

**Table 1 : Value index and value of retail sales by broad type of retail outlet for December 2019 and January 2020**

Broad type of retail outlet	Value index of retail sales (Points) (Average monthly index from Oct 2014 to Sep 2015 = 100)		Value of retail sales <sup>(2)</sup> (HK\$ million)		Percentage change (%)	
	Dec 2019 (Revised figures)	Jan 2020 (Provisional figures*)	Dec 2019 (Revised figures)	Jan 2020 (Provisional figures*)	Dec 2019 over Dec 2018	Jan 2020 over Jan 2019
<b><u>All retail outlets</u></b>	<b>89.8</b>	<b>93.7</b>	<b>36,173</b>	<b>37,774</b>	<b>-19.4</b>	<b>-21.4</b>
<b><u>By broad type of retail outlet</u></b>						
<b>Food, alcoholic drinks and tobacco (other than supermarkets)</b>	<b>113.8</b>	<b>131.1</b>	<b>3,807</b>	<b>4,389</b>	<b>-2.0</b>	<b>-6.8</b>
• Fish, livestock and poultry, fresh or frozen	126.1	140.8	1,126	1,258	+4.0	+7.2
• Fruits and vegetables, fresh	105.4	114.1	212	230	+7.8	+9.2
• Bread, pastry, confectionery and biscuits	92.5	115.9	865	1,085	-13.1	-6.8
• Other food, not elsewhere classified	136.2	154.5	1,112	1,261	+2.4	-14.8
• Alcoholic drinks and tobacco	98.3	111.3	492	556	-6.1	-18.5
<b>Supermarkets<sup>(1)</sup></b>	<b>99.8</b>	<b>122.3</b>	<b>4,306</b>	<b>5,277</b>	<b>-3.1</b>	<b>+10.2</b>
<b>Fuels</b>	<b>117.1</b>	<b>116.0</b>	<b>890</b>	<b>882</b>	<b>+13.2</b>	<b>+12.3</b>
<b>Clothing, footwear and allied products</b>	<b>93.6</b>	<b>87.5</b>	<b>4,877</b>	<b>4,561</b>	<b>-21.7</b>	<b>-27.5</b>
• Wearing apparel	92.1	81.5	4,097	3,625	-21.9	-28.9
• Footwear, allied products and other clothing accessories	102.4	123.0	780	936	-20.5	-21.6
<b>Consumer durable goods</b>	<b>75.6</b>	<b>70.5</b>	<b>5,604</b>	<b>5,226</b>	<b>-12.7</b>	<b>-20.6</b>
• Motor vehicles and parts	88.4	90.1	1,291	1,316	-3.3	-20.2
• Furniture and fixtures	111.5	100.0	674	604	-1.7	-22.0
• Electrical goods and other consumer durable goods, not elsewhere classified	68.0	61.8	3,639	3,306	-17.3	-20.4
<b>Department stores</b>	<b>92.8</b>	<b>83.1</b>	<b>3,958</b>	<b>3,545</b>	<b>-25.3</b>	<b>-27.0</b>
<b>Jewellery, watches and clocks, and valuable gifts</b>	<b>69.1</b>	<b>65.0</b>	<b>5,229</b>	<b>4,919</b>	<b>-36.6</b>	<b>-41.6</b>
<b>Other consumer goods</b>	<b>101.1</b>	<b>120.9</b>	<b>7,502</b>	<b>8,973</b>	<b>-21.7</b>	<b>-22.9</b>
• Books, newspapers, stationery and gifts	91.4	76.9	568	478	-14.1	-25.9
• Chinese drugs and herbs	116.1	107.2	556	514	-9.5	-16.2
• Optical shops	82.7	75.1	229	208	-19.2	-23.9
• Medicines and cosmetics	88.2	107.4	3,063	3,731	-30.0	-32.3
• Other consumer goods, not elsewhere classified	120.1	157.4	3,085	4,042	-15.3	-12.1

\* The provisional figures are subject to revision later on.

