

**Table 1 : Value index and value of retail sales by broad type of retail outlet for November and December 2021**

Broad type of retail outlet	Value index of retail sales (Points) (Average monthly index from Oct 2019 to Sep 2020 = 100)		Value of retail sales <sup>(2)</sup> (HK\$ million)			Percentage change (%)		
	Nov 2021 (Revised figures)	Dec 2021 (Provisional figures*)	Nov 2021 (Revised figures)	Dec 2021 (Provisional figures*)	Jan - Dec 2021 (Provisional figures*)	Nov 2021 over Nov 2020	Dec 2021 over Dec 2020	Jan - Dec 2021 over Jan - Dec 2020
<b><u>All retail outlets</u></b>	<b>110.1</b>	<b>119.3</b>	<b>30,749</b>	<b>33,311</b>	<b>352,965</b>	<b>+7.1</b>	<b>+6.2</b>	<b>+8.1</b>
<b><u>By broad type of retail outlet</u></b>								
<b>Food, alcoholic drinks and tobacco (other than supermarkets)</b>	<b>86.5</b>	<b>99.1</b>	<b>2,768</b>	<b>3,173</b>	<b>36,395</b>	<b>-4.1</b>	<b>-3.0</b>	<b>-2.7</b>
• Fish, livestock and poultry, fresh or frozen	78.7	97.0	854	1,053	12,166	-14.5	-12.4	-8.1
• Fruits and vegetables, fresh	94.6	106.6	255	287	3,756	+1.2	+2.2	+9.9
• Bread, pastry, confectionery and biscuits	85.4	97.5	702	801	9,829	-0.3	-1.1	+1.0
• Other food, not elsewhere classified	102.9	108.7	844	892	9,350	+3.0	+7.3	#
• Alcoholic drinks and tobacco	55.5	68.5	114	140	1,294	+0.8	-3.4	-21.3
<b>Supermarkets<sup>(1)</sup></b>	<b>87.7</b>	<b>93.1</b>	<b>4,227</b>	<b>4,486</b>	<b>53,586</b>	<b>-3.2</b>	<b>-6.8</b>	<b>-8.4</b>
<b>Fuels</b>	<b>111.2</b>	<b>110.9</b>	<b>952</b>	<b>949</b>	<b>11,401</b>	<b>+11.6</b>	<b>+18.4</b>	<b>+12.7</b>
<b>Clothing, footwear and allied products</b>	<b>116.0</b>	<b>137.6</b>	<b>3,263</b>	<b>3,871</b>	<b>38,242</b>	<b>+17.2</b>	<b>+12.5</b>	<b>+21.3</b>
• Wearing apparel	119.1	140.5	2,807	3,312	32,500	+18.5	+12.0	+22.6
• Footwear, allied products and other clothing accessories	100.2	122.8	456	559	5,742	+9.6	+15.5	+14.2
<b>Consumer durable goods</b>	<b>145.8</b>	<b>148.3</b>	<b>6,784</b>	<b>6,901</b>	<b>66,194</b>	<b>+1.5</b>	<b>+5.1</b>	<b>+15.9</b>
• Motor vehicles and parts	127.1	132.6	1,486	1,550	16,539	+4.6	+8.7	+13.7
• Furniture and fixtures	109.0	115.0	650	685	7,733	-1.0	-4.1	+5.3
• Electrical goods and other consumer durable goods, not elsewhere classified	161.0	161.6	4,649	4,665	41,923	+0.8	+5.5	+19.1
<b>Department stores</b>	<b>116.2</b>	<b>108.2</b>	<b>3,562</b>	<b>3,315</b>	<b>34,752</b>	<b>+9.3</b>	<b>+2.5</b>	<b>-3.3</b>
<b>Jewellery, watches and clocks, and valuable gifts</b>	<b>111.4</b>	<b>134.2</b>	<b>3,173</b>	<b>3,824</b>	<b>38,774</b>	<b>+14.4</b>	<b>+24.0</b>	<b>+27.3</b>
<b>Other consumer goods</b>	<b>106.1</b>	<b>119.7</b>	<b>6,021</b>	<b>6,791</b>	<b>73,621</b>	<b>+18.3</b>	<b>+10.1</b>	<b>+12.6</b>
• Books, newspapers, stationery and gifts	88.3	116.9	369	489	5,087	+1.9	+7.8	+5.4
• Chinese drugs and herbs	86.3	138.5	308	494	4,298	+11.4	+4.7	+5.0
• Optical shops	88.0	114.6	151	197	2,221	+9.1	+25.1	+14.4
• Medicines and cosmetics	90.2	96.5	1,852	1,981	22,165	+12.9	+9.7	+3.0
• Other consumer goods, not elsewhere classified	125.0	135.9	3,340	3,629	39,850	+25.1	+10.8	+20.6

\* The provisional figures are subject to revision later on.

