

Table 1 : Value index and value of retail sales by broad type of retail outlet for June and July 2022

Broad type of retail outlet	Value index of retail sales (Points) (Average monthly index from Oct 2019 to Sep 2020 = 100)		Value of retail sales ⁽²⁾ (HK\$ million)			Percentage change (%)		
	Jun 2022 (Revised figures)	Jul 2022 (Provisional figures*)	Jun 2022 (Revised figures)	Jul 2022 (Provisional figures*)	Jan - Jul 2022 (Provisional figures*)	Jun 2022 over Jun 2021	Jul 2022 over Jul 2021	Jan - Jul 2022 over Jan - Jul 2021
<u>All retail outlets</u>	99.2	101.4	27,703	28,307	198,154	-1.3	+4.1	-1.7
<u>By broad type of retail outlet</u>								
Food, alcoholic drinks and tobacco (other than supermarkets)	88.4	80.4	2,831	2,576	21,125	+3.5	+2.2	+0.3
• Fish, livestock and poultry, fresh or frozen	81.6	64.7	886	703	7,172	-3.2	-6.7	-7.7
• Fruits and vegetables, fresh	138.3	122.1	372	329	2,428	+4.7	+8.3	+11.4
• Bread, pastry, confectionery and biscuits	84.7	93.2	696	766	5,386	+4.3	+5.0	+2.7
• Other food not elsewhere classified	93.9	82.1	770	673	5,467	+12.4	+2.5	+6.7
• Alcoholic drinks and tobacco	52.0	51.1	106	104	672	-5.7	+36.2	-9.8
Supermarkets⁽¹⁾	89.7	93.9	4,319	4,526	31,946	-0.3	+1.7	+3.0
Fuels	130.3	129.5	1,115	1,108	6,539	+7.5	+9.0	+0.9
Clothing, footwear and allied products	105.2	119.1	2,959	3,350	20,417	-4.7	+3.5	-10.4
• Wearing apparel	108.0	124.9	2,547	2,944	17,564	-3.9	+3.7	-9.9
• Footwear, allied products and other clothing accessories	90.5	89.2	412	406	2,854	-9.0	+2.2	-13.2
Consumer durable goods	92.3	94.1	4,295	4,379	33,527	-11.7	-4.0	-6.2
• Motor vehicles and parts	122.7	110.5	1,434	1,292	8,296	-13.0	-11.9	-17.2
• Furniture and fixtures	103.6	102.1	617	608	4,280	-1.7	-3.2	-4.2
• Electrical goods and other consumer durable goods not elsewhere classified	77.7	85.8	2,243	2,479	20,951	-13.3	+0.6	-1.3
Department stores	84.8	74.7	2,598	2,288	17,811	-2.4	-9.7	-6.3
Jewellery, watches and clocks, and valuable gifts	118.7	143.1	3,381	4,077	21,527	+2.2	+28.3	-1.8
Other consumer goods	109.4	105.9	6,205	6,004	45,262	+2.9	+5.2	+3.9
• Books, newspapers, stationery and gifts	81.2	89.9	339	376	2,352	+4.8	-9.2	-8.8
• Chinese drugs and herbs	106.1	93.6	379	334	2,548	+0.8	+1.2	+3.1
• Optical shops	109.2	109.0	188	188	1,284	+9.6	+9.6	-3.9
• Medicines and cosmetics	81.9	86.3	1,682	1,773	13,518	-0.5	+4.5	+3.1
• Other consumer goods not elsewhere classified	135.4	124.8	3,617	3,334	25,561	+4.3	+7.7	+6.2

* The provisional figures are subject to revision later on.

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	90.5	93.2	4,909	5,056	36,112	-0.1	+1.7	+3.2
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(2) Figures may not add up to the total due to rounding.

