugs and herbs	97.3	101.9	+6.8	+0.3	+3.2
• Optical shops	96.4	72.3	-1.8	-10.2	+2.5
• Medicines and cosmetics	106.3	95.4	+13.5	+2.4	+14.8
• Other consumer goods, not elsewhere classified	111.7	95.8	+15.9	+6.6	+18.0

* The provisional figures are subject to revision later on.

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	99.3	101.7	-2.9	+1.0	-0.9
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Denotes change within ± 0.05 .

Table 3 : Movement of the value and volume of total retail sales

Original series			Seasonally adjusted series						
Year / Month	Year-on-year rate of change (%)		3 months ending Year / Month	Compared with the 3 months ending Year / Month	Rate of change ⁽¹⁾⁽²⁾ (%)				
	Value	Volume			Value	Volume			
2013	+11.0	+11.0	-	-	-	-			
2014	-0.2	-0.2	-	-	-	-			
2015	-3.7	-1.5	-	-	-	-			
2016	-8.1	-7.1	-	-	-	-			
2017	+2.2	+1.9	-	-	-	-			
2015	Oct	-3.0	-0.2	2015	Oct	2015	Jul	-1.7	-0.7
	Nov	-7.8	-5.8		Nov		Aug	-2.9	-2.2
	Dec	-8.5	-5.9		Dec		Sep	-2.8	-2.1
2016	Jan	-6.6	-3.6	2016	Jan		Oct	-4.4	-3.9
	Feb	-20.6	-18.5		Feb		Nov	-4.7	-4.1
	Mar	-9.8	-7.8		Mar		Dec	-4.6	-4.3
	Apr	-7.5	-6.2		Apr	2016	Jan	-2.6	-2.8
	May	-8.3	-7.3		May		Feb	-0.6	-1.1
	Jun	-8.9	-7.9		Jun		Mar	+0.9	+0.4
	Jul	-7.7	-7.0		Jul		Apr	+0.4	#
	Aug	-10.5	-11.0		Aug		May	-0.8	-1.1
	Sep	-4.0	-3.8		Sep		Jun	-1.3	-1.5
	Oct	-2.9	-2.7		Oct		Jul	+0.2	+0.2
	Nov	-5.4	-5.5		Nov		Aug	+1.1	+1.5
	Dec	-2.9	-2.9		Dec		Sep	+0.8	+1.3
2017	Jan	-1.0	-1.4	2017	Jan		Oct	-2.6	-2.2
	Feb	-5.8	-6.2		Feb		Nov	-2.6	-2.4
	Mar	+3.0	+2.6		Mar		Dec	-1.3	-1.5
	Apr	+0.1	-0.1		Apr	2017	Jan	+2.8	+2.4
	May	+0.4	+0.6		May		Feb	+3.5	+3.2
	Jun	+0.1	+0.5		Jun		Mar	+2.2	+2.2
	Jul	+4.0	+4.5		Jul		Apr	+1.1	+1.5
	Aug	+2.7	+3.2		Aug		May	+0.5	+0.7
	Sep	+5.7	+5.6		Sep		Jun	+2.4	+2.3
	Oct	+3.9	+3.6		Oct		Jul	+2.4	+2.1
	Nov	+7.6	+7.0		Nov		Aug	+3.7	+3.4
	Dec	+5.8	+4.3		Dec		Sep	+2.1	+1.7
2018	Jan	+4.2	+2.3	2018	Jan		Oct	+3.3	+2.4
	Feb	+29.9	+28.3		Feb		Nov	+4.9	+3.8
	Mar	+11.5	+10.1		Mar		Dec	+7.6	+6.6
	Apr	+12.2	+11.0		Apr	2018	Jan	+6.0	+5.7
	May	+12.9	+11.5		May		Feb	+2.6	+2.6
	Jun	+11.9	+9.8		Jun		Mar	-0.2	-0.1
	Jul	+7.8	+5.9		Jul		Apr	-1.2	-1.4
	Aug	+9.4	+7.9		Aug		May	-1.6	-2.0
	Sep	+2.4*	+1.4*		Sep		Jun	-2.9*	-3.0*

- Not applicable.

* These are provisional figures which are subject to revision later on.

(1) The rate of change is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Sep 2018 is the percentage change of the average monthly index for Jul, Aug and Sep 2018 compared with the average monthly index for Apr, May and Jun 2018.

(2) The seasonally adjusted series is compiled using the X-12 ARIMA method, which is a standard method applied in compiling seasonally adjusted statistical data series. The series may be revised as more data become available. For the value and volume indices of total retail sales, the seasonally adjusted series for the preceding 3 years are revised each year when the figures for January are published.

Denotes change within ± 0.05 .