

Table 1 : Value index and value of retail sales by broad type of retail outlet for February and March 2022

Broad type of retail outlet	Value index of retail sales (Points) (Average monthly index from Oct 2019 to Sep 2020 = 100)		Value of retail sales ⁽²⁾ (HK\$ million)			Percentage change (%)		
	Feb 2022 (Revised figures)	Mar 2022 (Provisional figures*)	Feb 2022 (Revised figures)	Mar 2022 (Provisional figures*)	Jan - Mar 2022 (Provisional figures*)	Jan - Feb 2022 over Jan - Feb 2021	Mar 2022 over Mar 2021	Jan - Mar 2022 over Jan - Mar 2021
All retail outlets	90.3	85.3	25,213	23,812	82,860	-4.9	-13.8	-7.6
By broad type of retail outlet								
Food, alcoholic drinks and tobacco (other than supermarkets)	103.8	79.8	3,323	2,555	9,793	-2.0	-3.3	-2.3
• Fish, livestock and poultry, fresh or frozen	137.5	89.9	1,493	977	3,679	-11.9	-5.6	-10.3
• Fruits and vegetables, fresh	108.6	117.9	292	318	986	+18.6	+14.5	+17.2
• Bread, pastry, confectionery and biscuits	96.3	75.9	791	623	2,468	+6.4	-8.0	+2.4
• Other food, not elsewhere classified	79.7	69.6	654	571	2,379	+3.1	+1.6	+2.7
• Alcoholic drinks and tobacco	45.4	32.3	93	66	281	-20.5	-25.6	-21.8
Supermarkets⁽¹⁾	98.7	91.2	4,753	4,396	14,346	+8.2	+2.6	+6.5
Fuels	76.8	90.5	657	775	2,349	+0.6	-15.7	-5.4
Clothing, footwear and allied products	70.2	65.1	1,975	1,832	7,515	-15.2	-41.5	-23.6
• Wearing apparel	75.3	69.9	1,775	1,649	6,461	-14.1	-39.4	-22.4
• Footwear, allied products and other clothing accessories	44.0	40.2	200	183	1,054	-21.2	-55.4	-30.5
Consumer durable goods	91.1	102.2	4,238	4,753	14,688	-14.6	-9.8	-13.1
• Motor vehicles and parts	86.1	110.7	1,006	1,294	3,394	-22.8	-15.0	-20.0
• Furniture and fixtures	61.5	78.6	366	468	1,545	-13.4	-23.7	-16.8
• Electrical goods and other consumer durable goods, not elsewhere classified	99.2	103.6	2,865	2,990	9,749	-11.8	-4.5	-9.7
Department stores	65.9	66.5	2,020	2,037	6,995	-10.6	-16.9	-12.6
Jewellery, watches and clocks, and valuable gifts	76.8	66.2	2,189	1,886	7,689	-13.3	-36.8	-20.6
Other consumer goods	106.8	98.3	6,057	5,577	19,486	+4.1	-6.2	+0.9
• Books, newspapers, stationery and gifts	48.1	71.3	201	298	913	-13.8	-17.7	-15.1
• Chinese drugs and herbs	78.9	90.3	282	322	1,020	-2.9	-9.2	-5.0
• Optical shops	77.0	61.9	132	106	408	-15.5	-42.8	-24.9
• Medicines and cosmetics	104.6	81.8	2,149	1,681	6,147	+5.6	-7.0	+1.8
• Other consumer goods, not elsewhere classified	123.3	118.7	3,293	3,170	10,998	+6.6	-1.9	+4.0

* The provisional figures are subject to revision later on.

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	98.8	89.7	5,359	4,868	16,189	+7.5	+3.2	+6.2
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(2) The sum of individual items may not add up to the total because of rounding.

