

**Table 1 : Value index and value of retail sales by broad type of retail outlet for August and September 2020**

Broad type of retail outlet	Value index of retail sales (Points) (Average monthly index from Oct 2014 to Sep 2015 = 100)		Value of retail sales <sup>(2)</sup> (HK\$ million)			Percentage change (%)		
	Aug 2020 (Revised figures)	Sep 2020 (Provisional figures*)	Aug 2020 (Revised figures)	Sep 2020 (Provisional figures*)	Jan - Sep 2020 (Provisional figures*)	Aug 2020 over Aug 2019	Sep 2020 over Sep 2019	Jan - Sep 2020 over Jan - Sep 2019
<b>All retail outlets</b>	<b>63.4</b>	<b>64.7</b>	<b>25,551</b>	<b>26,060</b>	<b>238,935</b>	<b>-13.1</b>	<b>-12.9</b>	<b>-28.7</b>
<b>By broad type of retail outlet</b>								
<b>Food, alcoholic drinks and tobacco (other than supermarkets)</b>	<b>88.5</b>	<b>101.7</b>	<b>2,961</b>	<b>3,403</b>	<b>28,210</b>	<b>-15.8</b>	<b>-11.1</b>	<b>-13.5</b>
• Fish, livestock and poultry, fresh or frozen	112.6	112.4	1,006	1,004	10,124	+13.8	+12.2	+14.7
• Fruits and vegetables, fresh	173.0	166.8	349	336	2,531	+21.5	+17.2	+14.0
• Bread, pastry, confectionery and biscuits	78.3	136.8	733	1,280	7,455	-34.7	-12.0	-17.2
• Other food, not elsewhere classified	97.3	84.4	794	689	6,799	-8.7	-13.7	-20.4
• Alcoholic drinks and tobacco	15.9	18.8	80	94	1,300	-77.6	-76.1	-67.7
<b>Supermarkets<sup>(1)</sup></b>	<b>119.6</b>	<b>108.8</b>	<b>5,159</b>	<b>4,691</b>	<b>44,714</b>	<b>+10.5</b>	<b>+3.8</b>	<b>+11.2</b>
<b>Fuels</b>	<b>109.3</b>	<b>116.9</b>	<b>831</b>	<b>888</b>	<b>7,536</b>	<b>-4.2</b>	<b>-4.6</b>	<b>-1.2</b>
<b>Clothing, footwear and allied products</b>	<b>39.0</b>	<b>45.3</b>	<b>2,031</b>	<b>2,363</b>	<b>22,654</b>	<b>-32.1</b>	<b>-19.9</b>	<b>-46.6</b>
• Wearing apparel	38.0	44.1	1,690	1,963	18,963	-29.7	-20.6	-47.1
• Footwear, allied products and other clothing accessories	44.7	52.6	340	400	3,691	-42.1	-16.2	-44.0
<b>Consumer durable goods</b>	<b>62.7</b>	<b>56.2</b>	<b>4,650</b>	<b>4,165</b>	<b>38,942</b>	<b>+8.0</b>	<b>-23.2</b>	<b>-16.6</b>
• Motor vehicles and parts	79.6	80.9	1,162	1,181	10,484	+5.1	+17.1	-14.6
• Furniture and fixtures	114.0	106.7	689	645	5,441	+8.3	+8.4	-2.9
• Electrical goods and other consumer durable goods, not elsewhere classified	52.3	43.7	2,798	2,339	23,017	+9.2	-38.7	-20.1
<b>Department stores</b>	<b>61.7</b>	<b>70.3</b>	<b>2,632</b>	<b>2,996</b>	<b>26,246</b>	<b>-9.2</b>	<b>+5.5</b>	<b>-26.7</b>
<b>Jewellery, watches and clocks, and valuable gifts</b>	<b>32.7</b>	<b>36.1</b>	<b>2,473</b>	<b>2,735</b>	<b>21,734</b>	<b>-37.4</b>	<b>-25.7</b>	<b>-59.6</b>
<b>Other consumer goods</b>	<b>64.9</b>	<b>64.9</b>	<b>4,814</b>	<b>4,819</b>	<b>48,899</b>	<b>-22.2</b>	<b>-16.2</b>	<b>-35.5</b>
• Books, newspapers, stationery and gifts	80.2	88.9	499	552	3,496	-35.4	+6.1	-34.9
• Chinese drugs and herbs	56.8	82.6	272	396	3,029	-25.2	-4.6	-29.2
• Optical shops	48.5	46.5	134	129	1,508	-35.1	-26.9	-35.3
• Medicines and cosmetics	46.6	42.1	1,618	1,462	16,485	-39.8	-45.5	-52.7
• Other consumer goods, not elsewhere classified	89.2	88.7	2,290	2,279	24,381	+6.0	+16.7	-16.0

\* The provisional figures are subject to revision later on.

