

[English Translation]



共創明Teen計劃

Strive and Rise Programme

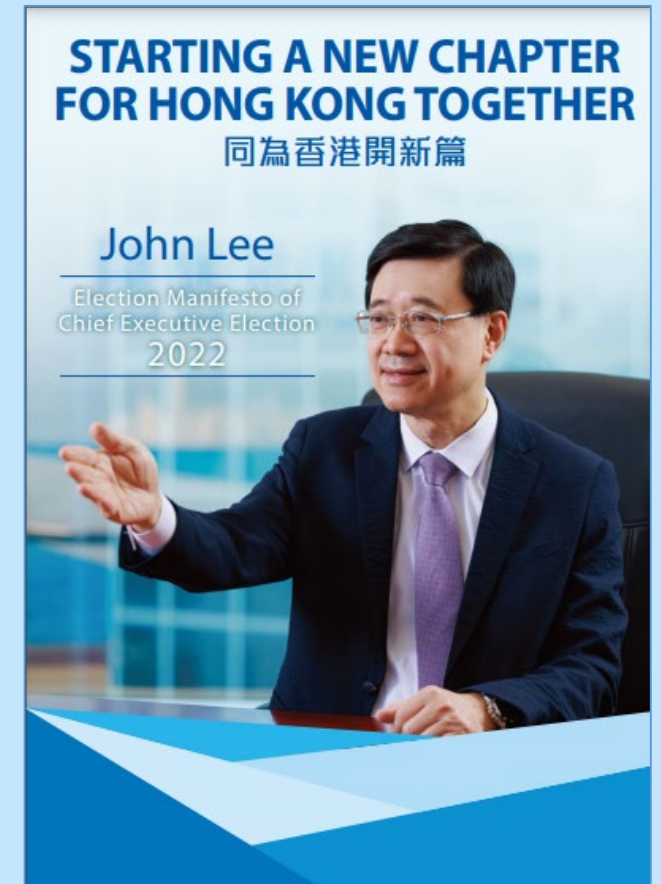
Programme Briefing

August 22, 2022



Chief Executive's Manifesto

**“Build a caring and inclusive society and enhance upward mobility for our youths:
Introduce a pilot scheme with defined scope and content to address intergenerational poverty, by targeting children in poor families living in subdivided units. Promote collaboration of government, business and the community to facilitate more support for these children's needs in life, study, and personal development ”**