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>103.5</i>	<i>125.0</i>	<i>4,963</i>	<i>5,995</i>	<i>-2.2</i>	<i>+10.5</i>
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(2) The sum of individual items may not add up to the total because of rounding.

**Table 2 : Volume index of retail sales by broad type of retail outlet for December 2019 and January 2020**

Broad type of retail outlet	Volume index of retail sales (Points) (Average monthly index from Oct 2014 to Sep 2015 = 100)		Percentage change (%)	
	Dec 2019 (Revised figures)	Jan 2020 (Provisional figures*)	Dec 2019 over Dec 2018	Jan 2020 over Jan 2019
<b><u>All retail outlets</u></b>	<b>88.5</b>	<b>92.4</b>	<b>-21.1</b>	<b>-23.0</b>
<b><u>By broad type of retail outlet</u></b>				
<b>Food, alcoholic drinks and tobacco (other than supermarkets)</b>	<b>95.5</b>	<b>108.0</b>	<b>-9.0</b>	<b>-14.7</b>
• Fish, livestock and poultry, fresh or frozen	88.4	93.2	-18.4	-19.7
• Fruits and vegetables, fresh	89.8	88.3	+3.3	-3.5
• Bread, pastry, confectionery and biscuits	82.5	103.5	-14.8	-7.9
• Other food, not elsewhere classified	117.8	133.0	+1.6	-15.9
• Alcoholic drinks and tobacco	98.6	111.6	-5.1	-17.5
<b>Supermarkets<sup>(1)</sup></b>	<b>86.1</b>	<b>105.5</b>	<b>-9.6</b>	<b>+3.5</b>
<b>Fuels</b>	<b>101.9</b>	<b>100.5</b>	<b>+1.6</b>	<b>+0.2</b>
<b>Clothing, footwear and allied products</b>	<b>98.5</b>	<b>95.5</b>	<b>-18.8</b>	<b>-23.0</b>
• Wearing apparel	96.7	89.3	-19.2	-24.3
• Footwear, allied products and other clothing accessories	109.4	132.7	-16.8	-17.7
<b>Consumer durable goods</b>	<b>87.8</b>	<b>82.0</b>	<b>-11.5</b>	<b>-19.3</b>
• Motor vehicles and parts	87.2	88.6	-4.6	-20.9
• Furniture and fixtures	105.0	93.9	-1.7	-23.0
• Electrical goods and other consumer durable goods, not elsewhere classified	86.1	78.6	-15.0	-18.0
<b>Department stores</b>	<b>91.4</b>	<b>83.1</b>	<b>-26.3</b>	<b>-27.0</b>
<b>Jewellery, watches and clocks, and valuable gifts</b>	<b>66.8</b>	<b>61.5</b>	<b>-39.3</b>	<b>-44.8</b>
<b>Other consumer goods</b>	<b>100.5</b>	<b>120.1</b>	<b>-22.1</b>	<b>-23.6</b>
• Books, newspapers, stationery and gifts	78.8	66.4	-17.7	-28.6
• Chinese drugs and herbs	110.1	100.2	-9.6	-17.3
• Optical shops	80.5	74.0	-17.4	-21.7
• Medicines and cosmetics	84.5	102.3	-31.3	-33.7
• Other consumer goods, not elsewhere classified	129.6	170.4	-14.2	-11.9

\* The provisional figures are subject to revision later on.

