

Table 1 : Value index and value of retail sales by broad type of retail outlet for March and April 2020

Broad type of retail outlet	Value index of retail sales (Points) (Average monthly index from Oct 2014 to Sep 2015 = 100)		Value of retail sales ⁽²⁾ (HK\$ million)			Percentage change (%)		
	Mar 2020 (Revised figures)	Apr 2020 (Provisional figures*)	Mar 2020 (Revised figures)	Apr 2020 (Provisional figures*)	Jan - Apr 2020 (Provisional figures*)	Mar 2020 over Mar 2019	Apr 2020 over Apr 2019	Jan - Apr 2020 over Jan - Apr 2019
<u>All retail outlets</u>	57.0	59.8	22,977	24,118	107,553	-42.1	-36.1	-35.3
<u>By broad type of retail outlet</u>								
Food, alcoholic drinks and tobacco (other than supermarkets)	80.5	89.4	2,696	2,991	13,516	-21.1	-14.0	-13.0
• Fish, livestock and poultry, fresh or frozen	121.7	128.5	1,087	1,148	5,246	+14.4	+19.4	+15.3
• Fruits and vegetables, fresh	114.2	143.8	230	290	953	+7.2	+7.8	+9.8
• Bread, pastry, confectionery and biscuits	75.6	79.3	708	742	3,309	-19.4	-15.1	-14.8
• Other food, not elsewhere classified	72.0	89.5	588	730	3,140	-35.1	-21.5	-24.5
• Alcoholic drinks and tobacco	16.5	16.0	82	80	869	-82.5	-81.9	-58.0
Supermarkets⁽¹⁾	118.4	110.6	5,106	4,771	19,933	+15.3	+14.4	+12.9
Fuels	101.7	94.8	774	721	3,079	-7.8	-14.1	-2.6
Clothing, footwear and allied products	34.5	37.4	1,799	1,949	9,993	-66.4	-62.6	-56.0
• Wearing apparel	34.7	37.0	1,544	1,646	8,258	-67.2	-63.6	-57.3
• Footwear, allied products and other clothing accessories	33.5	39.8	255	303	1,735	-60.5	-55.6	-48.7
Consumer durable goods	52.9	56.6	3,921	4,198	17,210	-31.3	-18.2	-24.8
• Motor vehicles and parts	84.8	66.6	1,239	973	4,602	-19.6	-19.2	-22.2
• Furniture and fixtures	89.9	109.4	544	661	2,199	-13.8	+1.6	-12.7
• Electrical goods and other consumer durable goods, not elsewhere classified	40.0	47.9	2,138	2,564	10,409	-39.6	-21.7	-27.9
Department stores	56.3	72.9	2,400	3,110	10,838	-43.3	-18.0	-36.7
Jewellery, watches and clocks, and valuable gifts	21.8	18.0	1,648	1,364	9,492	-75.3	-76.6	-66.3
Other consumer goods	62.4	67.6	4,633	5,014	23,492	-48.8	-45.9	-39.6
• Books, newspapers, stationery and gifts	48.9	57.3	304	356	1,428	-47.9	-39.9	-39.5
• Chinese drugs and herbs	58.0	61.1	278	293	1,387	-51.7	-35.3	-33.9
• Optical shops	52.0	61.9	144	172	719	-46.2	-43.2	-36.6
• Medicines and cosmetics	44.1	45.7	1,531	1,588	8,618	-64.4	-62.9	-52.5
• Other consumer goods, not elsewhere classified	92.5	101.4	2,376	2,606	11,340	-28.6	-28.6	-25.0

* The provisional figures are subject to revision later on.

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>115.6</i>	<i>111.1</i>	<i>5,544</i>	<i>5,328</i>	<i>22,224</i>	<i>+16.1</i>	<i>+17.1</i>	<i>+13.7</i>
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(2) The sum of individual items may not add up to the total because of rounding.

Table 2 : Volume index of retail sales by broad type of retail outlet for March and April 2020

Broad type of retail outlet	Volume index of retail sales (Points) (Average monthly index from Oct 2014 to Sep 2015 = 100)		Percentage change (%)		
	Mar 2020 (Revised figures)	Apr 2020 (Provisional figures*)	Mar 2020 over Mar 2019	Apr 2020 over Apr 2019	Jan - Apr 2020 over Jan - Apr 2019
<u>All retail outlets</u>	55.0	58.0	-44.0	-37.5	-37.1
<u>By broad type of retail outlet</u>					
Food, alcoholic drinks and tobacco (other than supermarkets)	65.6	72.8	-27.8	-21.4	-20.9
• Fish, livestock and poultry, fresh or frozen	84.6	89.1	-8.3	-5.3	-9.5
• Fruits and vegetables, fresh	88.7	110.2	+6.5	+2.5	+3.8
• Bread, pastry, confectionery and biscuits	67.5	70.9	-20.7	-16.3	-16.4
• Other food, not elsewhere classified	62.1	77.1	-36.0	-22.1	-25.4
• Alcoholic drinks and tobacco	16.4	15.7	-82.4	-82.2	-57.7
Supermarkets⁽¹⁾	98.5	91.9	+5.7	+5.2	+3.8
Fuels	91.9	89.0	-9.6	-10.1	-6.5
Clothing, footwear and allied products	37.2	39.4	-64.9	-60.7	-53.9
• Wearing apparel	37.0	38.4	-66.1	-62.1	-55.3
• Footwear, allied products and other clothing accessories	38.3	45.6	-55.8	-50.8	-45.1
Consumer durable goods	60.9	66.1	-30.8	-16.8	-23.7
• Motor vehicles and parts	81.6	64.3	-21.4	-20.8	-23.5
• Furniture and fixtures	83.6	103.1	-14.1	+3.0	-12.9
• Electrical goods and other consumer durable goods, not elsewhere classified	51.0	61.8	-38.0	-19.1	-25.8
Department stores	55.0	70.9	-44.0	-18.8	-37.6
Jewellery, watches and clocks, and valuable gifts	20.0	16.6	-77.2	-78.2	-68.3
Other consumer goods	61.1	66.2	-49.2	-46.1	-40.1
• Books, newspapers, stationery and gifts	42.3	49.5	-49.0	-41.1	-41.2
• Chinese drugs and herbs	54.0	56.7	-52.5	-36.5	-34.9
• Optical shops	52.0	62.0	-44.1	-41.1	-34.6
• Medicines and cosmetics	41.2	42.8	-65.4	-63.7	-53.6
• Other consumer goods, not elsewhere classified	98.0	107.5	-28.2	-27.7	-24.9

