

Table 1 : Value index and value of retail sales by broad type of retail outlet for December 2021 and January 2022

Broad type of retail outlet	Value index of retail sales (Points) (Average monthly index from Oct 2019 to Sep 2020 = 100)		Value of retail sales ⁽²⁾ (HK\$ million)		Percentage change (%)	
	Dec 2021 (Revised figures)	Jan 2022 (Provisional figures*)	Dec 2021 (Revised figures)	Jan 2022 (Provisional figures*)	Dec 2021 over Dec 2020	Jan 2022 over Jan 2021
<u>All retail outlets</u>	119.2	121.4	33,294	33,890	+6.1	+4.1
<u>By broad type of retail outlet</u>						
Food, alcoholic drinks and tobacco (other than supermarkets)	99.0	122.2	3,171	3,911	-3.0	+6.5
• Fish, livestock and poultry, fresh or frozen	96.9	111.4	1,052	1,209	-12.5	-13.8
• Fruits and vegetables, fresh	106.5	139.6	287	376	+2.1	+22.2
• Bread, pastry, confectionery and biscuits	97.3	127.8	800	1,051	-1.3	+21.8
• Other food, not elsewhere classified	108.8	140.6	892	1,153	+7.3	+17.8
• Alcoholic drinks and tobacco	68.4	59.8	140	122	-3.5	+0.2
Supermarkets⁽¹⁾	93.1	107.9	4,487	5,196	-6.7	+10.5
Fuels	110.9	107.4	950	919	+18.4	+16.9
Clothing, footwear and allied products	137.7	132.2	3,873	3,719	+12.5	+6.6
• Wearing apparel	140.6	129.3	3,314	3,047	+12.0	+5.6
• Footwear, allied products and other clothing accessories	122.8	147.6	559	672	+15.5	+11.4
Consumer durable goods	148.5	122.2	6,908	5,686	+5.2	-10.3
• Motor vehicles and parts	133.1	93.5	1,556	1,093	+9.1	-20.5
• Furniture and fixtures	115.0	118.4	685	706	-4.2	-3.8
• Electrical goods and other consumer durable goods, not elsewhere classified	161.6	134.6	4,666	3,888	+5.5	-8.2
Department stores	108.2	97.9	3,315	2,999	+2.5	+2.5
Jewellery, watches and clocks, and valuable gifts	134.3	126.8	3,826	3,613	+24.1	+7.1
Other consumer goods	119.2	138.3	6,764	7,845	+9.7	+8.1
• Books, newspapers, stationery and gifts	116.7	99.8	488	417	+7.5	+2.6
• Chinese drugs and herbs	138.4	116.8	494	417	+4.7	+5.4
• Optical shops	113.4	98.5	195	169	+23.9	+9.6
• Medicines and cosmetics	96.2	112.8	1,977	2,318	+9.4	+1.7
• Other consumer goods, not elsewhere classified	135.2	169.4	3,610	4,524	+10.2	+12.5

* The provisional figures are subject to revision later on.

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	96.6	109.6	5,239	5,947	-6.4	+11.2
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(2) The sum of individual items may not add up to the total because of rounding.

Table 2 : Value of online retail sales⁽¹⁾ for December 2021 and January 2022

Selected type of retail outlet	Value of online retail sales ⁽²⁾⁽³⁾ (HK\$ million)		Percentage change (%)	
	Dec 2021 (Revised figures)	Jan 2022 (Provisional figures*)	Dec 2021 over Dec 2020	Jan 2022 over Jan 2021
<u>All retail outlets</u>	3,586 (10.8)	3,064 (9.0)	+31.7	+29.8
Non-store retailing	1,184 (3.6)	1,171 (3.5)	+30.3	+17.4
Other retail outlets	2,402 (7.2)	1,892 (5.6)	+32.3	+38.8

* The provisional figures are subject to revision later on.

- (1) Online retail sales refer to the sales of goods to customers through computer networks specially operated by local retail establishments for the purpose of receiving or placing of orders. The goods are ordered by those methods, but the payment and the ultimate delivery of goods do not have to be conducted online. On the other hand, orders made by manually typed e-mails, telephone calls or facsimiles are not regarded as online sales. In the case where a retail establishment provides an online platform for use by other businesses in selling goods, the value of online sales refers to the commissions and service charges.
- (2) Figures in brackets refer to the percentage share of online retail sales in total retail sales value.
- (3) The sum of individual items may not add up to the total because of rounding.

Table 3 : Volume index of retail sales by broad type of retail outlet for December 2021 and January 2022