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	89.5	96.6	4,856	5,238	60,660	-3.0	-6.4	-8.2
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(2) The sum of individual items may not add up to the total because of rounding.

# Denotes change within  $\pm 0.05$ .

**Table 2 : Value of online retail sales<sup>(1)</sup> for November and December 2021**

Selected type of retail outlet	Value of online retail sales <sup>(2)(3)</sup> (HK\$ million)		Percentage change (%)		
	Nov 2021 (Revised figures)	Dec 2021 (Provisional figures*)	Nov 2021 over Nov 2020	Dec 2021 over Dec 2020	Jan - Dec 2021 over Jan - Dec 2020
<b><u>All retail outlets</u></b>	<b>3,448 (11.2)</b>	<b>3,582 (10.8)</b>	<b>+28.2</b>	<b>+31.5</b>	<b>+39.0</b>
Non-store retailing	1,278 (4.2)	1,180 (3.5)	+34.9	+29.8	+29.7
Other retail outlets	2,169 (7.1)	2,403 (7.2)	+24.6	+32.4	+47.0

\* The provisional figures are subject to revision later on.

- (1) Online retail sales refer to the sales of goods to customers through computer networks specially operated by local retail establishments for the purpose of receiving or placing of orders. The goods are ordered by those methods, but the payment and the ultimate delivery of goods do not have to be conducted online. On the other hand, orders made by manually typed e-mails, telephone calls or facsimiles are not regarded as online sales. In the case where a retail establishment provides an online platform for use by other businesses in selling goods, the value of online sales refers to the commissions and service charges.
- (2) Figures in brackets refer to the percentage share of online retail sales in total retail sales value.
- (3) The sum of individual items may not add up to the total because of rounding.

**Table 3 : Volume index of retail sales by broad type of retail outlet for November and December 2021**

Broad type of retail outlet	Volume index of retail sales (Points) (Average monthly index from Oct 2019 to Sep 2020 = 100)		Percentage change (%)		
	Nov 2021 (Revised figures)	Dec 2021 (Provisional figures*)	Nov 2021 over Nov 2020	Dec 2021 over Dec 2020	Jan - Dec 2021 over Jan - Dec 2020
<b><u>All retail outlets</u></b>	<b>107.0</b>	<b>116.5</b>	<b>+4.3</b>	<b>+3.4</b>	<b>+6.5</b>
<b><u>By broad type of retail outlet</u></b>					
<b>Food, alcoholic drinks and tobacco (other than supermarkets)</b>	<b>84.6</b>	<b>96.7</b>	<b>-6.1</b>	<b>-5.0</b>	<b>-4.1</b>
• Fish, livestock and poultry, fresh or frozen	79.3	96.6	-13.9	-12.7	-9.1
• Fruits and vegetables, fresh	88.2	102.4	-6.0	-1.2	+7.5
• Bread, pastry, confectionery and biscuits	83.3	94.5	-3.2	-4.4	-0.6
• Other food, not elsewhere classified	99.1	104.6	+0.2	+4.3	-1.7
• Alcoholic drinks and tobacco	55.0	67.4	-0.4	-5.0	-21.6
<b>Supermarkets<sup>(1)</sup></b>	<b>86.4</b>	<b>91.8</b>	<b>-3.9</b>	<b>-8.1</b>	<b>-8.8</b>
<b>Fuels</b>	<b>102.1</b>	<b>104.6</b>	<b>+2.3</b>	<b>+13.4</b>	<b>+5.4</b>
<b>Clothing, footwear and allied products</b>	<b>107.1</b>	<b>130.3</b>	<b>+9.8</b>	<b>+4.0</b>	<b>+17.2</b>
• Wearing apparel	108.1	131.3	+10.7	+2.6	+17.5
• Footwear, allied products and other clothing accessories	101.4	124.7	+4.8	+12.2	+15.7
<b>Consumer durable goods</b>	<b>145.8</b>	<b>149.2</b>	<b>+0.2</b>	<b>+4.3</b>	<b>+15.4</b>
• Motor vehicles and parts	123.5	130.5	+3.5	+8.4	+10.8
• Furniture and fixtures	104.9	112.8	-4.0	-5.6	+4.7
• Electrical goods and other consumer durable goods, not elsewhere classified	163.9	164.8	+0.2	+4.9	+19.6
<b>Department stores</b>	<b>112.3</b>	<b>105.9</b>	<b>+4.5</b>	<b>-0.7</b>	<b>-5.2</b>
<b>Jewellery, watches and clocks, and valuable gifts</b>	<b>103.3</b>	<b>125.0</b>	<b>+9.7</b>	<b>+18.7</b>	<b>+21.3</b>
<b>Other consumer goods</b>	<b>105.3</b>	<b>118.4</b>	<b>+17.4</b>	<b>+8.9</b>	<b>+13.1</b>
• Books, newspapers, stationery and gifts	84.9	113.1	-1.0	+5.4	+3.0
• Chinese drugs and herbs	86.4	138.0	+12.2	+4.9	+5.3
• Optical shops	88.7	115.2	+10.0	+25.8	+14.7
• Medicines and cosmetics	94.4	100.7	+15.9	+12.1	+9.4
• Other consumer goods, not elsewhere classified	120.5	130.5	+21.9	+7.3	+17.8

\* The provisional figures are subject to revision later on.