Table 2 : Value of online retail sales⁽¹⁾ for June and July 2022

Selected type of retail outlet	Value of online retail sales ⁽²⁾⁽³⁾ (HK\$ million)		Percentage change (%)		
	Jun 2022 (Revised figures)	Jul 2022 (Provisional figures*)	Jun 2022 over Jun 2021	Jul 2022 over Jul 2021	Jan - Jul 2022 over Jan - Jul 2021
<u>All retail outlets</u>	2,280 (8.2)	2,231 (7.9)	+0.3	+8.6	+21.8
Non-store retailing	1,082 (3.9)	1,019 (3.6)	+0.5	+1.7	+11.9
Other retail outlets	1,198 (4.3)	1,212 (4.3)	+0.1	+15.2	+30.3

* The provisional figures are subject to revision later on.

- (1) Online retail sales refer to the sales of goods to customers through computer networks specially operated by local retail establishments for the purpose of receiving or placing of orders. The goods are ordered by those methods, but the payment and the ultimate delivery of goods do not have to be conducted online. On the other hand, orders made by manually typed e-mails, telephone calls or facsimiles are not regarded as online sales. In the case where a retail establishment provides an online platform for use by other businesses in selling goods, the value of online sales refers to the commissions and service charges.
- (2) Figures in brackets refer to the percentage share of online retail sales in total retail sales value.
- (3) Figures may not add up to the total due to rounding.

Table 3 : Volume index of retail sales by broad type of retail outlet for June and July 2022

Broad type of retail outlet	Volume index of retail sales (Points) (Average monthly index from Oct 2019 to Sep 2020 = 100)		Percentage change (%)		
	Jun 2022 (Revised figures)	Jul 2022 (Provisional figures*)	Jun 2022 over Jun 2021	Jul 2022 over Jul 2021	Jan - Jul 2022 over Jan - Jul 2021
<u>All retail outlets</u>	94.2	96.8	-4.2	+1.0	-4.7
<u>By broad type of retail outlet</u>					
Food, alcoholic drinks and tobacco (other than supermarkets)	83.0	75.3	-1.5	-2.9	-4.0
• Fish, livestock and poultry, fresh or frozen	79.2	62.8	-4.7	-8.3	-8.4
• Fruits and vegetables, fresh	122.6	108.3	-7.6	-3.9	-2.4
• Bread, pastry, confectionery and biscuits	78.3	86.3	-1.8	-1.0	-3.1
• Other food not elsewhere classified	88.2	76.7	+7.5	-2.4	+2.3
• Alcoholic drinks and tobacco	49.6	48.9	-9.8	+32.1	-11.9
Supermarkets⁽¹⁾	86.2	90.0	-3.5	-1.9	+0.1
Fuels	103.3	103.6	-9.3	-5.7	-12.0
Clothing, footwear and allied products	97.0	112.0	-10.8	-3.0	-15.3
• Wearing apparel	98.1	115.8	-10.4	-3.4	-15.1
• Footwear, allied products and other clothing accessories	90.6	90.9	-13.4	-1.6	-16.6
Consumer durable goods	92.4	94.2	-10.8	-3.7	-6.3
• Motor vehicles and parts	119.5	107.6	-11.4	-11.8	-17.2
• Furniture and fixtures	99.2	97.1	-5.5	-7.5	-8.3
• Electrical goods and other consumer durable goods not elsewhere classified	79.4	87.8	-12.4	+1.4	-0.9
Department stores	81.6	71.9	-4.0	-12.4	-8.6
Jewellery, watches and clocks, and valuable gifts	107.4	134.7	+0.1	+31.2	-5.1
Other consumer goods	106.0	102.0	+0.9	+1.7	+1.2
• Books, newspapers, stationery and gifts	77.5	85.7	+2.4	-11.6	-11.1
• Chinese drugs and herbs	104.1	91.9	-1.2	-0.9	+2.0
• Optical shops	108.2	108.0	+8.2	+8.0	-4.3
• Medicines and cosmetics	85.3	89.4	+0.3	+3.9	+3.9
• Other consumer goods not elsewhere classified	126.3	115.2	+0.7	+2.2	+1.2

* The provisional figures are subject to revision later on.

