

Table 1 : Value index and value of retail sales by broad type of retail outlet for June and July 2019

Broad type of retail outlet	Value index of retail sales (Points) (Average monthly index from Oct 2014 to Sep 2015 = 100)		Value of retail sales ⁽²⁾ (HK\$ million)			Percentage change (%)		
	Jun 2019 (Revised figures)	Jul 2019 (Provisional figures*)	Jun 2019 (Revised figures)	Jul 2019 (Provisional figures*)	Jan - Jul 2019 (Provisional figures*)	Jun 2019 over Jun 2018	Jul 2019 over Jul 2018	Jan - Jul 2019 over Jan - Jul 2018
All retail outlets	87.4	85.4	35,232	34,428	275,720	-6.7	-11.4	-3.8
By broad type of retail outlet								
Food, alcoholic drinks and tobacco (other than supermarkets)	95.8	91.9	3,205	3,076	25,271	-1.1	-2.3	+0.2
• Fish, livestock and poultry, fresh or frozen	97.4	87.1	870	778	7,045	+5.3	+9.1	+2.1
• Fruits and vegetables, fresh	136.8	116.9	276	235	1,647	+7.1	+5.6	+6.8
• Bread, pastry, confectionery and biscuits	88.4	91.2	827	853	6,424	-1.2	-0.9	-1.0
• Other food, not elsewhere classified	102.6	101.3	837	827	6,880	-5.3	-8.6	+1.4
• Alcoholic drinks and tobacco	79.0	76.4	395	382	3,274	-9.2	-14.4	-6.5
Supermarkets⁽¹⁾	103.3	104.6	4,457	4,513	31,039	+1.7	+1.0	+1.3
Fuels	119.8	116.5	911	886	5,837	+1.9	-0.1	+0.4
Clothing, footwear and allied products	84.5	85.3	4,403	4,447	36,507	-6.4	-12.6	-4.6
• Wearing apparel	82.0	85.4	3,651	3,800	30,978	-7.4	-13.0	-5.2
• Footwear, allied products and other clothing accessories	98.8	84.9	752	647	5,529	-1.4	-10.1	-0.6
Consumer durable goods	63.2	62.7	4,682	4,647	36,961	-11.7	-13.2	-11.2
• Motor vehicles and parts	101.4	92.3	1,480	1,347	10,153	-8.3	-5.8	-1.9
• Furniture and fixtures	107.2	101.9	648	616	4,375	+0.3	-8.7	#
• Electrical goods and other consumer durable goods, not elsewhere classified	47.8	50.2	2,554	2,683	22,433	-16.1	-17.4	-16.6
Department stores	84.5	83.4	3,601	3,554	30,073	-6.0	-10.4	-0.6
Jewellery, watches and clocks, and valuable gifts	76.0	72.6	5,753	5,493	46,113	-17.1	-24.4	-9.1
Other consumer goods	110.8	105.3	8,220	7,813	63,918	-2.8	-9.9	-0.2
• Books, newspapers, stationery and gifts	83.3	103.7	518	645	4,077	-4.5	-6.0	-2.6
• Chinese drugs and herbs	100.3	96.6	481	463	3,501	-0.5	-5.8	-2.0
• Optical shops	93.9	89.5	260	248	1,948	-11.9	-17.8	-8.4
• Medicines and cosmetics	105.6	103.8	3,669	3,605	29,492	-4.5	-16.1	-2.6
• Other consumer goods, not elsewhere classified	128.2	111.0	3,293	2,852	24,901	#	-1.4	+4.1

* The provisional figures are subject to revision later on.

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>102.1</i>	<i>103.4</i>	<i>4,899</i>	<i>4,961</i>	<i>34,432</i>	<i>+0.6</i>	<i>-0.6</i>	<i>+0.5</i>
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(2) The sum of individual items may not add up to the total because of rounding.

Denotes change within ±0.05.

Table 2 : Volume index of retail sales by broad type of retail outlet for June and July 2019

Broad type of retail outlet	Volume index of retail sales (Points) (Average monthly index from Oct 2014 to Sep 2015 = 100)		Percentage change (%)		
	Jun 2019 (Revised figures)	Jul 2019 (Provisional figures*)	Jun 2019 over Jun 2018	Jul 2019 over Jul 2018	Jan - Jul 2019 over Jan - Jul 2018
<u>All retail outlets</u>	86.4	84.5	-7.6	-13.0	-4.4
<u>By broad type of retail outlet</u>					
Food, alcoholic drinks and tobacco (other than supermarkets)	82.1	78.6	-7.9	-9.1	-4.4
• Fish, livestock and poultry, fresh or frozen	71.7	63.4	-13.9	-11.6	-6.9
• Fruits and vegetables, fresh	114.8	96.8	-1.1	-2.9	-1.5
• Bread, pastry, confectionery and biscuits	79.4	81.9	-4.2	-3.9	-4.1
• Other food, not elsewhere classified	89.9	88.6	-6.6	-10.1	-0.8
• Alcoholic drinks and tobacco	79.3	75.2	-10.5	-16.6	-8.3
Supermarkets⁽¹⁾	90.7	91.5	-5.0	-5.6	-3.2
Fuels	108.6	104.5	+0.2	-2.9	-2.2
Clothing, footwear and allied products	86.9	90.9	-3.8	-10.9	-3.8
• Wearing apparel	84.1	90.9	-4.1	-10.8	-3.8
• Footwear, allied products and other clothing accessories	103.8	90.6	-2.1	-11.6	-4.1
Consumer durable goods	72.1	71.5	-9.9	-11.6	-9.3
• Motor vehicles and parts	99.2	90.3	-8.4	-6.1	-2.1
• Furniture and fixtures	101.8	97.3	-0.3	-6.9	-1.2
• Electrical goods and other consumer durable goods, not elsewhere classified	59.5	62.2	-13.4	-15.4	-13.6
Department stores	83.1	82.7	-5.4	-11.2	+0.4
Jewellery, watches and clocks, and valuable gifts	75.7	70.9	-17.1	-26.5	-8.4
Other consumer goods	109.6	103.7	-3.3	-10.8	-1.5
• Books, newspapers, stationery and gifts	73.5	91.5	-8.7	-10.0	-6.6
• Chinese drugs and herbs	94.9	91.5	-1.4	-6.4	-3.8
• Optical shops	91.0	87.1	-11.9	-16.9	-9.7
• Medicines and cosmetics	101.5	99.7	-5.4	-17.2	-4.2
• Other consumer goods, not elsewhere classified	135.7	116.6	+0.6	-1.6	+4.1

