

**Table 1 : Value index and value of retail sales by broad type of retail outlet for October and November 2022**

Broad type of retail outlet	Value index of retail sales (Points) (Average monthly index from Oct 2019 to Sep 2020 = 100)		Value of retail sales <sup>(2)</sup> (HK\$ million)			Percentage change (%)		
	Oct 2022 (Revised figures)	Nov 2022 (Provisional figures*)	Oct 2022 (Revised figures)	Nov 2022 (Provisional figures*)	Jan - Nov 2022 (Provisional figures*)	Oct 2022 over Oct 2021	Nov 2022 over Nov 2021	Jan - Nov 2022 over Jan - Nov 2021
<b><u>All retail outlets</u></b>	<b>114.5</b>	<b>105.5</b>	<b>31,979</b>	<b>29,456</b>	<b>316,245</b>	<b>+4.0</b>	<b>-4.2</b>	<b>-1.1</b>
<b><u>By broad type of retail outlet</u></b>								
<b>Food, alcoholic drinks and tobacco (other than supermarkets)</b>	<b>95.1</b>	<b>86.7</b>	<b>3,044</b>	<b>2,776</b>	<b>33,087</b>	<b>+2.2</b>	<b>+0.3</b>	<b>-0.4</b>
• Fish, livestock and poultry, fresh or frozen	69.2	75.5	751	820	10,329	-5.9	-4.0	-7.1
• Fruits and vegetables, fresh	134.0	100.6	361	271	3,804	+4.2	+6.4	+9.7
• Bread, pastry, confectionery and biscuits	95.2	82.5	782	678	8,891	-0.4	-3.4	-1.5
• Other food not elsewhere classified	126.2	106.7	1,035	875	8,930	+8.2	+3.7	+5.6
• Alcoholic drinks and tobacco	56.1	64.8	115	133	1,132	+23.2	+16.6	-1.9
<b>Supermarkets<sup>(1)</sup></b>	<b>94.2</b>	<b>87.9</b>	<b>4,537</b>	<b>4,233</b>	<b>49,794</b>	<b>-2.7</b>	<b>+0.1</b>	<b>+1.4</b>
<b>Fuels</b>	<b>121.6</b>	<b>109.0</b>	<b>1,041</b>	<b>933</b>	<b>10,670</b>	<b>+5.2</b>	<b>-1.9</b>	<b>+2.1</b>
<b>Clothing, footwear and allied products</b>	<b>99.2</b>	<b>98.3</b>	<b>2,790</b>	<b>2,766</b>	<b>30,889</b>	<b>-4.9</b>	<b>-15.2</b>	<b>-10.1</b>
• Wearing apparel	98.1	99.6	2,314	2,347	26,282	-5.2	-16.4	-10.0
• Footwear, allied products and other clothing accessories	104.6	92.1	476	419	4,607	-3.3	-8.1	-11.1
<b>Consumer durable goods</b>	<b>160.4</b>	<b>155.9</b>	<b>7,463</b>	<b>7,252</b>	<b>59,899</b>	<b>+17.4</b>	<b>+6.9</b>	<b>+1.0</b>
• Motor vehicles and parts	135.8	158.6	1,587	1,854	15,144	+58.5	+24.8	+1.0
• Furniture and fixtures	87.3	101.7	520	606	6,675	-5.7	-6.7	-5.3
• Electrical goods and other consumer durable goods not elsewhere classified	185.5	165.9	5,356	4,791	38,081	+11.4	+3.1	+2.2
<b>Department stores</b>	<b>91.7</b>	<b>93.8</b>	<b>2,811</b>	<b>2,876</b>	<b>28,161</b>	<b>-17.1</b>	<b>-19.3</b>	<b>-10.4</b>
<b>Jewellery, watches and clocks, and valuable gifts</b>	<b>140.5</b>	<b>102.2</b>	<b>4,003</b>	<b>2,910</b>	<b>35,177</b>	<b>+13.6</b>	<b>-8.3</b>	<b>+0.7</b>
<b>Other consumer goods</b>	<b>110.9</b>	<b>100.7</b>	<b>6,291</b>	<b>5,710</b>	<b>68,568</b>	<b>+6.7</b>	<b>-5.2</b>	<b>+2.6</b>
• Books, newspapers, stationery and gifts	162.7	83.8	680	350	4,493	+36.3	-5.1	-2.3
• Chinese drugs and herbs	100.3	82.3	358	294	3,867	+8.3	-4.7	+1.7
• Optical shops	102.8	87.8	177	151	1,955	+3.8	-0.2	-3.4
• Medicines and cosmetics	91.6	86.4	1,881	1,775	20,624	+6.0	-4.2	+2.2
• Other consumer goods not elsewhere classified	119.6	117.5	3,196	3,139	37,629	+2.4	-6.0	+3.9

\* The provisional figures are subject to revision later on.

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>94.1</i>	<i>89.4</i>	<i>5,102</i>	<i>4,848</i>	<i>56,271</i>	<i>-2.6</i>	<i>-0.2</i>	<i>+1.5</i>
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(2) Figures may not add up to the total due to rounding.

