

Table 1 : Value index and value of retail sales by broad type of retail outlet for September and October 2018

Broad type of retail outlet	Value index of retail sales (Points) (Average monthly index from Oct 2014 to Sep 2015 = 100)		Value of retail sales ⁽²⁾ (HK\$ million)			Percentage change (%)		
	Sep 2018 (Revised figures)	Oct 2018 (Provisional figures*)	Sep 2018 (Revised figures)	Oct 2018 (Provisional figures*)	Jan - Oct 2018 (Provisional figures*)	Sep 2018 over Sep 2017	Oct 2018 over Oct 2017	Jan - Oct 2018 over Jan - Oct 2017
All retail outlets	90.8	98.6	36,575	39,745	401,012	+2.4	+5.9	+10.6
By broad type of retail outlet								
Food, alcoholic drinks and tobacco (other than supermarkets)	133.0	110.0	4,451	3,683	36,871	+2.8	-2.0	+5.3
• Fish, livestock and poultry, fresh or frozen	98.4	90.6	879	809	9,383	+2.6	-3.8	+2.3
• Fruits and vegetables, fresh	131.1	130.7	264	263	2,316	+3.2	+0.2	+3.6
• Bread, pastry, confectionery and biscuits	200.1	100.8	1,872	944	10,309	+5.6	-4.3	+6.8
• Other food, not elsewhere classified	118.6	154.4	968	1,260	10,027	+4.2	+3.4	+8.5
• Alcoholic drinks and tobacco	93.5	81.3	468	406	4,835	-9.3	-9.6	+2.7
Supermarkets⁽¹⁾	107.6	103.4	4,640	4,460	44,329	+3.6	-0.9	+1.2
Fuels	116.6	118.6	886	902	8,465	+6.7	+10.3	+9.9
Clothing, footwear and allied products	75.1	90.6	3,911	4,720	51,300	-2.7	+3.3	+8.4
• Wearing apparel	75.0	89.3	3,335	3,976	43,622	-3.8	+2.3	+7.8
• Footwear, allied products and other clothing accessories	75.6	97.8	576	745	7,678	+4.0	+9.3	+12.1
Consumer durable goods	76.8	92.7	5,696	6,874	59,206	+1.2	+14.3	+10.4
• Motor vehicles and parts	81.4	90.3	1,189	1,319	14,165	-11.6	+13.6	+7.5
• Furniture and fixtures	105.6	84.3	638	510	6,210	+2.0	+0.8	+5.0
• Electrical goods and other consumer durable goods, not elsewhere classified	72.3	94.3	3,868	5,046	38,831	+5.8	+16.1	+12.5
Department stores	90.1	97.5	3,841	4,157	42,395	+1.7	+3.5	+11.0
Jewellery, watches and clocks, and valuable gifts	81.0	90.7	6,131	6,868	71,184	+1.9	+3.3	+18.2
Other consumer goods	94.6	108.9	7,019	8,082	87,262	+5.9	+12.2	+13.8
• Books, newspapers, stationery and gifts	92.3	92.9	574	577	6,130	+7.3	+5.8	+1.8
• Chinese drugs and herbs	106.3	97.5	509	468	5,039	+2.7	+0.6	+5.3
• Optical shops	75.9	79.0	211	219	2,836	-6.0	+3.2	+4.9
• Medicines and cosmetics	98.5	111.5	3,422	3,874	41,386	+4.9	+14.9	+15.5
• Other consumer goods, not elsewhere classified	89.7	114.6	2,304	2,944	31,871	+9.2	+12.7	+16.5

* The provisional figures are subject to revision later on.

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>109.3</i>	<i>103.4</i>	<i>5,242</i>	<i>4,958</i>	<i>49,560</i>	<i>+4.0</i>	<i>-1.3</i>	<i>+1.9</i>
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(2) The sum of individual items may not add up to the total because of rounding.

Table 2 : Volume index of retail sales by broad type of retail outlet for September and October 2018

Broad type of retail outlet	Volume index of retail sales (Points) (Average monthly index from Oct 2014 to Sep 2015 = 100)		Percentage change (%)		
	Sep 2018 (Revised figures)	Oct 2018 (Provisional figures*)	Sep 2018 over Sep 2017	Oct 2018 over Oct 2017	Jan - Oct 2018 over Jan - Oct 2017
<u>All retail outlets</u>	91.3	98.9	+1.4	+5.2	+9.1
<u>By broad type of retail outlet</u>					
Food, alcoholic drinks and tobacco (other than supermarkets)	121.4	99.7	-1.2	-5.2	+1.9
• Fish, livestock and poultry, fresh or frozen	89.4	82.2	-3.5	-8.0	-1.7
• Fruits and vegetables, fresh	110.0	110.7	-3.7	-3.1	-1.9
• Bread, pastry, confectionery and biscuits	184.8	92.6	+2.8	-7.1	+4.2
• Other food, not elsewhere classified	104.2	134.8	+0.1	#	+3.4
• Alcoholic drinks and tobacco	92.3	79.6	-11.4	-12.1	+3.0
Supermarkets⁽¹⁾	100.1	96.0	+0.6	-4.0	-1.9
Fuels	105.3	106.8	-2.9	+0.5	+0.9
Clothing, footwear and allied products	77.0	89.7	-6.4	+0.4	+5.2
• Wearing apparel	76.0	87.1	-8.5	-1.5	+3.7
• Footwear, allied products and other clothing accessories	83.1	105.4	+7.0	+11.0	+14.1
Consumer durable goods	87.6	105.9	+4.1	+17.0	+12.9
• Motor vehicles and parts	81.9	90.5	-11.6	+13.7	+6.6
• Furniture and fixtures	99.5	79.3	+0.5	-0.1	+3.7
• Electrical goods and other consumer durable goods, not elsewhere classified	88.2	115.5	+10.4	+20.3	+16.6
Department stores	88.8	96.1	+0.7	+3.4	+9.5
Jewellery, watches and clocks, and valuable gifts	82.9	92.6	+5.0	+6.0	+16.7
Other consumer goods	94.2	108.6	+3.6	+10.4	+13.3
• Books, newspapers, stationery and gifts	82.9	83.6	+3.8	+2.8	-0.5
• Chinese drugs and herbs	101.2	92.8	-0.4	-2.3	+2.6
• Optical shops	72.8	75.4	-9.6	-1.2	+2.2
• Medicines and cosmetics	95.4	107.9	+2.5	+12.2	+14.6
• Other consumer goods, not elsewhere classified	96.2	122.8	+7.0	+12.7	+17.5