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	88.2	95.2	-3.7	-7.8	-8.7
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**Table 4 : Movement of the value and volume of total retail sales**

Original series			Seasonally adjusted series			
Year / Month	Year-on-year rate of change (%)		3 months ending Year / Month	Compared with the 3 months ending Year / Month	Rate of change <sup>(1)(2)</sup> (%)	
	Value	Volume			Value	Volume
2017	+2.2	+1.9	-	-	-	-
2018	+8.7	+7.6	-	-	-	-
2019	-11.1	-12.3	-	-	-	-
2020	-24.3	-25.5	-	-	-	-
2021	+8.1*	+6.5*	-	-	-	-
2019 Jan	+7.0	+6.9	2019 Jan	2018 Oct	-2.0	-2.1
Feb	-10.2	-10.5	Feb	Nov	-1.3	-1.2
Mar	-0.2	-0.8	Mar	Dec	-0.6	-0.6
Apr	-4.5	-5.0	Apr	2019 Jan	-0.1	-0.1
May	-1.4	-1.8	May	Feb	-0.1	+0.4
Jun	-6.7	-7.6	Jun	Mar	-3.3	-2.8
Jul	-11.5	-13.1	Jul	Apr	-5.7	-5.5
Aug	-22.9	-25.2	Aug	May	-12.1	-13.1
Sep	-18.2	-20.3	Sep	Jun	-13.8	-15.9
Oct	-24.4	-26.4	Oct	Jul	-15.2	-17.6
Nov	-23.7	-25.5	Nov	Aug	-10.0	-11.7
Dec	-19.4	-21.1	Dec	Sep	-6.2	-6.3
2020 Jan	-21.5	-23.1	2020 Jan	Oct	-3.1	-2.3
Feb	-44.0	-46.7	Feb	Nov	-9.4	-8.9
Mar	-42.1	-44.0	Mar	Dec	-18.4	-18.7
Apr	-36.1	-37.5	Apr	2020 Jan	-22.4	-22.6
May	-32.9	-34.0	May	Feb	-12.4	-11.9
Jun	-24.7	-25.3	Jun	Mar	+3.7	+5.4
Jul	-23.1	-23.8	Jul	Apr	+13.9	+16.0
Aug	-13.1	-13.4	Aug	May	+11.0	+11.8
Sep	-12.8	-13.3	Sep	Jun	+5.3	+3.9
Oct	-8.7	-8.9	Oct	Jul	+3.5	+0.1
Nov	-4.1	-4.3	Nov	Aug	+3.8	+1.6
Dec	-13.3	-14.0	Dec	Sep	+2.6	+2.0
2021 Jan	-13.7	-14.0	2021 Jan	Oct	+1.4	+2.6
Feb	+30.0	+31.0	Feb	Nov	-2.8	-2.1
Mar	+20.2	+20.0	Mar	Dec	-2.2	-1.7
Apr	+12.1	+11.5	Apr	2021 Jan	-2.8	-2.3
May	+10.4	+8.9	May	Feb	+1.7	+1.8
Jun	+5.8	+3.5	Jun	Mar	+3.3	+3.3
Jul	+2.8	+0.8	Jul	Apr	+3.9	+3.8
Aug	+11.9	+10.0	Aug	May	+4.1	+3.3
Sep	+7.4	+4.9	Sep	Jun	+3.7	+1.6
Oct	+12.1	+9.4	Oct	Jul	+7.9	+3.8
Nov	+7.1	+4.3	Nov	Aug	+5.9	+3.1
Dec	+6.2*	+3.4*	Dec	Sep	+3.6*	+2.4*

- Not applicable.

\* These are provisional figures which are subject to revision later on.

- (1) The rate of change is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Dec 2021 is the percentage change of the average monthly index for Oct, Nov and Dec 2021 compared with the average monthly index for Jul, Aug and Sep 2021.
- (2) The seasonally adjusted series is compiled using the X-12 ARIMA method, which is a standard method applied in compiling seasonally adjusted statistical data series. The series may be revised as more data become available. For the value and volume indices of total retail sales, the seasonally adjusted series for the preceding 3 years are revised each year when the figures for January are published.