Broad type of retail outlet	Volume index of retail sales (Points) (Average monthly index from Oct 2019 to Sep 2020 = 100)		Percentage change (%)	
	Dec 2021 (Revised figures)	Jan 2022 (Provisional figures*)	Dec 2021 over Dec 2020	Jan 2022 over Jan 2021
<u>All retail outlets</u>	116.5	118.5	+3.3	+1.7
<u>By broad type of retail outlet</u>				
Food, alcoholic drinks and tobacco (other than supermarkets)	96.7	117.9	-5.1	+3.7
• Fish, livestock and poultry, fresh or frozen	96.6	109.9	-12.7	-14.3
• Fruits and vegetables, fresh	102.3	132.0	-1.3	+20.3
• Bread, pastry, confectionery and biscuits	94.3	122.0	-4.6	+16.3
• Other food, not elsewhere classified	104.7	134.7	+4.4	+14.1
• Alcoholic drinks and tobacco	67.4	58.3	-5.1	-1.5
Supermarkets⁽¹⁾	91.9	106.2	-8.1	+9.6
Fuels	104.7	97.3	+13.5	+8.4
Clothing, footwear and allied products	130.3	128.4	+4.0	+1.0
• Wearing apparel	131.3	124.4	+2.6	-0.4
• Footwear, allied products and other clothing accessories	124.7	151.1	+12.2	+8.4
Consumer durable goods	149.4	122.1	+4.4	-11.7
• Motor vehicles and parts	130.9	90.3	+8.8	-21.9
• Furniture and fixtures	112.8	114.3	-5.6	-7.7
• Electrical goods and other consumer durable goods, not elsewhere classified	164.9	137.2	+5.0	-8.9
Department stores	105.9	96.1	-0.7	+0.4
Jewellery, watches and clocks, and valuable gifts	125.1	117.1	+18.8	+3.2
Other consumer goods	117.9	137.4	+8.5	+7.0
• Books, newspapers, stationery and gifts	112.8	95.7	+5.2	+0.1
• Chinese drugs and herbs	137.9	116.1	+4.9	+5.4
• Optical shops	114.1	99.6	+24.6	+10.9
• Medicines and cosmetics	100.4	118.8	+11.9	+4.5
• Other consumer goods, not elsewhere classified	129.7	163.6	+6.7	+9.0

* The provisional figures are subject to revision later on.

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>95.2</i>	<i>107.9</i>	<i>-7.8</i>	<i>+10.3</i>
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Table 4 : Movement of the value and volume of total retail sales

Original series				Seasonally adjusted series					
Year / Month		Year-on-year rate of change (%)		3 months ending Year / Month		Compared with the 3 months ending Year / Month		Rate of change ⁽¹⁾⁽²⁾ (%)	
		Value	Volume					Value	Volume
2017		+2.2	+1.9	-		-		-	-
2018		+8.7	+7.6	-		-		-	-
2019		-11.1	-12.3	-		-		-	-
2020		-24.3	-25.5	-		-		-	-
2021		+8.1	+6.5	-		-		-	-
2019	Feb	-10.2	-10.5	2019	Feb	2018	Nov	-1.2	-0.6
	Mar	-0.2	-0.8		Mar		Dec	-0.3	+0.2
	Apr	-4.5	-5.0		Apr	2019	Jan	+0.9	+1.0
	May	-1.4	-1.8		May		Feb	+0.5	+0.3
	Jun	-6.7	-7.6		Jun		Mar	-2.6	-3.1
	Jul	-11.5	-13.1		Jul		Apr	-5.4	-5.9
	Aug	-22.9	-25.2		Aug		May	-12.1	-12.9
	Sep	-18.2	-20.3		Sep		Jun	-14.9	-15.8
	Oct	-24.4	-26.4		Oct		Jul	-17.4	-18.5
	Nov	-23.7	-25.5		Nov		Aug	-12.3	-12.9
	Dec	-19.4	-21.1		Dec		Sep	-7.3	-7.4
2020	Jan	-21.5	-23.1	2020	Jan		Oct	-2.5	-2.2
	Feb	-44.0	-46.7		Feb		Nov	-7.5	-8.2
	Mar	-42.1	-44.0		Mar		Dec	-16.8	-18.2
	Apr	-36.1	-37.5		Apr	2020	Jan	-20.7	-22.1
	May	-32.9	-34.0		May		Feb	-11.7	-11.9
	Jun	-24.7	-25.3		Jun		Mar	+4.5	+5.6
	Jul	-23.1	-23.8		Jul		Apr	+14.0	+16.1
	Aug	-13.1	-13.4		Aug		May	+10.7	+11.6
	Sep	-12.8	-13.3		Sep		Jun	+3.5	+3.7
	Oct	-8.7	-8.9		Oct		Jul	#	-0.5
	Nov	-4.1	-4.3		Nov		Aug	+0.7	+0.4
	Dec	-13.3	-14.0		Dec		Sep	+1.1	+1.1
2021	Jan	-13.7	-14.0	2021	Jan		Oct	+2.4	+2.6
	Feb	+30.0	+31.0		Feb		Nov	-0.1	-0.7
	Mar	+20.2	+20.0		Mar		Dec	+0.5	-0.7
	Apr	+12.1	+11.5		Apr	2021	Jan	-0.2	-1.7
	May	+10.4	+8.9		May		Feb	+2.6	+1.9
	Jun	+5.8	+3.5		Jun		Mar	+3.8	+3.4
	Jul	+2.8	+0.8		Jul		Apr	+3.8	+3.8
	Aug	+11.9	+10.0		Aug		May	+3.4	+3.1
	Sep	+7.4	+4.9		Sep		Jun	+1.8	+1.4
	Oct	+12.1	+9.4		Oct		Jul	+4.0	+3.1
	Nov	+7.1	+4.3		Nov		Aug	+2.5	+1.6
	Dec	+6.1	+3.3		Dec		Sep	+2.0	+1.3
2022	Jan	+4.1*	+1.7*	2022	Jan		Oct	-4.2*	-4.5*

- Not applicable.

* These are provisional figures which are subject to revision later on.

(1) The rate of change is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Dec 2021 is the percentage change of the average monthly index for Oct, Nov and Dec 2021 compared with the average monthly index for Jul, Aug and Sep 2021.

(2) The seasonally adjusted series is compiled using the X-12 ARIMA method, which is a standard method applied in compiling seasonally adjusted statistical data series. The series may be revised as more data become available. For the value and volume indices of total retail sales, the seasonally adjusted series for the preceding 3 years are revised each year when the figures for January are published.

Denotes change within ± 0.05 .