





Fact Sheet – 2021 Advance Order Service (July to December)

Early Bird Reward Scheme

1. Reward Scheme	
<ul style="list-style-type: none"> Order for stamp products to be issued between July and December 2021 within the incentive period (from today to 11 June 2021) to earn bonus points and redeem prestigious gifts. 	
<p>Lunar New Year Animal Series No.10 “Year of the Ox” Souvenir Card</p>  <p>Bonus Points Required: 200</p>	<p>“Year of the Ox” Stamp Sheetlet Specimen Souvenir Pack</p>  <p>Bonus Points Required: 650</p>
<p>“Movie Scenic Locations in Hong Kong” Special Stamps – Canvas Pencil Case</p>  <p>Bonus Points Required: 1,050</p>	<p>“World Heritage in China Series No. 10: South China Karst” Special Stamps – Imperforated Stamp Sheetlet Specimen Souvenir Pack</p>  <p>Bonus Points Required: 1,250</p>

**999.9 Gold Prestige Card Series No. 10
“Year of the Ox”**



Bonus Points Required: 2,100

“Games of the XXXII Olympiad Tokyo 2020” Special Stamps – A Set of 4 Postcards



Bonus Points Required: 3,100

First Day Cover Album

Containing a Serviced AOS Souvenir Cover (bearing 1.10.2021 Postmark) affixed with “Gold and Silver Stamp Sheetlet on Lunar New Year Animals – Rat/Ox” and a Colour Specimen Stamp Sheetlet on Lunar New Year Animals – Rat/Ox







Bonus Points Required: 6,200


“180th Anniversary of Hong Kong Postal Service” Commemorative Stamps – Lighthouse Stamp Album

- Containing 180 assorted cancelled stamps^
- Size: A5, Number of Pages: 32 (rigid binding)
- Packaged with an 180th anniversary specially-designed sleeve



Bonus Points Required: 200
and top up HK\$280+

<p>“180th Anniversary of Hong Kong Postal Service” Commemorative Stamps – Lighthouse First Day Cover Album</p> <ul style="list-style-type: none"> ● Containing 10 serviced First Day Covers[^] ● Holds up to 100 First Day Covers ● Packaged with an 180th anniversary specially-designed sleeve  <p>Bonus Points Required: 250 and top up HK\$300⁺</p>	
2. Member Reward Scheme	
<p>New members with a minimum order of HK\$50 for 2021 (July to December) stamp products within the incentive period will receive a “Year of the Ox” Welcome Card.</p> 	<p>Existing members with a minimum order of HK\$50 for 2021 (July to December) stamp products within the incentive period will receive 200 extra bonus points.</p> 
3. Thank You Perk	
<p>Existing members who place a minimum order of HK\$100 for 2021 (July to December) stamp products and renew their membership within the incentive period will receive 400 extra bonus points.</p>	

4. Young Collectors Bonus Scheme	5. Young Collectors Retention Scheme
<p>Young collectors aged 18 or below (i.e. born in or after 2003) will receive a “Movie Scenic Locations in Hong Kong” Special Stamps – Canvas Pencil Case when placing an order of HK\$100 or more on 2021 (July to December) stamp products within the incentive period.</p> 	<p>To encourage our younger collectors to continue their lifelong interest in collecting stamps, members who turn 19 in 2021 will receive 800 extra bonus points redeemable for a host of fabulous gifts upon placing an order of HK\$50 or more on 2021 (July to December) stamp products and renewing their membership for 2021 AOS (July to December) as an adult member within the incentive period.</p> <div data-bbox="824 646 1385 852" style="text-align: center;"> <p>800 Extra Bonus Points!</p> </div> <p>The bonus points under “Young Collectors Retention Scheme” can be rewarded only once in 2021. If you have already been rewarded with the bonus points for 2021 AOS (January to June), Hongkong Post will not reward them again.</p>

6. Member-Get-Member Reward Scheme	7. Order Plan Special Reward
<p>All AOS members who registered between 1 January 2016 and 20 May 2021 and renew their membership for 2021 (July to December) by placing an order of HK\$50 or more on 2021 (July to December) stamp products within the incentive period may nominate others to join the scheme as new members.</p> <p>New members who spend HK\$100 or more on 2021 (July to December) stamp products within the incentive period will enjoy 100 extra bonus points on top of the normal one bonus point earned for every Hong Kong dollar spent.</p> <p>New members can be referred once only.</p> <p>Each local referrer who introduces a new member will receive a HK\$20 PostShop Coupon on the first occasion and a HK\$30 PostShop Coupon for every new member subsequently referred. Each mainland or overseas referrer who introduces a new member will receive a HK\$20 ShopThruPost Coupon on the first occasion and a HK\$30 ShopThruPost Coupon for every new member subsequently referred.</p>	<p>Members who subscribe to the Auto-order Plan (requiring the placement of an order for stamp products to be released in the following year) to order 2021 (July and December) stamp products within the incentive period will receive a “Year of the Ox” Metallic Pin (as per each account).</p> <div data-bbox="967 621 1235 867" data-label="Image"> </div> <p>The gift under “Order Plan Special Reward” can be rewarded only once in 2021. If you have already been rewarded with the gift for 2021 AOS (January to June), Hongkong Post will not reward it again.</p>
8. ShopThruPost Reward Scheme	
<p>Members who order 2021 (July to December) stamp products via ShopThruPost within the incentive period will enjoy extra bonus points!</p> <ul style="list-style-type: none"> • 1st tier: Online ordering amount of HK\$201-\$300 → 200 extra bonus points • 2nd tier: Online ordering amount of HK\$301-\$500 → 300 extra bonus points • 3rd tier: Online ordering amount of HK\$501-\$800 → 400 extra bonus points • 4th tier: Online ordering amount of HK\$801 or more → Double bonus points 	<p>Members who place an order of HK\$50 or more on 2021 (July to December) stamp products via ShopThruPost within the incentive period will receive a Serviced 2021 Official Souvenir Cover affixed with a Special Stamp (bearing 1.10.2021 postmark).^</p> <div data-bbox="813 1507 1373 1791" data-label="Image"> </div>

9. Amazing Rewards for Loyal Members

In appreciation of your continued support, we are pleased to introduce a fresh series of incentives.

Members who place an order on 2021 (July to December) stamp products of HK\$50 or more within the incentive period will receive a **Serviced 2021 Official Souvenir Cover affixed with a Special Stamp ^ (bearing 1.10.2021 postmark).**



Members who place an order on 2021 (July to December) stamp products of HK\$300 or more within the incentive period will receive a **“Hong Kong Special Flora” Special Stamps – A Set of 6 Magnetic Bookmarks.**



- ^ The Serviced First Day Covers and assorted cancelled stamps will be assigned on a random basis.
- + The top up amount required for the redemption of gifts will not be considered in all Reward Schemes for earning bonus points or other rewards.
- ^ The Special Stamps will be assigned on a random basis.

Note: All gifts are available while stocks last. All images are for reference only.