

Table 1 : Value index and value of retail sales by broad type of retail outlet for July and August 2022

Broad type of retail outlet	Value index of retail sales (Points) (Average monthly index from Oct 2019 to Sep 2020 = 100)		Value of retail sales ⁽²⁾ (HK\$ million)			Percentage change (%)		
	Jul 2022 (Revised figures)	Aug 2022 (Provisional figures*)	Jul 2022 (Revised figures)	Aug 2022 (Provisional figures*)	Jan - Aug 2022 (Provisional figures*)	Jul 2022 over Jul 2021	Aug 2022 over Aug 2021	Jan - Aug 2022 over Jan - Aug 2021
<u>All retail outlets</u>	101.4	102.3	28,319	28,567	226,733	+4.1	-0.1	-1.5
<u>By broad type of retail outlet</u>								
Food, alcoholic drinks and tobacco (other than supermarkets)	80.4	95.4	2,574	3,053	24,176	+2.1	+2.1	+0.5
• Fish, livestock and poultry, fresh or frozen	64.6	72.5	702	788	7,958	-6.9	-4.6	-7.5
• Fruits and vegetables, fresh	122.0	140.8	328	379	2,806	+8.2	+11.5	+11.4
• Bread, pastry, confectionery and biscuits	93.2	112.6	766	925	6,311	+5.0	+3.6	+2.9
• Other food not elsewhere classified	82.1	105.1	673	862	6,329	+2.5	+2.6	+6.1
• Alcoholic drinks and tobacco	51.1	48.5	105	99	771	+36.2	+10.0	-7.7
Supermarkets⁽¹⁾	93.9	97.5	4,525	4,697	36,642	+1.6	-1.0	+2.5
Fuels	129.5	125.8	1,108	1,077	7,617	+9.0	+7.2	+1.7
Clothing, footwear and allied products	117.8	93.1	3,314	2,618	22,998	+2.4	-8.4	-10.3
• Wearing apparel	123.4	90.6	2,908	2,136	19,663	+2.4	-7.4	-9.8
• Footwear, allied products and other clothing accessories	89.1	106.0	406	483	3,335	+2.1	-12.7	-13.1
Consumer durable goods	94.1	114.4	4,378	5,324	38,850	-4.0	+7.0	-4.6
• Motor vehicles and parts	110.5	141.9	1,291	1,658	9,953	-12.0	+43.7	-10.9
• Furniture and fixtures	102.1	114.0	608	679	4,959	-3.2	-8.5	-4.8
• Electrical goods and other consumer durable goods not elsewhere classified	85.8	103.4	2,479	2,986	23,937	+0.6	-3.0	-1.6
Department stores	74.7	82.0	2,288	2,512	20,323	-9.7	-11.3	-7.0
Jewellery, watches and clocks, and valuable gifts	145.1	115.9	4,135	3,303	24,889	+30.1	+4.3	-0.8
Other consumer goods	105.7	105.5	5,997	5,982	51,238	+5.1	-0.5	+3.3
• Books, newspapers, stationery and gifts	89.9	125.6	376	525	2,877	-9.2	-17.4	-10.5
• Chinese drugs and herbs	92.7	93.3	331	333	2,878	+0.3	-3.4	+2.2
• Optical shops	109.3	114.8	188	197	1,481	+9.8	-8.7	-4.5
• Medicines and cosmetics	86.4	89.3	1,775	1,834	15,354	+4.6	-0.2	+2.7
• Other consumer goods not elsewhere classified	124.6	115.8	3,328	3,093	28,648	+7.5	+3.8	+5.9

* The provisional figures are subject to revision later on.

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	93.2	97.4	5,056	5,285	41,396	+1.7	-0.5	+2.7
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(2) Figures may not add up to the total due to rounding.