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	87.0	89.3	-3.3	-1.9	+0.3
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Table 4 : Movement of the value and volume of total retail sales

Original series			Seasonally adjusted series						
Year / Month		Year-on-year rate of change (%)		3 months ending Year / Month		Compared with the 3 months ending Year / Month		Rate of change ⁽¹⁾⁽²⁾ (%)	
		Value	Volume					Value	Volume
2017		+2.2	+1.9	-		-		-	-
2018		+8.7	+7.6	-		-		-	-
2019		-11.1	-12.3	-		-		-	-
2020		-24.3	-25.5	-		-		-	-
2021		+8.1	+6.5	-		-		-	-
2019	Aug	-22.9	-25.2	2019	Aug	2019	May	-12.1	-12.9
	Sep	-18.2	-20.3		Sep		Jun	-14.9	-15.8
	Oct	-24.4	-26.4		Oct		Jul	-17.4	-18.5
	Nov	-23.7	-25.5		Nov		Aug	-12.3	-12.9
	Dec	-19.4	-21.1		Dec		Sep	-7.3	-7.4
2020	Jan	-21.5	-23.1	2020	Jan		Oct	-2.5	-2.2
	Feb	-44.0	-46.7		Feb		Nov	-7.5	-8.2
	Mar	-42.1	-44.0		Mar		Dec	-16.8	-18.2
	Apr	-36.1	-37.5		Apr	2020	Jan	-20.7	-22.1
	May	-32.9	-34.0		May		Feb	-11.7	-11.9
	Jun	-24.7	-25.3		Jun		Mar	+4.5	+5.6
	Jul	-23.1	-23.8		Jul		Apr	+14.0	+16.1
	Aug	-13.1	-13.4		Aug		May	+10.7	+11.6
	Sep	-12.8	-13.3		Sep		Jun	+3.5	+3.7
	Oct	-8.7	-8.9		Oct		Jul	#	-0.5
	Nov	-4.1	-4.3		Nov		Aug	+0.7	+0.4
	Dec	-13.3	-14.0		Dec		Sep	+1.1	+1.1
2021	Jan	-13.7	-14.0	2021	Jan		Oct	+2.4	+2.6
	Feb	+30.0	+31.0		Feb		Nov	-0.1	-0.7
	Mar	+20.2	+20.0		Mar		Dec	+0.5	-0.7
	Apr	+12.1	+11.5		Apr	2021	Jan	-0.2	-1.7
	May	+10.4	+8.9		May		Feb	+2.6	+1.9
	Jun	+5.8	+3.5		Jun		Mar	+3.8	+3.4
	Jul	+2.8	+0.8		Jul		Apr	+3.8	+3.8
	Aug	+11.9	+10.0		Aug		May	+3.4	+3.1
	Sep	+7.4	+4.9		Sep		Jun	+1.8	+1.4
	Oct	+12.1	+9.4		Oct		Jul	+4.0	+3.1
	Nov	+7.1	+4.3		Nov		Aug	+2.5	+1.6
	Dec	+6.1	+3.3		Dec		Sep	+2.0	+1.3
2022	Jan	+4.0	+1.5	2022	Jan		Oct	-4.2	-4.6
	Feb	-14.6	-17.6		Feb		Nov	-9.4	-10.3
	Mar	-13.8	-16.8		Mar		Dec	-14.8	-16.3
	Apr	+11.7	+8.0		Apr	2022	Jan	-6.1	-8.2
	May	-1.6	-4.8		May		Feb	+3.1	+1.8
	Jun	-1.3	-4.2		Jun		Mar	+16.3	+15.8
	Jul	+4.1*	+1.0*		Jul		Apr	+7.3*	+7.6*

- Not applicable.

* These are provisional figures which are subject to revision later on.

(1) The rate of change is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Jun 2022 is the percentage change of the average monthly index for Apr, May and Jun 2022 compared with the average monthly index for Jan, Feb and Mar 2022.

(2) The seasonally adjusted series is compiled by the X-12 ARIMA method. The X-12 ARIMA method and its related versions are the standard method commonly employed in compiling seasonally adjusted statistical data series. Seasonally adjusted series may be revised as more data become available. For the value and volume indices of total retail sales, the seasonally adjusted series for the preceding 3 years are revised each year when the figures for January are published.

Increase or decrease of less than 0.05%.