

Table 1 : Value index and value of retail sales by broad type of retail outlet for August and September 2022

Broad type of retail outlet	Value index of retail sales (Points) (Average monthly index from Oct 2019 to Sep 2020 = 100)		Value of retail sales ⁽²⁾ (HK\$ million)			Percentage change (%)		
	Aug 2022 (Revised figures)	Sep 2022 (Provisional figures*)	Aug 2022 (Revised figures)	Sep 2022 (Provisional figures*)	Jan - Sep 2022 (Provisional figures*)	Aug 2022 over Aug 2021	Sep 2022 over Sep 2021	Jan - Sep 2022 over Jan - Sep 2021
<u>All retail outlets</u>	102.2	100.5	28,531	28,072	254,769	-0.2	+0.2	-1.3
<u>By broad type of retail outlet</u>								
Food, alcoholic drinks and tobacco (other than supermarkets)	95.4	96.6	3,054	3,092	27,270	+2.2	-9.5	-0.7
• Fish, livestock and poultry, fresh or frozen	72.6	73.7	789	800	8,759	-4.5	-7.0	-7.4
• Fruits and vegetables, fresh	140.8	136.5	379	368	3,174	+11.5	+5.2	+10.7
• Bread, pastry, confectionery and biscuits	112.6	136.3	925	1,120	7,431	+3.6	-20.3	-1.4
• Other food not elsewhere classified	105.1	84.3	862	691	7,020	+2.6	-0.1	+5.4
• Alcoholic drinks and tobacco	48.5	55.5	99	114	885	+10.0	+2.1	-6.5
Supermarkets⁽¹⁾	97.4	91.1	4,692	4,388	41,025	-1.1	-1.6	+2.0
Fuels	125.9	126.0	1,077	1,078	8,695	+7.2	+5.3	+2.2
Clothing, footwear and allied products	92.7	83.3	2,606	2,344	25,331	-8.8	-7.2	-10.1
• Wearing apparel	90.1	83.6	2,125	1,971	21,623	-7.9	-7.5	-9.7
• Footwear, allied products and other clothing accessories	105.8	81.9	482	373	3,708	-12.8	-5.4	-12.4
Consumer durable goods	114.3	134.2	5,319	6,242	45,086	+6.9	+14.6	-2.3
• Motor vehicles and parts	139.9	143.5	1,635	1,677	11,607	+41.7	+26.6	-7.2
• Furniture and fixtures	113.9	99.0	679	590	5,549	-8.5	-7.5	-5.1
• Electrical goods and other consumer durable goods not elsewhere classified	104.1	137.6	3,005	3,974	27,930	-2.4	+14.0	+0.5
Department stores	81.2	70.9	2,489	2,174	22,474	-12.1	-17.6	-8.2
Jewellery, watches and clocks, and valuable gifts	115.5	120.6	3,291	3,435	28,312	+3.9	+8.4	+0.2
Other consumer goods	105.8	93.8	6,001	5,320	56,577	-0.2	-0.3	+3.0
• Books, newspapers, stationery and gifts	129.9	135.6	543	567	3,462	-14.5	+9.8	-7.2
• Chinese drugs and herbs	93.4	94.4	333	337	3,215	-3.4	-3.3	+1.6
• Optical shops	114.8	84.7	197	146	1,627	-8.7	-3.5	-4.4
• Medicines and cosmetics	89.3	78.5	1,834	1,611	16,965	-0.2	+0.5	+2.5
• Other consumer goods not elsewhere classified	115.8	99.6	3,094	2,659	31,308	+3.9	-2.1	+5.2

* The provisional figures are subject to revision later on.

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	97.3	90.9	5,279	4,929	46,320	-0.6	-2.0	+2.2
---	------	------	-------	-------	--------	------	------	------

(2) Figures may not add up to the total due to rounding.

