Fact Sheet – 2021 Advance Order Service (July to December)

Early Bird Reward Scheme

1. Reward Scheme

 Order for stamp products to be issued between July and December 2021 within the incentive period (from today to 11 June 2021) to earn bonus points and redeem prestigious gifts.

Lunar New Year Animal Series No.10 "Year of the Ox" Souvenir Card



Bonus Points Required: 200

"Year of the Ox" Stamp Sheetlet Specimen Souvenir Pack



Bonus Points Required: 650

"Movie Scenic Locations in Hong Kong" Special Stamps – Canvas Pencil Case



Bonus Points Required: 1,050

"World Heritage in China Series No. 10: South China Karst" Special Stamps – Imperforated Stamp Sheetlet Specimen Souvenir Pack



Bonus Points Required:1,250

999.9 Gold Prestige Card Series No. 10 "Year of the Ox"



Bonus Points Required: 2,100

"Games of the XXXII Olympiad Tokyo 2020" Special Stamps – A Set of 4 Postcards



Bonus Points Required: 3,100

First Day Cover Album

Containing a Serviced AOS Souvenir Cover (bearing 1.10.2021 Postmark) affixed with "Gold and Silver Stamp Sheetlet on Lunar New Year Animals – Rat/Ox" and a Colour Specimen Stamp Sheetlet on Lunar New Year Animals – Rat/Ox



Bonus Points Required: 6,200

"180th Anniversary of Hong Kong Postal Service" Commemorative Stamps – Lighthouse Stamp Album

- Containing 180 assorted cancelled stamps^
- Size: A5, Number of Pages: 32 (rigid binding)
- Packaged with an 180th anniversary specially-designed sleeve



Bonus Points Required: 200 and top up HK\$280⁺

"180th Anniversary of Hong Kong Postal Service" Commemorative Stamps – **Lighthouse First Day Cover Album**

- Containing 10 serviced First Day Covers[^]
- Holds up to 100 First Day Covers
- Packaged with an 180th anniversary specially-designed sleeve



Bonus Points Required: 250 and top up HK\$300+

2. Member Reward Scheme

of the Ox" Welcome Card.



New members with a minimum order of HK\$50 Existing members with a minimum order of for 2021 (July to December) stamp products HK\$50 for 2021 (July to December) stamp within the incentive period will receive a "Year products within the incentive period will receive 200 extra bonus points.



3. Thank You Perk

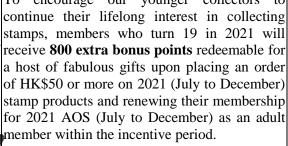
Existing members who place a minimum order of HK\$100 for 2021 (July to December) stamp products and renew their membership within the incentive period will receive 400 extra bonus points.



4. Young Collectors Bonus Scheme

5. Young Collectors Retention Scheme

Young collectors aged 18 or below (i.e. born in To encourage our younger collectors to or after 2003) will receive a "Movie Scenic continue their lifelong interest in collecting Locations in Hong Kong" Special Stamps – stamps, members who turn 19 in 2021 will Canvas Pencil Case when placing an order of receive 800 extra bonus points redeemable for HK\$100 or more on 2021 (July to December) a host of fabulous gifts upon placing an order stamp products within the incentive period.





800 Extra **Bonus Points!**

The bonus points under "Young Collectors Retention Scheme" can be rewarded only once in 2021. If you have already been rewarded with the bonus points for 2021 AOS (January to June), Hongkong Post will not reward them again.

6. Member-Get-Member Reward Scheme

January 2016 and 20 May 2021 and renew their (requiring the placement of an order for stamp membership for 2021 (July to December) by products to be released in the following year) to placing an order of HK\$50 or more on 2021 order 2021 (July and December) stamp (July to December) stamp products within the products within the incentive period will incentive period may nominate others to join the receive a "Year of the Ox" Metallic Pin (as scheme as new members.

New members who spend HK\$100 or more on 2021 (July to December) stamp products within the incentive period will enjoy 100 extra bonus points on top of the normal one bonus point earned for every Hong Kong dollar spent.

New members can be referred once only.

Each local referrer who introduces a new member will receive a HK\$20 PostShop Coupon on the first occasion and a HK\$30

subsequently referred. Each mainland or can be rewarded only once in 2021. If you have overseas referrer who introduces a new member already been rewarded with the gift for 2021 will receive a HK\$20 ShopThruPost Coupon AOS (January to June), Hongkong Post will not on the first occasion and a HK\$30 reward it again. **ShopThruPost Coupon** for every new member subsequently referred.

7. Order Plan Special Reward

All AOS members who registered between 1 Members who subscribe to the Auto-order Plan per each account).



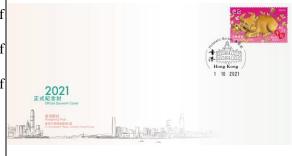
PostShop Coupon for every new member The gift under "Order Plan Special Reward"

8. ShopThruPost Reward Scheme

Members who order 2021 (July December) stamp products **ShopThruPost within the incentive period** ShopThruPost within the incentive period will will enjoy extra bonus points!

- 1st tier: Online ordering amount of (bearing 1.10.2021 postmark). HK\$201-\$300 \rightarrow 200 extra bonus points
- 2nd tier: Online ordering amount of HK\$301-\$500 \rightarrow 300 extra bonus points
- 3rd tier: Online ordering amount of HK\$501-\$ $800 \rightarrow 400$ extra bonus points
- 4th tier: Online ordering amount of HK\$801 or more → Double bonus points

to Members who place an order of HK\$50 or more via on 2021 (July to December) stamp products via receive a Serviced 2021 Official Souvenir Cover affixed with a Special Stamp 4



9. Amazing Rewards for Loyal Members

In appreciation of your continued support, we are pleased to introduce a fresh series of incentives.

December) stamp products of HK\$50 or more December) stamp products of HK\$300 or more within the incentive period will receive a within the incentive period will receive a Serviced 2021 Official Souvenir Cover "Hong Kong Special Flora" Special Stamps affixed with a Special Stamp (bearing – A Set of 6 Magnetic Bookmarks. 1.10.2021 postmark).

Members who place an order on 2021 (July to Members who place an order on 2021 (July to



- ^ The Serviced First Day Covers and assorted cancelled stamps will be assigned on a random basis.
- + The top up amount required for the redemption of gifts will not be considered in all Reward Schemes for earning bonus points or other rewards.
- ▲ The Special Stamps will be assigned on a random basis.

Note: All gifts are available while stocks last. All images are for reference only.