Table 2 : Value of online retail sales⁽¹⁾ for July and August 2022

Selected type of retail outlet	Value of online retail sales ⁽²⁾⁽³⁾ (HK\$ million)		Percentage change (%)		
	Jul 2022 (Revised figures)	Aug 2022 (Provisional figures*)	Jul 2022 over Jul 2021	Aug 2022 over Aug 2021	Jan - Aug 2022 over Jan - Aug 2021
<u>All retail outlets</u>	2,226 (7.9)	2,601 (9.1)	+8.4	+21.3	+21.7
Non-store retailing	1,015 (3.6)	1,108 (3.9)	+1.3	+2.6	+10.5
Other retail outlets	1,211 (4.3)	1,493 (5.2)	+15.1	+40.3	+31.4

* The provisional figures are subject to revision later on.

- (1) Online retail sales refer to the sales of goods to customers through computer networks specially operated by local retail establishments for the purpose of receiving or placing of orders. The goods are ordered by those methods, but the payment and the ultimate delivery of goods do not have to be conducted online. On the other hand, orders made by manually typed e-mails, telephone calls or facsimiles are not regarded as online sales. In the case where a retail establishment provides an online platform for use by other businesses in selling goods, the value of online sales refers to the commissions and service charges.
- (2) Figures in brackets refer to the percentage share of online retail sales in total retail sales value.
- (3) Figures may not add up to the total due to rounding.

Table 3 : Volume index of retail sales by broad type of retail outlet for July and August 2022

Broad type of retail outlet	Volume index of retail sales (Points) (Average monthly index from Oct 2019 to Sep 2020 = 100)		Percentage change (%)		
	Jul 2022 (Revised figures)	Aug 2022 (Provisional figures*)	Jul 2022 over Jul 2021	Aug 2022 over Aug 2021	Jan - Aug 2022 over Jan - Aug 2021
<u>All retail outlets</u>	96.9	98.1	+1.1	-2.9	-4.5
<u>By broad type of retail outlet</u>					
Food, alcoholic drinks and tobacco (other than supermarkets)	75.3	89.8	-3.0	-2.6	-3.8
• Fish, livestock and poultry, fresh or frozen	62.7	70.4	-8.5	-6.8	-8.3
• Fruits and vegetables, fresh	108.2	128.3	-4.0	+1.7	-1.9
• Bread, pastry, confectionery and biscuits	86.2	105.0	-1.0	-1.4	-2.8
• Other food not elsewhere classified	76.7	98.0	-2.4	-2.6	+1.7
• Alcoholic drinks and tobacco	48.9	47.4	+32.1	+7.9	-9.8
Supermarkets⁽¹⁾	90.0	93.3	-1.9	-4.3	-0.5
Fuels	103.6	101.3	-5.7	-7.1	-11.3
Clothing, footwear and allied products	110.8	88.4	-4.1	-13.3	-15.2
• Wearing apparel	114.4	84.8	-4.6	-12.8	-15.0
• Footwear, allied products and other clothing accessories	90.8	108.3	-1.7	-14.2	-16.2
Consumer durable goods	94.2	114.7	-3.7	+7.0	-4.7
• Motor vehicles and parts	107.5	137.1	-11.8	+43.4	-10.9
• Furniture and fixtures	97.1	107.8	-7.5	-13.0	-9.0
• Electrical goods and other consumer durable goods not elsewhere classified	87.8	106.6	+1.4	-1.7	-1.0
Department stores	71.9	79.0	-12.4	-14.8	-9.4
Jewellery, watches and clocks, and valuable gifts	136.4	108.5	+33.0	+5.6	-3.6
Other consumer goods	101.9	102.4	+1.6	-3.3	+0.6
• Books, newspapers, stationery and gifts	85.7	119.9	-11.6	-19.3	-12.7
• Chinese drugs and herbs	91.1	91.5	-1.8	-5.8	+0.9
• Optical shops	108.2	113.8	+8.3	-10.2	-5.1
• Medicines and cosmetics	89.5	92.5	+4.0	-1.5	+3.2
• Other consumer goods not elsewhere classified	115.0	108.2	+2.0	-0.1	+1.0

* The provisional figures are subject to revision later on.

