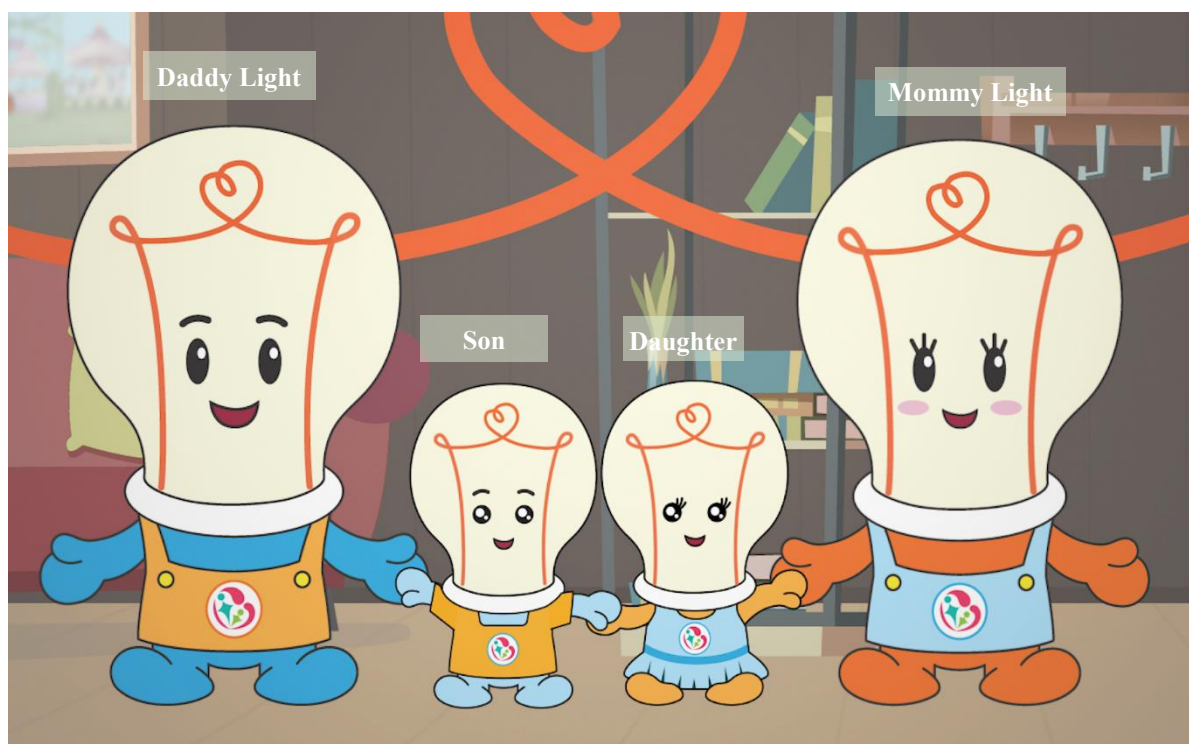


Annex:



About “Mommy Light” and “Daddy Light”

The Education Bureau organised a mascot design competition between June and August 2020 to select the mascots for the Positive Parent Campaign for promoting positive parent education. “Mommy Light” and “Daddy Light” were selected as the ambassadors of the Campaign to promote positive parent education. Their light bulbs give people the feeling of positivity, such as enthusiasm, optimism, warmth and happiness, and people will always remember their smiling faces. The light emitted by “Mommy Light” and “Daddy Light” represents the tender loving care and the warmth from the parents to children, brightening up their future and leading the children into a right path and a positive life.

Taking the role of the ambassadors for just few months, “Mommy Light” and “Daddy Light” have been actively engaged in various promotion activities of the Positive Parent Campaign and meeting parents and the public through different platforms to share tips on the proper ways and attitudes of raising children with a view to promoting positive parent education continuously.