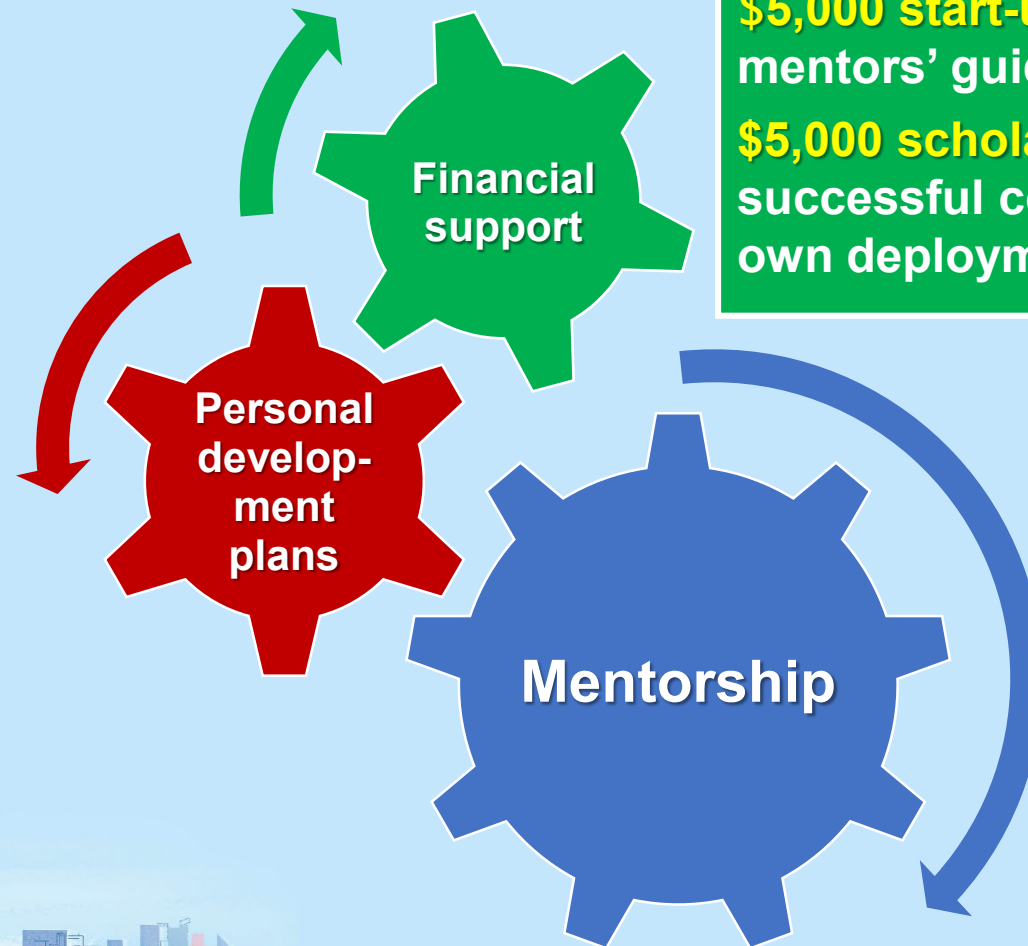
Programme overview

- **Senior leadership:** Inter-departmental task force led by Chief Secretary for Administration to forge collaboration between Government, business sector and community
- **Target:** Secondary 1-3 students from underprivileged families, particularly those living in subdivided units
- **Quota:** 2 000 students
- **Purpose:** To help students broaden their horizons, reinforce their self-confidence, develop a positive outlook on life, set goals for their future and strive for upward mobility
- **Duration:** 1 year (first round)



Three closely-linked elements

Volunteer mentors will inspire mentees to explore more possibilities for personal development, develop action plans and make good use of financial resources provided by the programme under their guidance



\$5,000 start-up sum: To be used under mentors' guidance

\$5,000 scholarship: To be awarded upon successful completion of programme for own deployment

Each mentee with one volunteer mentor



Recruitment of mentors

- **Aged 21 or above**, with **preference for younger ones**
- Engaged in **employment** and able to **offer job shadowing** in the mentor's workplace
- Able and willing to **communicate with youth**
- **Responsible and committed**, with **positive** mind and **optimistic** character
- With **rich life experience**, to be **shared with the mentee** openly and frankly
- **Prepared to actively participate** throughout the **one-year** Programme