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>121.6</i>	<i>111.8</i>	<i>5,832</i>	<i>5,360</i>	<i>50,322</i>	<i>+13.6</i>	<i>+7.1</i>	<i>+12.9</i>
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(2) The sum of individual items may not add up to the total because of rounding.

**Table 2 : Volume index of retail sales by broad type of retail outlet for August and September 2020**

Broad type of retail outlet	Volume index of retail sales (Points) (Average monthly index from Oct 2014 to Sep 2015 = 100)		Percentage change (%)		
	Aug 2020 (Revised figures)	Sep 2020 (Provisional figures*)	Aug 2020 over Aug 2019	Sep 2020 over Sep 2019	Jan - Sep 2020 over Jan - Sep 2019
<b><u>All retail outlets</u></b>	<b>61.9</b>	<b>63.0</b>	<b>-13.4</b>	<b>-13.4</b>	<b>-30.0</b>
<b><u>By broad type of retail outlet</u></b>					
<b>Food, alcoholic drinks and tobacco (other than supermarkets)</b>	<b>72.8</b>	<b>84.6</b>	<b>-19.0</b>	<b>-13.4</b>	<b>-19.1</b>
• Fish, livestock and poultry, fresh or frozen	78.7	78.5	+12.0	+11.4	-2.2
• Fruits and vegetables, fresh	139.9	133.2	+15.2	+8.8	+9.5
• Bread, pastry, confectionery and biscuits	69.6	122.9	-36.1	-12.5	-18.3
• Other food, not elsewhere classified	83.1	72.4	-10.4	-14.3	-21.4
• Alcoholic drinks and tobacco	15.6	18.4	-78.1	-76.4	-67.6
<b>Supermarkets<sup>(1)</sup></b>	<b>99.2</b>	<b>90.6</b>	<b>+5.8</b>	<b>-0.5</b>	<b>+4.5</b>
<b>Fuels</b>	<b>99.1</b>	<b>105.3</b>	<b>-3.3</b>	<b>-3.2</b>	<b>-1.7</b>
<b>Clothing, footwear and allied products</b>	<b>45.5</b>	<b>51.2</b>	<b>-25.6</b>	<b>-14.0</b>	<b>-43.4</b>
• Wearing apparel	44.1	49.2	-23.4	-15.3	-44.2
• Footwear, allied products and other clothing accessories	53.6	62.5	-35.6	-7.3	-38.7
<b>Consumer durable goods</b>	<b>73.8</b>	<b>65.5</b>	<b>+10.8</b>	<b>-23.2</b>	<b>-15.4</b>
• Motor vehicles and parts	76.9	77.0	+3.1	+12.0	-16.5
• Furniture and fixtures	107.6	100.7	+7.4	+6.6	-3.8
• Electrical goods and other consumer durable goods, not elsewhere classified	68.3	56.9	+14.6	-36.8	-17.3
<b>Department stores</b>	<b>60.1</b>	<b>68.5</b>	<b>-10.9</b>	<b>+4.1</b>	<b>-27.8</b>
<b>Jewellery, watches and clocks, and valuable gifts</b>	<b>29.2</b>	<b>32.8</b>	<b>-41.4</b>	<b>-28.9</b>	<b>-62.2</b>
<b>Other consumer goods</b>	<b>64.2</b>	<b>64.2</b>	<b>-21.6</b>	<b>-15.2</b>	<b>-35.6</b>
• Books, newspapers, stationery and gifts	69.1	76.1	-36.9	+4.9	-36.5
• Chinese drugs and herbs	53.2	77.3	-26.1	-5.6	-30.2
• Optical shops	48.5	46.6	-33.2	-24.7	-33.2
• Medicines and cosmetics	44.2	40.1	-40.6	-45.6	-53.6
• Other consumer goods, not elsewhere classified	95.8	95.2	+9.4	+20.3	-15.0

\* The provisional figures are subject to revision later on.