Table 2 : Value of online retail sales⁽¹⁾ for August and September 2022

Selected type of retail outlet	Value of online retail sales ⁽²⁾⁽³⁾ (HK\$ million)		Percentage change (%)		
	Aug 2022 (Revised figures)	Sep 2022 (Provisional figures*)	Aug 2022 over Aug 2021	Sep 2022 over Sep 2021	Jan - Sep 2022 over Jan - Sep 2021
<u>All retail outlets</u>	2,608 (9.1)	2,873 (10.2)	+21.6	+27.5	+22.4
Non-store retailing	1,108 (3.9)	886 (3.2)	+2.6	-13.3	+7.8
Other retail outlets	1,500 (5.3)	1,987 (7.1)	+41.0	+61.3	+35.1

* The provisional figures are subject to revision later on.

- (1) Online retail sales refer to the sales of goods to customers through computer networks specially operated by local retail establishments for the purpose of receiving or placing of orders. The goods are ordered by those methods, but the payment and the ultimate delivery of goods do not have to be conducted online. On the other hand, orders made by manually typed e-mails, telephone calls or facsimiles are not regarded as online sales. In the case where a retail establishment provides an online platform for use by other businesses in selling goods, the value of online sales refers to the commissions and service charges.
- (2) Figures in brackets refer to the percentage share of online retail sales in total retail sales value.
- (3) Figures may not add up to the total due to rounding.

Table 3 : Volume index of retail sales by broad type of retail outlet for August and September 2022

Broad type of retail outlet	Volume index of retail sales (Points) (Average monthly index from Oct 2019 to Sep 2020 = 100)		Percentage change (%)		
	Aug 2022 (Revised figures)	Sep 2022 (Provisional figures*)	Aug 2022 over Aug 2021	Sep 2022 over Sep 2021	Jan - Sep 2022 over Jan - Sep 2021
<u>All retail outlets</u>	98.0	96.7	-3.0	-1.5	-4.2
<u>By broad type of retail outlet</u>					
Food, alcoholic drinks and tobacco (other than supermarkets)	89.8	90.3	-2.6	-13.9	-5.0
• Fish, livestock and poultry, fresh or frozen	70.5	71.4	-6.7	-9.7	-8.4
• Fruits and vegetables, fresh	128.3	124.6	+1.7	-1.3	-1.8
• Bread, pastry, confectionery and biscuits	105.0	125.5	-1.4	-24.9	-6.9
• Other food not elsewhere classified	98.0	78.1	-2.6	-4.9	+1.0
• Alcoholic drinks and tobacco	47.4	52.9	+7.9	-1.8	-8.8
Supermarkets⁽¹⁾	93.2	87.3	-4.4	-4.7	-0.9
Fuels	101.3	102.4	-7.1	-7.8	-10.9
Clothing, footwear and allied products	88.0	77.1	-13.7	-10.2	-14.8
• Wearing apparel	84.4	75.9	-13.3	-10.8	-14.7
• Footwear, allied products and other clothing accessories	108.1	83.7	-14.3	-6.8	-15.4
Consumer durable goods	114.6	137.1	+6.9	+16.8	-2.1
• Motor vehicles and parts	135.2	139.5	+41.4	+26.8	-7.1
• Furniture and fixtures	107.8	92.7	-13.0	-11.2	-9.2
• Electrical goods and other consumer durable goods not elsewhere classified	107.2	145.3	-1.1	+18.2	+1.4
Department stores	78.3	67.8	-15.5	-19.9	-10.6
Jewellery, watches and clocks, and valuable gifts	108.3	114.2	+5.3	+10.8	-2.0
Other consumer goods	102.7	90.7	-3.0	-3.0	+0.3
• Books, newspapers, stationery and gifts	124.0	126.9	-16.5	+7.1	-9.5
• Chinese drugs and herbs	91.5	92.8	-5.8	-5.3	+0.2
• Optical shops	113.8	83.0	-10.2	-6.2	-5.2
• Medicines and cosmetics	92.5	81.8	-1.5	-0.2	+2.9
• Other consumer goods not elsewhere classified	108.2	92.3	-0.1	-6.1	+0.4

* The provisional figures are subject to revision later on.