* The provisional figures are subject to revision later on.

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>101.7</i>	<i>96.0</i>	<i>+1.0</i>	<i>-4.5</i>	<i>-1.3</i>
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Denotes change within ± 0.05 .

Table 3 : Movement of the value and volume of total retail sales

Original series			Seasonally adjusted series						
Year / Month	Year-on-year rate of change (%)		3 months ending Year / Month	Compared with the 3 months ending Year / Month	Rate of change ⁽¹⁾⁽²⁾ (%)				
	Value	Volume			Value	Volume			
2013	+11.0	+11.0	-	-	-	-			
2014	-0.2	-0.2	-	-	-	-			
2015	-3.7	-1.5	-	-	-	-			
2016	-8.1	-7.1	-	-	-	-			
2017	+2.2	+1.9	-	-	-	-			
2015	Nov	-7.8	-5.8	2015	Nov	2015	Aug	-2.9	-2.2
	Dec	-8.5	-5.9		Dec		Sep	-2.8	-2.1
2016	Jan	-6.6	-3.6	2016	Jan		Oct	-4.4	-3.9
	Feb	-20.6	-18.5		Feb		Nov	-4.7	-4.1
	Mar	-9.8	-7.8		Mar		Dec	-4.6	-4.3
	Apr	-7.5	-6.2		Apr	2016	Jan	-2.6	-2.8
	May	-8.3	-7.3		May		Feb	-0.6	-1.1
	Jun	-8.9	-7.9		Jun		Mar	+0.9	+0.4
	Jul	-7.7	-7.0		Jul		Apr	+0.4	#
	Aug	-10.5	-11.0		Aug		May	-0.8	-1.1
	Sep	-4.0	-3.8		Sep		Jun	-1.3	-1.5
	Oct	-2.9	-2.7		Oct		Jul	+0.2	+0.2
	Nov	-5.4	-5.5		Nov		Aug	+1.1	+1.5
	Dec	-2.9	-2.9		Dec		Sep	+0.8	+1.3
2017	Jan	-1.0	-1.4	2017	Jan		Oct	-2.6	-2.2
	Feb	-5.8	-6.2		Feb		Nov	-2.6	-2.4
	Mar	+3.0	+2.6		Mar		Dec	-1.3	-1.5
	Apr	+0.1	-0.1		Apr	2017	Jan	+2.8	+2.4
	May	+0.4	+0.6		May		Feb	+3.5	+3.2
	Jun	+0.1	+0.5		Jun		Mar	+2.2	+2.2
	Jul	+4.0	+4.5		Jul		Apr	+1.1	+1.5
	Aug	+2.7	+3.2		Aug		May	+0.5	+0.7
	Sep	+5.7	+5.6		Sep		Jun	+2.4	+2.3
	Oct	+3.9	+3.6		Oct		Jul	+2.4	+2.1
	Nov	+7.6	+7.0		Nov		Aug	+3.7	+3.4
	Dec	+5.8	+4.3		Dec		Sep	+2.1	+1.7
2018	Jan	+4.2	+2.3	2018	Jan		Oct	+3.3	+2.4
	Feb	+29.9	+28.3		Feb		Nov	+4.9	+3.8
	Mar	+11.5	+10.1		Mar		Dec	+7.6	+6.6
	Apr	+12.2	+11.0		Apr	2018	Jan	+6.0	+5.7
	May	+12.9	+11.5		May		Feb	+2.6	+2.6
	Jun	+11.9	+9.8		Jun		Mar	-0.2	-0.1
	Jul	+7.8	+5.9		Jul		Apr	-1.2	-1.4
	Aug	+9.4	+7.9		Aug		May	-1.6	-2.0
	Sep	+2.4	+1.4		Sep		Jun	-2.9	-3.0
	Oct	+5.9*	+5.2*		Oct		Jul	-2.2*	-1.8*

- Not applicable.

* These are provisional figures which are subject to revision later on.

(1) The rate of change is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Sep 2018 is the percentage change of the average monthly index for Jul, Aug and Sep 2018 compared with the average monthly index for Apr, May and Jun 2018.

(2) The seasonally adjusted series is compiled using the X-12 ARIMA method, which is a standard method applied in compiling seasonally adjusted statistical data series. The series may be revised as more data become available. For the value and volume indices of total retail sales, the seasonally adjusted series for the preceding 3 years are revised each year when the figures for January are published.

Denotes change within ± 0.05 .