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>100.9</i>	<i>93.1</i>	<i>+8.7</i>	<i>+2.6</i>	<i>+6.1</i>
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**Table 3 : Movement of the value and volume of total retail sales**

Original series			Seasonally adjusted series						
Year / Month	Year-on-year rate of change (%)		3 months ending Year / Month	Compared with the 3 months ending Year / Month	Rate of change <sup>(1)(2)</sup> (%)				
	Value	Volume			Value	Volume			
2015	-3.7	-1.5	-	-	-	-			
2016	-8.1	-7.1	-	-	-	-			
2017	+2.2	+1.9	-	-	-	-			
2018	+8.7	+7.6	-	-	-	-			
2019	-11.1	-12.3	-	-	-	-			
2017	Oct	+3.9	+3.6	2017	Oct	2017	Jul	+5.2	+4.6
	Nov	+7.6	+7.0		Nov		Aug	+6.4	+5.6
	Dec	+5.8	+4.3		Dec		Sep	+3.8	+2.7
2018	Jan	+4.2	+2.3	2018	Jan		Oct	+3.5	+2.4
	Feb	+29.9	+28.3		Feb		Nov	+2.5	+1.7
	Mar	+11.5	+10.1		Mar		Dec	+3.2	+2.9
	Apr	+12.2	+11.0		Apr	2018	Jan	+1.9	+1.9
	May	+12.9	+11.5		May		Feb	+0.4	+0.4
	Jun	+11.9	+9.8		Jun		Mar	-0.5	-0.6
	Jul	+7.8	+5.9		Jul		Apr	-0.6	-0.7
	Aug	+9.4	+7.9		Aug		May	+0.2	+0.1
	Sep	+2.4	+1.4		Sep		Jun	+0.2	+0.3
	Oct	+6.0	+5.3		Oct		Jul	+1.5	+1.8
	Nov	+1.4	+1.2		Nov		Aug	+0.7	+1.0
	Dec	+0.1	+0.1		Dec		Sep	+0.2	+0.2
2019	Jan	+7.0	+6.9	2019	Jan		Oct	-2.4	-2.7
	Feb	-10.2	-10.5		Feb		Nov	-2.7	-3.1
	Mar	-0.2	-0.8		Mar		Dec	-1.9	-2.1
	Apr	-4.5	-5.0		Apr	2019	Jan	-1.4	-1.6
	May	-1.4	-1.8		May		Feb	-0.9	-1.1
	Jun	-6.7	-7.6		Jun		Mar	-3.2	-3.6
	Jul	-11.5	-13.1		Jul		Apr	-4.7	-5.4
	Aug	-22.9	-25.2		Aug		May	-11.3	-12.6
	Sep	-18.2	-20.3		Sep		Jun	-13.2	-14.6
	Oct	-24.4	-26.4		Oct		Jul	-14.5	-15.7
	Nov	-23.7	-25.5		Nov		Aug	-8.6	-8.9
	Dec	-19.4	-21.1		Dec		Sep	-5.6	-5.6
2020	Jan	-21.5	-23.1	2020	Jan		Oct	-2.7	-2.5
	Feb	-44.0	-46.7		Feb		Nov	-11.1	-11.7
	Mar	-42.1	-44.0		Mar		Dec	-19.6	-20.5
	Apr	-36.1	-37.5		Apr	2020	Jan	-25.2	-26.2
	May	-32.9	-34.0		May		Feb	-13.0	-12.8
	Jun	-24.7	-25.3		Jun		Mar	+4.0	+5.2
	Jul	-23.1	-23.8		Jul		Apr	+16.9	+18.6
	Aug	-13.1	-13.4		Aug		May	+12.2	+12.3
	Sep	-12.9*	-13.4*		Sep		Jun	+5.9*	+5.1*

- Not applicable.

\* These are provisional figures which are subject to revision later on.

- (1) The rate of change is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Sep 2020 is the percentage change of the average monthly index for Jul, Aug and Sep 2020 compared with the average monthly index for Apr, May and Jun 2020.
- (2) The seasonally adjusted series is compiled using the X-12 ARIMA method, which is a standard method applied in compiling seasonally adjusted statistical data series. The series may be revised as more data become available. For the value and volume indices of total retail sales, the seasonally adjusted series for the preceding 3 years are revised each year when the figures for January are published.