Table 2 : Value of online retail sales⁽¹⁾ for February and March 2022

Selected type of retail outlet	Value of online retail sales ⁽²⁾⁽³⁾ (HK\$ million)		Percentage change (%)		
	Feb 2022 (Revised figures)	Mar 2022 (Provisional figures*)	Jan - Feb 2022 over Jan - Feb 2021	Mar 2022 over Mar 2021	Jan - Mar 2022 over Jan - Mar 2021
<u>All retail outlets</u>	2,709 (10.7)	2,789 (11.7)	+39.0	+30.9	+36.3
Non-store retailing	1,114 (4.4)	1,041 (4.4)	+29.4	+13.0	+23.8
Other retail outlets	1,594 (6.3)	1,748 (7.3)	+46.0	+44.5	+45.5

* The provisional figures are subject to revision later on.

- (1) Online retail sales refer to the sales of goods to customers through computer networks specially operated by local retail establishments for the purpose of receiving or placing of orders. The goods are ordered by those methods, but the payment and the ultimate delivery of goods do not have to be conducted online. On the other hand, orders made by manually typed e-mails, telephone calls or facsimiles are not regarded as online sales. In the case where a retail establishment provides an online platform for use by other businesses in selling goods, the value of online sales refers to the commissions and service charges.
- (2) Figures in brackets refer to the percentage share of online retail sales in total retail sales value.
- (3) The sum of individual items may not add up to the total because of rounding.

Table 3 : Volume index of retail sales by broad type of retail outlet for February and March 2022

Broad type of retail outlet	Volume index of retail sales (Points) (Average monthly index from Oct 2019 to Sep 2020 = 100)		Percentage change (%)		
	Feb 2022 (Revised figures)	Mar 2022 (Provisional figures*)	Jan - Feb 2022 over Jan - Feb 2021	Mar 2022 over Mar 2021	Jan - Mar 2022 over Jan - Mar 2021
<u>All retail outlets</u>	87.1	81.2	-7.6	-16.8	-10.4
<u>By broad type of retail outlet</u>					
Food, alcoholic drinks and tobacco (other than supermarkets)	97.3	73.3	-4.7	-8.9	-5.8
• Fish, livestock and poultry, fresh or frozen	133.8	85.7	-11.3	-7.7	-10.4
• Fruits and vegetables, fresh	79.1	85.3	+9.0	-9.9	+2.8
• Bread, pastry, confectionery and biscuits	90.1	70.8	+0.9	-13.3	-3.1
• Other food, not elsewhere classified	75.6	65.8	-0.4	-2.5	-0.9
• Alcoholic drinks and tobacco	43.8	31.9	-21.7	-25.9	-22.8
Supermarkets⁽¹⁾	95.6	87.1	+6.5	-0.9	+4.2
Fuels	67.2	74.8	-7.7	-27.4	-14.9
Clothing, footwear and allied products	68.4	61.7	-20.2	-43.3	-27.3
• Wearing apparel	72.6	65.4	-19.4	-41.3	-26.3
• Footwear, allied products and other clothing accessories	44.9	41.2	-24.1	-56.9	-32.9
Consumer durable goods	91.3	101.7	-15.7	-9.7	-13.8
• Motor vehicles and parts	82.9	104.9	-24.3	-15.4	-21.1
• Furniture and fixtures	59.7	76.2	-16.9	-26.2	-19.9
• Electrical goods and other consumer durable goods, not elsewhere classified	101.4	105.7	-12.2	-3.9	-9.8
Department stores	64.2	64.0	-13.0	-18.9	-14.8
Jewellery, watches and clocks, and valuable gifts	69.8	59.3	-16.8	-41.3	-24.4
Other consumer goods	104.3	95.6	+1.9	-9.4	-1.6
• Books, newspapers, stationery and gifts	46.2	68.5	-15.9	-19.9	-17.3
• Chinese drugs and herbs	78.1	89.2	-3.1	-10.1	-5.4
• Optical shops	77.9	62.0	-14.6	-42.7	-24.2
• Medicines and cosmetics	108.2	85.0	+7.5	-6.3	+3.4
• Other consumer goods, not elsewhere classified	116.1	111.1	+1.8	-8.1	-1.2

* The provisional figures are subject to revision later on.