* The provisional figures are subject to revision later on.

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	89.6	90.4	-6.0	-7.1	-3.9
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Table 3 : Movement of the value and volume of total retail sales

Original series			Seasonally adjusted series						
Year / Month	Year-on-year rate of change (%)		3 months ending Year / Month	Compared with the 3 months ending Year / Month	Rate of change ⁽¹⁾⁽²⁾ (%)				
	Value	Volume			Value	Volume			
2014	-0.2	-0.2	-	-	-	-			
2015	-3.7	-1.5	-	-	-	-			
2016	-8.1	-7.1	-	-	-	-			
2017	+2.2	+1.9	-	-	-	-			
2018	+8.7	+7.6	-	-	-	-			
2016	Aug	-10.5	-11.0	2016	Aug	2016	May	-0.4	-0.7
	Sep	-4.0	-3.8	Sep	Jun			-0.4	-0.6
	Oct	-2.9	-2.7	Oct	Jul			+1.0	+0.8
	Nov	-5.4	-5.5	Nov	Aug			+2.0	+2.1
	Dec	-2.9	-2.9	Dec	Sep			+1.2	+1.5
2017	Jan	-1.0	-1.4	2017	Jan		Oct	-2.3	-1.9
	Feb	-5.8	-6.2	Feb	Nov			-3.3	-3.1
	Mar	+3.0	+2.6	Mar	Dec			-2.9	-2.9
	Apr	+0.1	-0.1	Apr	2017	Jan		+1.3	+1.0
	May	+0.4	+0.6	May	Feb			+2.9	+2.6
	Jun	+0.1	+0.5	Jun	Mar			+2.3	+2.4
	Jul	+4.0	+4.5	Jul	Apr			+1.5	+1.9
	Aug	+2.7	+3.2	Aug	May			+1.1	+1.4
	Sep	+5.7	+5.6	Sep	Jun			+3.7	+3.6
	Oct	+3.9	+3.6	Oct	Jul			+3.4	+2.9
	Nov	+7.6	+7.0	Nov	Aug			+4.8	+4.2
	Dec	+5.8	+4.3	Dec	Sep			+2.7	+1.9
2018	Jan	+4.2	+2.3	2018	Jan		Oct	+3.8	+2.8
	Feb	+29.9	+28.3	Feb	Nov			+3.8	+2.8
	Mar	+11.5	+10.1	Mar	Dec			+5.3	+4.6
	Apr	+12.2	+11.0	Apr	2018	Jan		+3.7	+3.6
	May	+12.9	+11.5	May	Feb			+1.7	+1.8
	Jun	+11.9	+9.8	Jun	Mar			+0.1	+0.2
	Jul	+7.8	+5.9	Jul	Apr			-0.5	-0.7
	Aug	+9.4	+7.9	Aug	May			-0.8	-1.1
	Sep	+2.4	+1.4	Sep	Jun			-1.5	-1.5
	Oct	+6.0	+5.3	Oct	Jul			-1.1	-0.9
	Nov	+1.4	+1.2	Nov	Aug			-1.5	-0.9
	Dec	+0.1	+0.1	Dec	Sep			-1.1	-0.8
2019	Jan	+7.0	+6.9	2019	Jan		Oct	-2.0	-2.1
	Feb	-10.2	-10.5	Feb	Nov			-0.6	-1.2
	Mar	-0.2	-0.8	Mar	Dec			+1.0	+0.2
	Apr	-4.5	-5.0	Apr	2019	Jan		+1.4	+0.9
	May	-1.4	-1.8	May	Feb			+0.7	+0.5
	Jun	-6.7	-7.6	Jun	Mar			-2.7	-2.8
	Jul	-11.4*	-13.0*	Jul	Apr			-4.8*	-5.5*

- Not applicable.

* These are provisional figures which are subject to revision later on.

- (1) The rate of change is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Jun 2019 is the percentage change of the average monthly index for Apr, May and Jun 2019 compared with the average monthly index for Jan, Feb and Mar 2019.
- (2) The seasonally adjusted series is compiled using the X-12 ARIMA method, which is a standard method applied in compiling seasonally adjusted statistical data series. The series may be revised as more data become available. For the value and volume indices of total retail sales, the seasonally adjusted series for the preceding 3 years are revised each year when the figures for January are published.