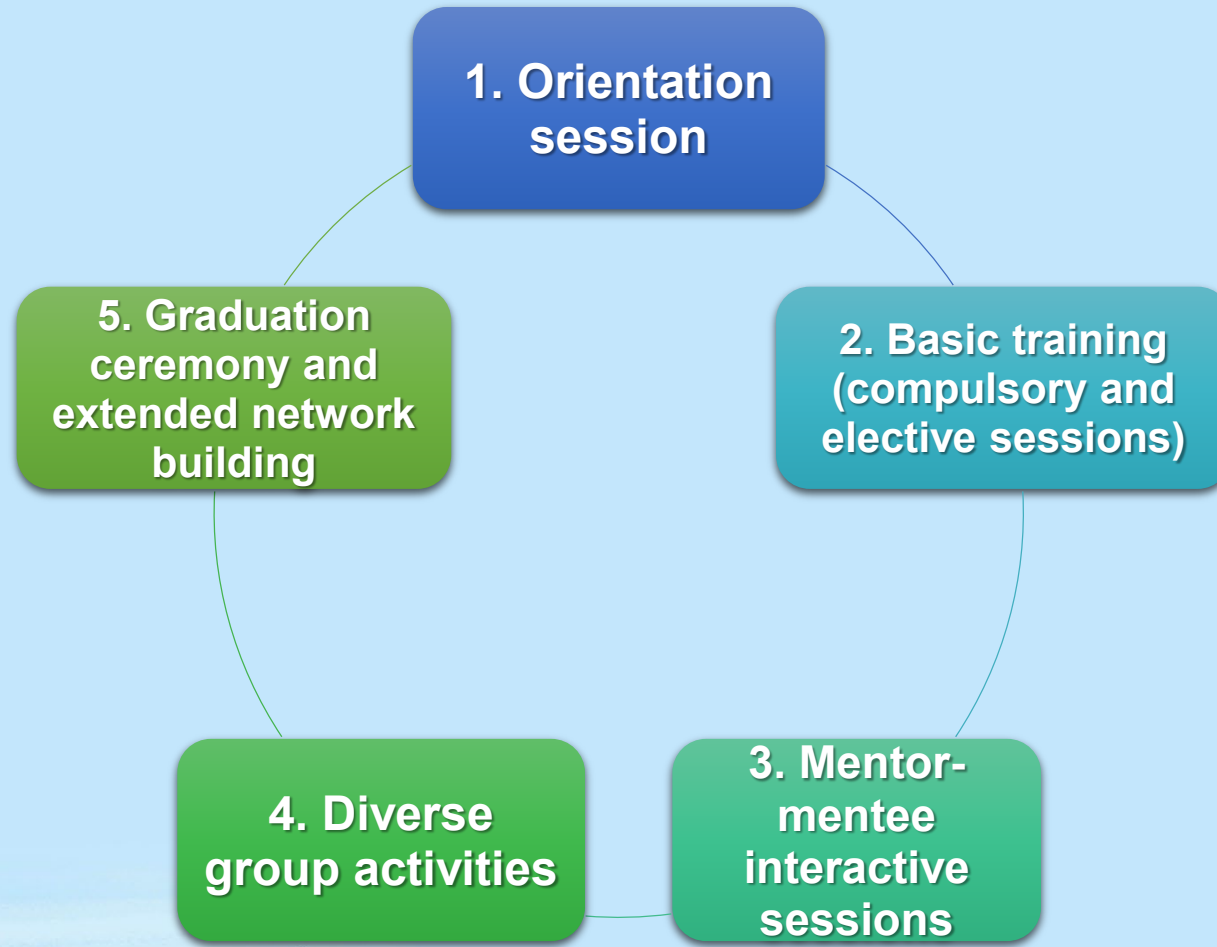


Participation of business sector

- **Nominate mentors** with rich life experience
- **organise** inspiring **group activities**
- **Offer job shadowing opportunities**
- **Provide donations** for the Programme



Yearly Programme of five aspects to integrate theory with practice



Participation in diverse activities for interactions with Star Tutors

Interacting
with elite
athletes

Mastering
how to
improve
language
skills

Learning
music and
musical
instruments
(e.g.
harmonica)

Many
others...



1) Orientation session

- Help students, mentors and parents/guardians understand the objectives of the Programme and consolidate their commitment throughout the Programme
- **Introduce students and parents/guardians to mentors**
- **Conduct pre-Programme assessment** on mentees, mentors and parents/guardians



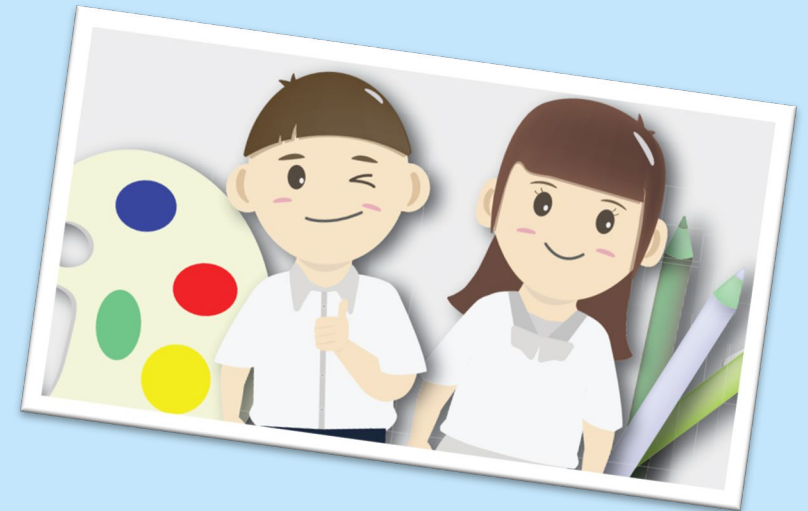
2) Basic training (compulsory sessions)