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	95.7	85.7	+5.8	-0.3	+3.9
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Table 4 : Movement of the value and volume of total retail sales

Original series			Seasonally adjusted series						
Year / Month	Year-on-year rate of change (%)		3 months ending Year / Month	Compared with the 3 months ending Year / Month	Rate of change ⁽¹⁾⁽²⁾ (%)				
	Value	Volume			Value	Volume			
2017	+2.2	+1.9	-	-	-	-			
2018	+8.7	+7.6	-	-	-	-			
2019	-11.1	-12.3	-	-	-	-			
2020	-24.3	-25.5	-	-	-	-			
2021	+8.1	+6.5	-	-	-	-			
2019	Apr	-4.5	-5.0	2019	Apr	2019	Jan	+0.9	+1.0
	May	-1.4	-1.8		May		Feb	+0.5	+0.3
	Jun	-6.7	-7.6		Jun		Mar	-2.6	-3.1
	Jul	-11.5	-13.1		Jul		Apr	-5.4	-5.9
	Aug	-22.9	-25.2		Aug		May	-12.1	-12.9
	Sep	-18.2	-20.3		Sep		Jun	-14.9	-15.8
	Oct	-24.4	-26.4		Oct		Jul	-17.4	-18.5
	Nov	-23.7	-25.5		Nov		Aug	-12.3	-12.9
	Dec	-19.4	-21.1		Dec		Sep	-7.3	-7.4
2020	Jan	-21.5	-23.1	2020	Jan		Oct	-2.5	-2.2
	Feb	-44.0	-46.7		Feb		Nov	-7.5	-8.2
	Mar	-42.1	-44.0		Mar		Dec	-16.8	-18.2
	Apr	-36.1	-37.5		Apr	2020	Jan	-20.7	-22.1
	May	-32.9	-34.0		May		Feb	-11.7	-11.9
	Jun	-24.7	-25.3		Jun		Mar	+4.5	+5.6
	Jul	-23.1	-23.8		Jul		Apr	+14.0	+16.1
	Aug	-13.1	-13.4		Aug		May	+10.7	+11.6
	Sep	-12.8	-13.3		Sep		Jun	+3.5	+3.7
	Oct	-8.7	-8.9		Oct		Jul	#	-0.5
	Nov	-4.1	-4.3		Nov		Aug	+0.7	+0.4
	Dec	-13.3	-14.0		Dec		Sep	+1.1	+1.1
2021	Jan	-13.7	-14.0	2021	Jan		Oct	+2.4	+2.6
	Feb	+30.0	+31.0		Feb		Nov	-0.1	-0.7
	Mar	+20.2	+20.0		Mar		Dec	+0.5	-0.7
	Apr	+12.1	+11.5		Apr	2021	Jan	-0.2	-1.7
	May	+10.4	+8.9		May		Feb	+2.6	+1.9
	Jun	+5.8	+3.5		Jun		Mar	+3.8	+3.4
	Jul	+2.8	+0.8		Jul		Apr	+3.8	+3.8
	Aug	+11.9	+10.0		Aug		May	+3.4	+3.1
	Sep	+7.4	+4.9		Sep		Jun	+1.8	+1.4
	Oct	+12.1	+9.4		Oct		Jul	+4.0	+3.1
	Nov	+7.1	+4.3		Nov		Aug	+2.5	+1.6
	Dec	+6.1	+3.3		Dec		Sep	+2.0	+1.3
2022	Jan	+4.0	+1.5	2022	Jan		Oct	-4.2	-4.6
	Feb	-14.6	-17.6		Feb		Nov	-9.4	-10.3
	Mar	-13.8*	-16.8*		Mar		Dec	-14.9*	-16.3*

- Not applicable.

* These are provisional figures which are subject to revision later on.

(1) The rate of change is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Mar 2022 is the percentage change of the average monthly index for Jan, Feb and Mar 2022 compared with the average monthly index for Oct, Nov and Dec 2021.

(2) The seasonally adjusted series is compiled using the X-12 ARIMA method, which is a standard method applied in compiling seasonally adjusted statistical data series. The series may be revised as more data become available. For the value and volume indices of total retail sales, the seasonally adjusted series for the preceding 3 years are revised each year when the figures for January are published.

Denotes change within ± 0.05 .