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	89.2	107.8	-8.8	+3.7
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**Table 3 : Movement of the value and volume of total retail sales**

Original series			Seasonally adjusted series						
Year / Month	Year-on-year rate of change (%)		3 months ending Year / Month		Compared with the 3 months ending Year / Month		Rate of change <sup>(1)(2)</sup> (%)		
	Value	Volume					Value	Volume	
2015	-3.7	-1.5	-	-	-	-	-	-	
2016	-8.1	-7.1	-	-	-	-	-	-	
2017	+2.2	+1.9	-	-	-	-	-	-	
2018	+8.7	+7.6	-	-	-	-	-	-	
2019	-11.1	-12.3	-	-	-	-	-	-	
2017	Feb	-5.8	-6.2	2017	Feb	2016	Nov	-3.4	-3.0
	Mar	+3.0	+2.6		Mar		Dec	-3.3	-3.1
	Apr	+0.1	-0.1		Apr	2017	Jan	+0.1	-0.1
	May	+0.4	+0.6		May		Feb	+2.0	+1.6
	Jun	+0.1	+0.5		Jun		Mar	+1.9	+1.8
	Jul	+4.0	+4.5		Jul		Apr	+1.7	+2.0
	Aug	+2.7	+3.2		Aug		May	+1.7	+2.1
	Sep	+5.7	+5.6		Sep		Jun	+4.7	+4.7
	Oct	+3.9	+3.6		Oct		Jul	+5.2	+4.6
	Nov	+7.6	+7.0		Nov		Aug	+6.4	+5.6
	Dec	+5.8	+4.3		Dec		Sep	+3.8	+2.7
2018	Jan	+4.2	+2.3	2018	Jan		Oct	+3.5	+2.4
	Feb	+29.9	+28.3		Feb		Nov	+2.5	+1.7
	Mar	+11.5	+10.1		Mar		Dec	+3.2	+2.9
	Apr	+12.2	+11.0		Apr	2018	Jan	+1.9	+1.9
	May	+12.9	+11.5		May		Feb	+0.4	+0.4
	Jun	+11.9	+9.8		Jun		Mar	-0.5	-0.6
	Jul	+7.8	+5.9		Jul		Apr	-0.6	-0.7
	Aug	+9.4	+7.9		Aug		May	+0.2	+0.1
	Sep	+2.4	+1.4		Sep		Jun	+0.2	+0.3
	Oct	+6.0	+5.3		Oct		Jul	+1.5	+1.8
	Nov	+1.4	+1.2		Nov		Aug	+0.7	+1.0
	Dec	+0.1	+0.1		Dec		Sep	+0.2	+0.2
2019	Jan	+7.0	+6.9	2019	Jan		Oct	-2.4	-2.7
	Feb	-10.2	-10.5		Feb		Nov	-2.7	-3.1
	Mar	-0.2	-0.8		Mar		Dec	-1.9	-2.1
	Apr	-4.5	-5.0		Apr	2019	Jan	-1.4	-1.6
	May	-1.4	-1.8		May		Feb	-0.9	-1.1
	Jun	-6.7	-7.6		Jun		Mar	-3.2	-3.6
	Jul	-11.5	-13.1		Jul		Apr	-4.7	-5.4
	Aug	-22.9	-25.2		Aug		May	-11.3	-12.6
	Sep	-18.2	-20.3		Sep		Jun	-13.2	-14.6
	Oct	-24.4	-26.4		Oct		Jul	-14.5	-15.7
	Nov	-23.7	-25.5		Nov		Aug	-8.6	-8.9
	Dec	-19.4	-21.1		Dec		Sep	-5.6	-5.6
2020	Jan	-21.4*	-23.0*	2020	Jan		Oct	-2.7*	-2.5*

- Not applicable.

\* These are provisional figures which are subject to revision later on.

- (1) The rate of change is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Dec 2019 is the percentage change of the average monthly index for Oct, Nov and Dec 2019 compared with the average monthly index for Jul, Aug and Sep 2019.
- (2) The seasonally adjusted series is compiled using the X-12 ARIMA method, which is a standard method applied in compiling seasonally adjusted statistical data series. The series may be revised as more data become available. For the value and volume indices of total retail sales, the seasonally adjusted series for the preceding 3 years are revised each year when the figures for January are published.