

Table 1 : Value index and value of retail sales by broad type of retail outlet for November and December 2020

Broad type of retail outlet	Value index of retail sales (Points) (Average monthly index from Oct 2014 to Sep 2015 = 100)		Value of retail sales ⁽²⁾ (HK\$ million)			Percentage change (%)		
	Nov 2020 (Revised figures)	Dec 2020 (Provisional figures*)	Nov 2020 (Revised figures)	Dec 2020 (Provisional figures*)	Jan - Dec 2020 (Provisional figures*)	Nov 2020 over Nov 2019	Dec 2020 over Dec 2019	Jan - Dec 2020 over Jan - Dec 2019
All retail outlets	71.2	77.9	28,699	31,383	326,462	-4.1	-13.2	-24.3
By broad type of retail outlet								
Food, alcoholic drinks and tobacco (other than supermarkets)	86.3	97.5	2,888	3,264	37,385	-8.8	-14.3	-12.7
• Fish, livestock and poultry, fresh or frozen	111.9	134.4	999	1,200	13,240	+7.6	+6.6	+12.9
• Fruits and vegetables, fresh	124.9	139.3	252	281	3,416	+28.3	+32.1	+17.0
• Bread, pastry, confectionery and biscuits	75.3	86.5	704	809	9,733	-4.8	-6.5	-14.8
• Other food, not elsewhere classified	100.4	101.5	819	829	9,351	-15.2	-25.5	-19.3
• Alcoholic drinks and tobacco	22.6	29.0	113	145	1,644	-66.5	-70.5	-68.2
Supermarkets⁽¹⁾	101.2	111.5	4,367	4,811	58,496	+1.5	+11.7	+9.7
Fuels	112.2	105.5	853	802	10,114	-5.5	-9.9	-2.4
Clothing, footwear and allied products	53.4	66.2	2,785	3,452	31,548	-14.3	-29.2	-41.1
• Wearing apparel	53.2	66.5	2,369	2,958	26,510	-13.3	-27.8	-41.3
• Footwear, allied products and other clothing accessories	54.7	64.8	417	494	5,038	-19.8	-36.7	-39.7
Consumer durable goods	90.2	88.6	6,686	6,570	57,114	+21.0	+17.2	-10.1
• Motor vehicles and parts	97.2	97.7	1,420	1,426	14,552	+21.3	+10.5	-7.9
• Furniture and fixtures	108.5	118.6	656	717	7,344	+15.1	+6.3	+0.4
• Electrical goods and other consumer durable goods, not elsewhere classified	86.2	82.8	4,610	4,427	35,218	+21.8	+21.7	-12.9
Department stores	76.4	75.9	3,258	3,235	35,939	-12.4	-18.3	-22.5
Jewellery, watches and clocks, and valuable gifts	36.6	40.9	2,774	3,093	30,467	-16.2	-40.8	-54.0
Other consumer goods	68.6	83.0	5,088	6,157	65,399	-11.6	-17.9	-31.2
• Books, newspapers, stationery and gifts	58.2	73.2	362	455	4,826	-17.6	-20.0	-29.9
• Chinese drugs and herbs	57.7	98.5	277	472	4,093	-15.2	-15.1	-26.1
• Optical shops	50.0	56.8	139	157	1,941	-16.5	-31.3	-32.8
• Medicines and cosmetics	47.2	52.1	1,641	1,810	21,512	-34.4	-40.9	-50.0
• Other consumer goods, not elsewhere classified	103.9	127.0	2,670	3,263	33,027	+15.0	+5.8	-10.0

* The provisional figures are subject to revision later on.

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>104.4</i>	<i>116.7</i>	<i>5,005</i>	<i>5,596</i>	<i>66,113</i>	<i>+2.5</i>	<i>+12.7</i>	<i>+11.4</i>
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(2) The sum of individual items may not add up to the total because of rounding.

Table 2 : Volume index of retail sales by broad type of retail outlet for November and December 2020

Broad type of retail outlet	Volume index of retail sales (Points) (Average monthly index from Oct 2014 to Sep 2015 = 100)		Percentage change (%)		
	Nov 2020 (Revised figures)	Dec 2020 (Provisional figures*)	Nov 2020 over Nov 2019	Dec 2020 over Dec 2019	Jan - Dec 2020 over Jan - Dec 2019
<u>All retail outlets</u>	69.0	76.1	-4.7	-14.0	-25.5
<u>By broad type of retail outlet</u>					
Food, alcoholic drinks and tobacco (other than supermarkets)	71.2	80.3	-10.9	-15.9	-17.5
• Fish, livestock and poultry, fresh or frozen	77.4	92.7	+6.0	+4.9	-0.5
• Fruits and vegetables, fresh	101.3	112.3	+19.6	+25.1	+11.5
• Bread, pastry, confectionery and biscuits	67.5	77.6	-4.3	-5.9	-15.7
• Other food, not elsewhere classified	85.9	86.7	-16.8	-26.4	-20.3
• Alcoholic drinks and tobacco	22.1	28.5	-67.2	-71.1	-68.3
Supermarkets⁽¹⁾	84.8	94.1	-1.1	+9.3	+4.1
Fuels	100.8	93.2	-2.3	-8.5	-2.1
Clothing, footwear and allied products	56.5	73.7	-9.9	-25.1	-37.6
• Wearing apparel	55.1	73.2	-9.8	-24.3	-38.4
• Footwear, allied products and other clothing accessories	64.9	77.0	-10.4	-29.6	-33.5
Consumer durable goods	105.8	104.4	+22.1	+19.0	-8.9
• Motor vehicles and parts	92.4	93.1	+16.3	+6.7	-10.4
• Furniture and fixtures	101.5	111.5	+14.5	+6.1	-0.3
• Electrical goods and other consumer durable goods, not elsewhere classified	112.4	108.5	+25.6	+26.1	-9.8
Department stores	74.2	74.4	-12.2	-18.6	-23.4
Jewellery, watches and clocks, and valuable gifts	32.8	36.8	-22.5	-44.9	-57.2
Other consumer goods	67.3	81.5	-11.5	-18.9	-31.3
• Books, newspapers, stationery and gifts	49.8	62.4	-18.4	-20.9	-31.4
• Chinese drugs and herbs	54.1	92.6	-16.3	-16.0	-27.1
• Optical shops	49.9	56.6	-14.5	-29.7	-30.7
• Medicines and cosmetics	45.4	50.0	-33.8	-40.8	-50.6
• Other consumer goods, not elsewhere classified	109.1	133.9	+14.9	+3.3	-9.3

