

**Table 1 : Value index and value of retail sales by broad type of retail outlet for April and May 2021**

Broad type of retail outlet	Value index of retail sales (Points) (Average monthly index from Oct 2014 to Sep 2015 = 100)		Value of retail sales <sup>(2)</sup> (HK\$ million)			Percentage change (%)		
	Apr 2021 (Revised figures)	May 2021 (Provisional figures*)	Apr 2021 (Revised figures)	May 2021 (Provisional figures*)	Jan - May 2021 (Provisional figures*)	Apr 2021 over Apr 2020	May 2021 over May 2020	Jan - May 2021 over Jan - May 2020
<b>All retail outlets</b>	<b>67.0</b>	<b>73.4</b>	<b>27,018</b>	<b>29,591</b>	<b>146,314</b>	<b>+12.1</b>	<b>+10.5</b>	<b>+8.9</b>
<b>By broad type of retail outlet</b>								
<b>Food, alcoholic drinks and tobacco (other than supermarkets)</b>	<b>86.2</b>	<b>86.3</b>	<b>2,886</b>	<b>2,889</b>	<b>15,803</b>	<b>-3.6</b>	<b>+0.5</b>	<b>-3.6</b>
• Fish, livestock and poultry, fresh or frozen	117.4	106.7	1,049	953	6,103	-8.3	-5.2	-2.3
• Fruits and vegetables, fresh	164.6	171.3	332	345	1,518	+13.6	+14.9	+20.9
• Bread, pastry, confectionery and biscuits	77.2	75.9	722	710	3,843	-2.3	+2.7	-3.9
• Other food, not elsewhere classified	83.5	96.1	682	784	3,782	-7.7	-0.1	-3.9
• Alcoholic drinks and tobacco	20.3	19.2	101	96	557	+26.5	+3.9	-42.1
<b>Supermarkets<sup>(1)</sup></b>	<b>96.6</b>	<b>106.1</b>	<b>4,169</b>	<b>4,578</b>	<b>22,221</b>	<b>-12.6</b>	<b>-3.5</b>	<b>-10.0</b>
<b>Fuels</b>	<b>120.1</b>	<b>135.5</b>	<b>913</b>	<b>1,030</b>	<b>4,427</b>	<b>+26.7</b>	<b>+22.4</b>	<b>+12.9</b>
<b>Clothing, footwear and allied products</b>	<b>60.1</b>	<b>66.9</b>	<b>3,132</b>	<b>3,486</b>	<b>16,456</b>	<b>+61.2</b>	<b>+12.1</b>	<b>+25.7</b>
• Wearing apparel	60.6	67.2	2,698	2,992	14,011	+64.6	+12.6	+28.4
• Footwear, allied products and other clothing accessories	57.1	64.9	435	494	2,445	+43.0	+9.4	+11.8
<b>Consumer durable goods</b>	<b>63.3</b>	<b>63.8</b>	<b>4,691</b>	<b>4,727</b>	<b>26,315</b>	<b>+11.9</b>	<b>+7.5</b>	<b>+21.8</b>
• Motor vehicles and parts	80.8	101.7	1,180	1,485	6,909	+21.9	+28.3	+20.1
• Furniture and fixtures	116.7	107.0	705	647	3,211	+6.7	+2.4	+13.4
• Electrical goods and other consumer durable goods, not elsewhere classified	52.5	48.5	2,805	2,596	16,196	+9.5	-0.5	+24.4
<b>Department stores</b>	<b>56.9</b>	<b>79.7</b>	<b>2,425</b>	<b>3,397</b>	<b>13,822</b>	<b>-22.2</b>	<b>-6.2</b>	<b>-4.5</b>
<b>Jewellery, watches and clocks, and valuable gifts</b>	<b>34.8</b>	<b>41.1</b>	<b>2,637</b>	<b>3,109</b>	<b>15,425</b>	<b>+93.9</b>	<b>+54.8</b>	<b>+34.2</b>
<b>Other consumer goods</b>	<b>83.1</b>	<b>85.9</b>	<b>6,165</b>	<b>6,373</b>	<b>31,845</b>	<b>+23.2</b>	<b>+22.9</b>	<b>+11.1</b>
• Books, newspapers, stationery and gifts	62.9	60.2	391	374	1,841	+9.8	+11.2	+4.3
• Chinese drugs and herbs	70.5	73.5	338	353	1,764	+15.9	+18.8	+4.9
• Optical shops	82.9	79.3	230	220	993	+34.8	+13.4	+9.0
• Medicines and cosmetics	53.2	53.0	1,848	1,841	9,728	+16.4	+19.3	-4.3
• Other consumer goods, not elsewhere classified	130.7	139.6	3,358	3,586	17,518	+29.2	+27.4	+23.8

\* The provisional figures are subject to revision later on.