* The provisional figures are subject to revision later on.

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	96.2	92.3	+6.4	+7.8	+4.5
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Table 3 : Movement of the value and volume of total retail sales

Original series			Seasonally adjusted series						
Year / Month	Year-on-year rate of change (%)		3 months ending Year / Month	Compared with the 3 months ending Year / Month	Rate of change ⁽¹⁾⁽²⁾ (%)				
	Value	Volume			Value	Volume			
2015	-3.7	-1.5	-	-	-	-			
2016	-8.1	-7.1	-	-	-	-			
2017	+2.2	+1.9	-	-	-	-			
2018	+8.7	+7.6	-	-	-	-			
2019	-11.1	-12.3	-	-	-	-			
2017	May	+0.4	+0.6	2017	May	2017	Feb	+2.0	+1.6
	Jun	+0.1	+0.5		Jun		Mar	+1.9	+1.8
	Jul	+4.0	+4.5		Jul		Apr	+1.7	+2.0
	Aug	+2.7	+3.2		Aug		May	+1.7	+2.1
	Sep	+5.7	+5.6		Sep		Jun	+4.7	+4.7
	Oct	+3.9	+3.6		Oct		Jul	+5.2	+4.6
	Nov	+7.6	+7.0		Nov		Aug	+6.4	+5.6
	Dec	+5.8	+4.3		Dec		Sep	+3.8	+2.7
2018	Jan	+4.2	+2.3	2018	Jan		Oct	+3.5	+2.4
	Feb	+29.9	+28.3		Feb		Nov	+2.5	+1.7
	Mar	+11.5	+10.1		Mar		Dec	+3.2	+2.9
	Apr	+12.2	+11.0		Apr	2018	Jan	+1.9	+1.9
	May	+12.9	+11.5		May		Feb	+0.4	+0.4
	Jun	+11.9	+9.8		Jun		Mar	-0.5	-0.6
	Jul	+7.8	+5.9		Jul		Apr	-0.6	-0.7
	Aug	+9.4	+7.9		Aug		May	+0.2	+0.1
	Sep	+2.4	+1.4		Sep		Jun	+0.2	+0.3
	Oct	+6.0	+5.3		Oct		Jul	+1.5	+1.8
	Nov	+1.4	+1.2		Nov		Aug	+0.7	+1.0
	Dec	+0.1	+0.1		Dec		Sep	+0.2	+0.2
2019	Jan	+7.0	+6.9	2019	Jan		Oct	-2.4	-2.7
	Feb	-10.2	-10.5		Feb		Nov	-2.7	-3.1
	Mar	-0.2	-0.8		Mar		Dec	-1.9	-2.1
	Apr	-4.5	-5.0		Apr	2019	Jan	-1.4	-1.6
	May	-1.4	-1.8		May		Feb	-0.9	-1.1
	Jun	-6.7	-7.6		Jun		Mar	-3.2	-3.6
	Jul	-11.5	-13.1		Jul		Apr	-4.7	-5.4
	Aug	-22.9	-25.2		Aug		May	-11.3	-12.6
	Sep	-18.2	-20.3		Sep		Jun	-13.2	-14.6
	Oct	-24.4	-26.4		Oct		Jul	-14.5	-15.7
	Nov	-23.7	-25.5		Nov		Aug	-8.6	-8.9
	Dec	-19.4	-21.1		Dec		Sep	-5.6	-5.6
2020	Jan	-21.5	-23.1	2020	Jan		Oct	-2.7	-2.5
	Feb	-44.0	-46.7		Feb		Nov	-11.1	-11.7
	Mar	-42.1	-44.0		Mar		Dec	-19.6	-20.5
	Apr	-36.1*	-37.5*		Apr	2020	Jan	-25.2*	-26.2*

- Not applicable.

* These are provisional figures which are subject to revision later on.

- (1) The rate of change is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Mar 2020 is the percentage change of the average monthly index for Jan, Feb and Mar 2020 compared with the average monthly index for Oct, Nov and Dec 2019.
- (2) The seasonally adjusted series is compiled using the X-12 ARIMA method, which is a standard method applied in compiling seasonally adjusted statistical data series. The series may be revised as more data become available. For the value and volume indices of total retail sales, the seasonally adjusted series for the preceding 3 years are revised each year when the figures for January are published.