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	89.2	93.2	-1.9	-3.8	-0.2
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Table 4 : Movement of the value and volume of total retail sales

Original series			Seasonally adjusted series						
Year / Month		Year-on-year rate of change (%)		3 months ending Year / Month		Compared with the 3 months ending Year / Month		Rate of change ⁽¹⁾⁽²⁾ (%)	
		Value	Volume					Value	Volume
2017		+2.2	+1.9	-		-		-	-
2018		+8.7	+7.6	-		-		-	-
2019		-11.1	-12.3	-		-		-	-
2020		-24.3	-25.5	-		-		-	-
2021		+8.1	+6.5	-		-		-	-
2019	Sep	-18.2	-20.3	2019	Sep	2019	Jun	-14.9	-15.8
	Oct	-24.4	-26.4		Oct		Jul	-17.4	-18.5
	Nov	-23.7	-25.5		Nov		Aug	-12.3	-12.9
	Dec	-19.4	-21.1		Dec		Sep	-7.3	-7.4
2020	Jan	-21.5	-23.1	2020	Jan		Oct	-2.5	-2.2
	Feb	-44.0	-46.7		Feb		Nov	-7.5	-8.2
	Mar	-42.1	-44.0		Mar		Dec	-16.8	-18.2
	Apr	-36.1	-37.5		Apr	2020	Jan	-20.7	-22.1
	May	-32.9	-34.0		May		Feb	-11.7	-11.9
	Jun	-24.7	-25.3		Jun		Mar	+4.5	+5.6
	Jul	-23.1	-23.8		Jul		Apr	+14.0	+16.1
	Aug	-13.1	-13.4		Aug		May	+10.7	+11.6
	Sep	-12.8	-13.3		Sep		Jun	+3.5	+3.7
	Oct	-8.7	-8.9		Oct		Jul	#	-0.5
	Nov	-4.1	-4.3		Nov		Aug	+0.7	+0.4
	Dec	-13.3	-14.0		Dec		Sep	+1.1	+1.1
2021	Jan	-13.7	-14.0	2021	Jan		Oct	+2.4	+2.6
	Feb	+30.0	+31.0		Feb		Nov	-0.1	-0.7
	Mar	+20.2	+20.0		Mar		Dec	+0.5	-0.7
	Apr	+12.1	+11.5		Apr	2021	Jan	-0.2	-1.7
	May	+10.4	+8.9		May		Feb	+2.6	+1.9
	Jun	+5.8	+3.5		Jun		Mar	+3.8	+3.4
	Jul	+2.8	+0.8		Jul		Apr	+3.8	+3.8
	Aug	+11.9	+10.0		Aug		May	+3.4	+3.1
	Sep	+7.4	+4.9		Sep		Jun	+1.8	+1.4
	Oct	+12.1	+9.4		Oct		Jul	+4.0	+3.1
	Nov	+7.1	+4.3		Nov		Aug	+2.5	+1.6
	Dec	+6.1	+3.3		Dec		Sep	+2.0	+1.3
2022	Jan	+4.0	+1.5	2022	Jan		Oct	-4.2	-4.6
	Feb	-14.6	-17.6		Feb		Nov	-9.4	-10.3
	Mar	-13.8	-16.8		Mar		Dec	-14.8	-16.3
	Apr	+11.7	+8.0		Apr	2022	Jan	-6.1	-8.2
	May	-1.6	-4.8		May		Feb	+3.1	+1.8
	Jun	-1.3	-4.2		Jun		Mar	+16.3	+15.8
	Jul	+4.1	+1.1		Jul		Apr	+7.3	+7.6
	Aug	-0.1*	-2.9*		Aug		May	+5.3*	+5.5*

- Not applicable.

* These are provisional figures which are subject to revision later on.

(1) The rate of change is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Jun 2022 is the percentage change of the average monthly index for Apr, May and Jun 2022 compared with the average monthly index for Jan, Feb and Mar 2022.

(2) The seasonally adjusted series is compiled by the X-12 ARIMA method. The X-12 ARIMA method and its related versions are the standard method commonly employed in compiling seasonally adjusted statistical data series. Seasonally adjusted series may be revised as more data become available. For the value and volume indices of total retail sales, the seasonally adjusted series for the preceding 3 years are revised each year when the figures for January are published.

Increase or decrease of less than 0.05%.