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>96.6</i>	<i>108.9</i>	<i>4,633</i>	<i>5,222</i>	<i>25,099</i>	<i>-13.1</i>	<i>-3.3</i>	<i>-9.1</i>
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(2) The sum of individual items may not add up to the total because of rounding.

**Table 2 : Value of online retail sales<sup>(1)</sup> for April and May 2021**

Selected type of retail outlet	Value of online retail sales <sup>(2)(3)</sup> (HK\$ million)		Percentage change (%)		
	Apr 2021 (Revised figures)	May 2021 (Provisional figures*)	Apr 2021 over Apr 2020	May 2021 over May 2020	Jan - May 2021 over Jan - May 2020
<b><u>All retail outlets</u></b>	<b>1,840 (6.8)</b>	<b>2,194 (7.4)</b>	<b>+26.9</b>	<b>+53.1</b>	<b>+53.1</b>
Non-store retailing	914 (3.4)	1,042 (3.5)	+28.7	+45.8	+31.7
Other retail outlets	926 (3.4)	1,152 (3.9)	+25.1	+60.5	+76.5

\* The provisional figures are subject to revision later on.

- (1) Online retail sales refer to the sales of goods to customers through computer networks specially operated by local retail establishments for the purpose of receiving or placing of orders. The goods are ordered by those methods, but the payment and the ultimate delivery of goods do not have to be conducted online. On the other hand, orders made by manually typed e-mails, telephone calls or facsimiles are not regarded as online sales. In the case where a retail establishment provides an online platform for use by other businesses in selling goods, the value of online sales refers to the commissions and service charges.
- (2) Figures in brackets refer to the percentage share of online retail sales in total retail sales value.
- (3) The sum of individual items may not add up to the total because of rounding.

**Table 3 : Volume index of retail sales by broad type of retail outlet for April and May 2021**

Broad type of retail outlet	Volume index of retail sales (Points) (Average monthly index from Oct 2014 to Sep 2015 = 100)		Percentage change (%)		
	Apr 2021 (Revised figures)	May 2021 (Provisional figures*)	Apr 2021 over Apr 2020	May 2021 over May 2020	Jan - May 2021 over Jan - May 2020
<b><u>All retail outlets</u></b>	<b>64.3</b>	<b>70.1</b>	<b>+11.0</b>	<b>+7.8</b>	<b>+8.0</b>
<b><u>By broad type of retail outlet</u></b>					
<b>Food, alcoholic drinks and tobacco (other than supermarkets)</b>	<b>69.6</b>	<b>69.8</b>	<b>-4.6</b>	<b>-1.5</b>	<b>-4.1</b>
• Fish, livestock and poultry, fresh or frozen	78.8	71.5	-11.2	-7.6	-3.3
• Fruits and vegetables, fresh	126.6	136.5	+14.0	+11.1	+17.9
• Bread, pastry, confectionery and biscuits	68.3	67.1	-3.4	+1.6	-4.0
• Other food, not elsewhere classified	70.8	81.1	-9.2	-2.5	-5.4
• Alcoholic drinks and tobacco	20.1	18.9	+28.2	+2.3	-42.7
<b>Supermarkets<sup>(1)</sup></b>	<b>80.4</b>	<b>88.3</b>	<b>-12.5</b>	<b>-4.2</b>	<b>-10.9</b>
<b>Fuels</b>	<b>103.0</b>	<b>114.9</b>	<b>+15.8</b>	<b>+10.0</b>	<b>+7.4</b>
<b>Clothing, footwear and allied products</b>	<b>62.3</b>	<b>71.0</b>	<b>+58.3</b>	<b>+10.7</b>	<b>+25.8</b>
• Wearing apparel	61.2	69.6	+60.0	+10.1	+27.0
• Footwear, allied products and other clothing accessories	68.7	79.4	+50.1	+13.8	+20.3
<b>Consumer durable goods</b>	<b>73.6</b>	<b>73.9</b>	<b>+11.5</b>	<b>+6.8</b>	<b>+22.5</b>
• Motor vehicles and parts	75.2	95.3	+17.6	+25.1	+16.3
• Furniture and fixtures	110.0	100.7	+6.6	+2.9	+14.1
• Electrical goods and other consumer durable goods, not elsewhere classified	68.2	62.8	+10.4	-0.4	+26.8
<b>Department stores</b>	<b>54.5</b>	<b>75.9</b>	<b>-23.3</b>	<b>-10.0</b>	<b>-5.8</b>
<b>Jewellery, watches and clocks, and valuable gifts</b>	<b>31.4</b>	<b>36.1</b>	<b>+89.4</b>	<b>+49.5</b>	<b>+28.6</b>
<b>Other consumer goods</b>	<b>81.3</b>	<b>83.2</b>	<b>+23.0</b>	<b>+20.6</b>	<b>+10.6</b>
• Books, newspapers, stationery and gifts	53.4	51.2	+7.9	+9.1	+2.8
• Chinese drugs and herbs	66.3	69.2	+17.5	+20.2	+5.9
• Optical shops	82.7	79.7	+34.2	+13.9	+9.6
• Medicines and cosmetics	51.1	50.8	+19.4	+22.0	-2.5
• Other consumer goods, not elsewhere classified	136.7	143.7	+27.5	+22.2	+21.8

\* The provisional figures are subject to revision later on.