* The provisional figures are subject to revision later on.

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	87.4	98.4	-0.2	+10.3	+5.6
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Table 3 : Movement of the value and volume of total retail sales

Original series			Seasonally adjusted series						
Year / Month	Year-on-year rate of change (%)		3 months ending Year / Month	Compared with the 3 months ending Year / Month	Rate of change ⁽¹⁾⁽²⁾ (%)				
	Value	Volume			Value	Volume			
2016	-8.1	-7.1	-	-	-	-			
2017	+2.2	+1.9	-	-	-	-			
2018	+8.7	+7.6	-	-	-	-			
2019	-11.1	-12.3	-	-	-	-			
2020	-24.3*	-25.5*	-	-	-	-			
2018	Jan	+4.2	+2.3	2018	Jan	2017	Oct	+3.5	+2.4
	Feb	+29.9	+28.3		Feb		Nov	+2.5	+1.7
	Mar	+11.5	+10.1		Mar		Dec	+3.2	+2.9
	Apr	+12.2	+11.0		Apr	2018	Jan	+1.9	+1.9
	May	+12.9	+11.5		May		Feb	+0.4	+0.4
	Jun	+11.9	+9.8		Jun		Mar	-0.5	-0.6
	Jul	+7.8	+5.9		Jul		Apr	-0.6	-0.7
	Aug	+9.4	+7.9		Aug		May	+0.2	+0.1
	Sep	+2.4	+1.4		Sep		Jun	+0.2	+0.3
	Oct	+6.0	+5.3		Oct		Jul	+1.5	+1.8
	Nov	+1.4	+1.2		Nov		Aug	+0.7	+1.0
	Dec	+0.1	+0.1		Dec		Sep	+0.2	+0.2
2019	Jan	+7.0	+6.9	2019	Jan		Oct	-2.4	-2.7
	Feb	-10.2	-10.5		Feb		Nov	-2.7	-3.1
	Mar	-0.2	-0.8		Mar		Dec	-1.9	-2.1
	Apr	-4.5	-5.0		Apr	2019	Jan	-1.4	-1.6
	May	-1.4	-1.8		May		Feb	-0.9	-1.1
	Jun	-6.7	-7.6		Jun		Mar	-3.2	-3.6
	Jul	-11.5	-13.1		Jul		Apr	-4.7	-5.4
	Aug	-22.9	-25.2		Aug		May	-11.3	-12.6
	Sep	-18.2	-20.3		Sep		Jun	-13.2	-14.6
	Oct	-24.4	-26.4		Oct		Jul	-14.5	-15.7
	Nov	-23.7	-25.5		Nov		Aug	-8.6	-8.9
	Dec	-19.4	-21.1		Dec		Sep	-5.6	-5.6
2020	Jan	-21.5	-23.1	2020	Jan		Oct	-2.7	-2.5
	Feb	-44.0	-46.7		Feb		Nov	-11.1	-11.7
	Mar	-42.1	-44.0		Mar		Dec	-19.6	-20.5
	Apr	-36.1	-37.5		Apr	2020	Jan	-25.2	-26.2
	May	-32.9	-34.0		May		Feb	-13.0	-12.8
	Jun	-24.7	-25.3		Jun		Mar	+4.0	+5.2
	Jul	-23.1	-23.8		Jul		Apr	+16.9	+18.6
	Aug	-13.1	-13.4		Aug		May	+12.2	+12.3
	Sep	-12.8	-13.3		Sep		Jun	+6.0	+5.1
	Oct	-8.7	-9.2		Oct		Jul	+4.1	+3.4
	Nov	-4.1	-4.7		Nov		Aug	+5.5	+5.4
	Dec	-13.2*	-14.0*		Dec		Sep	+3.2*	+3.2*

- Not applicable.

* These are provisional figures which are subject to revision later on.

- (1) The rate of change is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Dec 2020 is the percentage change of the average monthly index for Oct, Nov and Dec 2020 compared with the average monthly index for Jul, Aug and Sep 2020.
- (2) The seasonally adjusted series is compiled using the X-12 ARIMA method, which is a standard method applied in compiling seasonally adjusted statistical data series. The series may be revised as more data become available. For the value and volume indices of total retail sales, the seasonally adjusted series for the preceding 3 years are revised each year when the figures for January are published.