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>93.1</i>	<i>87.1</i>	<i>-3.9</i>	<i>-5.0</i>	<i>-0.8</i>
---	-------------	-------------	-------------	-------------	-------------

Table 4 : Movement of the value and volume of total retail sales

Original series			Seasonally adjusted series			
Year / Month	Year-on-year rate of change (%)		3 months ending Year / Month	Compared with the 3 months ending Year / Month	Rate of change ⁽¹⁾⁽²⁾ (%)	
	Value	Volume			Value	Volume
2017	+2.2	+1.9	-	-	-	-
2018	+8.7	+7.6	-	-	-	-
2019	-11.1	-12.3	-	-	-	-
2020	-24.3	-25.5	-	-	-	-
2021	+8.1	+6.5	-	-	-	-
2019 Oct	-24.4	-26.4	2019 Oct	2019 Jul	-17.4	-18.5
Nov	-23.7	-25.5	Nov	Aug	-12.3	-12.9
Dec	-19.4	-21.1	Dec	Sep	-7.3	-7.4
2020 Jan	-21.5	-23.1	2020 Jan	Oct	-2.5	-2.2
Feb	-44.0	-46.7	Feb	Nov	-7.5	-8.2
Mar	-42.1	-44.0	Mar	Dec	-16.8	-18.2
Apr	-36.1	-37.5	Apr	2020 Jan	-20.7	-22.1
May	-32.9	-34.0	May	Feb	-11.7	-11.9
Jun	-24.7	-25.3	Jun	Mar	+4.5	+5.6
Jul	-23.1	-23.8	Jul	Apr	+14.0	+16.1
Aug	-13.1	-13.4	Aug	May	+10.7	+11.6
Sep	-12.8	-13.3	Sep	Jun	+3.5	+3.7
Oct	-8.7	-8.9	Oct	Jul	#	-0.5
Nov	-4.1	-4.3	Nov	Aug	+0.7	+0.4
Dec	-13.3	-14.0	Dec	Sep	+1.1	+1.1
2021 Jan	-13.7	-14.0	2021 Jan	Oct	+2.4	+2.6
Feb	+30.0	+31.0	Feb	Nov	-0.1	-0.7
Mar	+20.2	+20.0	Mar	Dec	+0.5	-0.7
Apr	+12.1	+11.5	Apr	2021 Jan	-0.2	-1.7
May	+10.4	+8.9	May	Feb	+2.6	+1.9
Jun	+5.8	+3.5	Jun	Mar	+3.8	+3.4
Jul	+2.8	+0.8	Jul	Apr	+3.8	+3.8
Aug	+11.9	+10.0	Aug	May	+3.4	+3.1
Sep	+7.4	+4.9	Sep	Jun	+1.8	+1.4
Oct	+12.1	+9.4	Oct	Jul	+4.0	+3.1
Nov	+7.1	+4.3	Nov	Aug	+2.5	+1.6
Dec	+6.1	+3.3	Dec	Sep	+2.0	+1.3
2022 Jan	+4.0	+1.5	2022 Jan	Oct	-4.2	-4.6
Feb	-14.6	-17.6	Feb	Nov	-9.4	-10.3
Mar	-13.8	-16.8	Mar	Dec	-14.8	-16.3
Apr	+11.7	+8.0	Apr	2022 Jan	-6.1	-8.2
May	-1.6	-4.8	May	Feb	+3.1	+1.8
Jun	-1.3	-4.2	Jun	Mar	+16.3	+15.8
Jul	+4.1	+1.1	Jul	Apr	+7.3	+7.6
Aug	-0.2	-3.0	Aug	May	+5.3	+5.5
Sep	+0.2*	-1.5*	Sep	Jun	+0.3*	+0.7*

- Not applicable.

* These are provisional figures which are subject to revision later on.

(1) The rate of change is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Sep 2022 is the percentage change of the average monthly index for Jul, Aug and Sep 2022 compared with the average monthly index for Apr, May and Jun 2022.

(2) The seasonally adjusted series is compiled by the X-12 ARIMA method. The X-12 ARIMA method and its related versions are the standard method commonly employed in compiling seasonally adjusted statistical data series. Seasonally adjusted series may be revised as more data become available. For the value and volume indices of total retail sales, the seasonally adjusted series for the preceding 3 years are revised each year when the figures for January are published.

Increase or decrease of less than 0.05%.