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	80.4	90.6	-13.0	-4.0	-10.1
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**Table 4 : Movement of the value and volume of total retail sales**

Original series			Seasonally adjusted series						
Year / Month	Year-on-year rate of change (%)		3 months ending Year / Month	Compared with the 3 months ending Year / Month	Rate of change <sup>(1)(2)</sup> (%)				
	Value	Volume			Value	Volume			
2016	-8.1	-7.1	-	-	-	-			
2017	+2.2	+1.9	-	-	-	-			
2018	+8.7	+7.6	-	-	-	-			
2019	-11.1	-12.3	-	-	-	-			
2020	-24.3	-25.5	-	-	-	-			
2018	Jun	+11.9	+9.8	2018	Jun	2018	Mar	-0.3	+0.3
	Jul	+7.8	+5.9		Jul		Apr	-1.1	-0.6
	Aug	+9.4	+7.9		Aug		May	-0.5	-0.3
	Sep	+2.4	+1.4		Sep		Jun	-0.5	-1.0
	Oct	+6.0	+5.3		Oct		Jul	+0.7	-0.2
	Nov	+1.4	+1.2		Nov		Aug	-0.5	-1.6
	Dec	+0.1	+0.1		Dec		Sep	-0.2	-0.7
2019	Jan	+7.0	+6.9	2019	Jan		Oct	-2.0	-2.1
	Feb	-10.2	-10.5		Feb		Nov	-1.3	-1.2
	Mar	-0.2	-0.8		Mar		Dec	-0.6	-0.6
	Apr	-4.5	-5.0		Apr	2019	Jan	-0.1	-0.1
	May	-1.4	-1.8		May		Feb	-0.1	+0.4
	Jun	-6.7	-7.6		Jun		Mar	-3.3	-2.8
	Jul	-11.5	-13.1		Jul		Apr	-5.7	-5.5
	Aug	-22.9	-25.2		Aug		May	-12.1	-13.1
	Sep	-18.2	-20.3		Sep		Jun	-13.8	-15.9
	Oct	-24.4	-26.4		Oct		Jul	-15.2	-17.6
	Nov	-23.7	-25.5		Nov		Aug	-10.0	-11.9
	Dec	-19.4	-21.1		Dec		Sep	-6.2	-6.8
2020	Jan	-21.5	-23.1	2020	Jan		Oct	-3.1	-2.7
	Feb	-44.0	-46.7		Feb		Nov	-9.4	-9.5
	Mar	-42.1	-44.0		Mar		Dec	-18.4	-19.0
	Apr	-36.1	-37.5		Apr	2020	Jan	-22.4	-23.2
	May	-32.9	-34.0		May		Feb	-12.4	-11.4
	Jun	-24.7	-25.3		Jun		Mar	+3.7	+6.1
	Jul	-23.1	-23.8		Jul		Apr	+13.9	+16.7
	Aug	-13.1	-13.4		Aug		May	+11.0	+11.5
	Sep	-12.8	-13.3		Sep		Jun	+5.3	+3.5
	Oct	-8.7	-9.2		Oct		Jul	+3.5	+0.9
	Nov	-4.1	-4.7		Nov		Aug	+3.8	+1.5
	Dec	-13.3	-14.0		Dec		Sep	+2.6	+1.8
2021	Jan	-13.7	-14.6	2021	Jan		Oct	+1.4	+1.6
	Feb	+30.0	+31.6		Feb		Nov	-2.8	-2.6
	Mar	+20.2	+19.9		Mar		Dec	-2.2	-2.2
	Apr	+12.1	+11.0		Apr	2021	Jan	-2.8	-3.0
	May	+10.5*	+7.8*		May		Feb	+1.7*	+2.0*

- Not applicable.

\* These are provisional figures which are subject to revision later on.

- (1) The rate of change is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Mar 2021 is the percentage change of the average monthly index for Jan, Feb and Mar 2021 compared with the average monthly index for Oct, Nov and Dec 2020.
- (2) The seasonally adjusted series is compiled using the X-12 ARIMA method, which is a standard method applied in compiling seasonally adjusted statistical data series. The series may be revised as more data become available. For the value and volume indices of total retail sales, the seasonally adjusted series for the preceding 3 years are revised each year when the figures for January are published.