- **3 key sessions:**
 - ✓ **Life planning:** Draw up personal development targets (education, vocational training or skill enhancement) and make use of the start-up sum and sponsorship to implement personal development plans
 - ✓ **Capacity building:** Enhance self-understanding (incl. personal strengths, characters and interests and drive and enhance motivation, resilience and problem-solving skills
 - ✓ **Financial planning:** Acquire financial planning concepts and skills
- **Mentors:** Understand youth and master mentor's role and skills
- **Parents/guardians:** Learn parenting and communication skills



2) Basic training (elective sessions)

- English skills improvement
- Chinese skills improvement
- Sports and musical instrument classes
- Arts class
- Social etiquette
- Guidance on future studies
- Guidance and support on physical and mental health
- Many more...



3) Mentor-mentee interactive sessions

- **Assist mentees to formulate personal development plans** with specific development goals and **financial plans**
- **Actively listen to mentees' needs** and give them time and **guidance** to explore their own solutions
- **Share life experience**
- Arrange **visits to workplace** (with job shadowing elements)
- Invite mentees to **join other activities** to widen their social network



3) Mentor-mentee interactive sessions (cont'd)

- **Joint participation:**

Orientation session

Pre- and post-
Programme
assessments on
mentees

Basic training

Group activities

Graduation ceremony

- **More exchanges:**

Face-to-
face
meetings

Phone
calls

Social
media



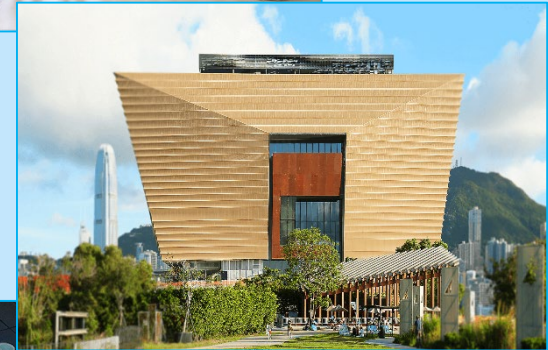
4) Diverse group activities

- **Visit enterprises in different sectors and interact with management personnel:** traditional big names, emerging new enterprises, enterprises of Hong Kong brand products, etc.
- **Understand developments of emerging sectors:** Science Park, Cyberport, HKPC, etc.



4) Diverse group activities (cont'd)

- **Visit facilities of public bodies, utilities, etc.:** Hong Kong Sports Institute (interactions with elite athletes), West Kowloon Cultural District (e.g. Hong Kong Palace Museum), MTR facilities, airport facilities, electricity supply facilities, etc.
- **Visit government facilities:** headquarters of Hong Kong Observatory, Civil Aviation Department, etc.
- **Join activities offering special experience:** flight experience, etc.



4) Diverse group activities (cont'd)

- **Experience work of disciplinary forces:** visits to Operational Base of Emergency Unit, Customs Marine Base, Fire and Ambulance Services Academy, Immigration Service Institute of Training and Development, hangar of Government Flying Service, educational activities of role-playing as correctional officers
- **Participate in volunteer services:** visits to elderly persons, persons with disabilities, etc.



5) Graduation ceremony and extended network building

- **Graduation ceremony:**

- ✓ Give recognition to all participants, including mentees, mentors, donors, etc.
- ✓ Award \$5,000 scholarship to each mentee upon his/her successful completion of the Programme

- **Extended network building :**

- ✓ Establish an “alumni association” to sustain and expand the social network between mentors and mentees
- ✓ Create a resource group for “graduates” in support of future endeavours



Next steps

- **Collaborate with business sector:** Issue letters to business sector and professional associations, inviting them to nominate mentors, organise group activities and provide donations for the Programme
- **Collaborate with social welfare sector and secondary schools:** Commence recruitment of mentees through district networks and secondary schools in early September, followed by matching of mentees with mentors; hold orientation session in October
- **Press ahead with publicity:** Dedicated online platform (to be rolled out when recruitment of mentees commences), news.gov.hk, social media platforms, TV promotional videos/programmes, etc.



Let's Support Our **Teen**s to Strive and Rise!