**Table 2 : Value of online retail sales<sup>(1)</sup> for October and November 2022**

Selected type of retail outlet	Value of online retail sales <sup>(2)(3)</sup> (HK\$ million)		Percentage change (%)		
	Oct 2022 (Revised figures)	Nov 2022 (Provisional figures*)	Oct 2022 over Oct 2021	Nov 2022 over Nov 2021	Jan - Nov 2022 over Jan - Nov 2021
<b><u>All retail outlets</u></b>	<b>3,428 (10.7)</b>	<b>3,772 (12.8)</b>	<b>+35.1</b>	<b>+9.4</b>	<b>+21.9</b>
Non-store retailing	926 (2.9)	1,075 (3.6)	-9.7	-15.9	+3.3
Other retail outlets	2,502 (7.8)	2,697 (9.2)	+65.4	+24.3	+36.7

\* The provisional figures are subject to revision later on.

- (1) Online retail sales refer to the sales of goods to customers through computer networks specially operated by local retail establishments for the purpose of receiving or placing of orders. The goods are ordered by those methods, but the payment and the ultimate delivery of goods do not have to be conducted online. On the other hand, orders made by manually typed e-mails, telephone calls or facsimiles are not regarded as online sales. In the case where a retail establishment provides an online platform for use by other businesses in selling goods, the value of online sales refers to the commissions and service charges.
- (2) Figures in brackets refer to the percentage share of online retail sales in total retail sales value.
- (3) Figures may not add up to the total due to rounding.

**Table 3 : Volume index of retail sales by broad type of retail outlet for October and November 2022**

Broad type of retail outlet	Volume index of retail sales (Points) (Average monthly index from Oct 2019 to Sep 2020 = 100)		Percentage change (%)		
	Oct 2022 (Revised figures)	Nov 2022 (Provisional figures*)	Oct 2022 over Oct 2021	Nov 2022 over Nov 2021	Jan - Nov 2022 over Jan - Nov 2021
<b><u>All retail outlets</u></b>	<b>110.2</b>	<b>101.3</b>	<b>+2.5</b>	<b>-5.3</b>	<b>-3.6</b>
<b><u>By broad type of retail outlet</u></b>					
<b>Food, alcoholic drinks and tobacco (other than supermarkets)</b>	<b>89.0</b>	<b>81.4</b>	<b>-2.0</b>	<b>-3.7</b>	<b>-4.7</b>
• Fish, livestock and poultry, fresh or frozen	67.7	74.1	-8.2	-6.6	-8.3
• Fruits and vegetables, fresh	121.1	92.3	+1.3	+4.6	-1.1
• Bread, pastry, confectionery and biscuits	86.5	74.7	-6.9	-10.3	-7.2
• Other food not elsewhere classified	117.0	99.2	+3.4	+0.1	+1.2
• Alcoholic drinks and tobacco	53.4	63.0	+17.5	+14.6	-4.4
<b>Supermarkets<sup>(1)</sup></b>	<b>90.0</b>	<b>83.9</b>	<b>-5.5</b>	<b>-2.9</b>	<b>-1.5</b>
<b>Fuels</b>	<b>99.7</b>	<b>90.4</b>	<b>-6.3</b>	<b>-11.4</b>	<b>-10.5</b>
<b>Clothing, footwear and allied products</b>	<b>89.8</b>	<b>86.3</b>	<b>-9.1</b>	<b>-19.4</b>	<b>-14.7</b>
• Wearing apparel	86.8	85.3	-10.1	-21.2	-14.9
• Footwear, allied products and other clothing accessories	107.1	92.5	-3.8	-8.7	-13.7
<b>Consumer durable goods</b>	<b>164.7</b>	<b>160.3</b>	<b>+20.2</b>	<b>+9.9</b>	<b>+1.8</b>
• Motor vehicles and parts	132.5	155.0	+59.5	+25.5	+1.3
• Furniture and fixtures	81.4	95.0	-9.6	-9.4	-9.3
• Electrical goods and other consumer durable goods not elsewhere classified	196.5	176.6	+15.7	+7.8	+4.1
<b>Department stores</b>	<b>87.8</b>	<b>88.6</b>	<b>-19.2</b>	<b>-21.1</b>	<b>-12.7</b>
<b>Jewellery, watches and clocks, and valuable gifts</b>	<b>133.6</b>	<b>97.8</b>	<b>+15.9</b>	<b>-5.2</b>	<b>-0.7</b>
<b>Other consumer goods</b>	<b>107.6</b>	<b>98.1</b>	<b>+4.4</b>	<b>-6.8</b>	<b>#</b>
• Books, newspapers, stationery and gifts	152.3	78.2	+32.8	-7.9	-4.8
• Chinese drugs and herbs	97.9	79.9	+5.4	-7.5	+0.1
• Optical shops	100.6	86.1	+0.6	-3.0	-4.6
• Medicines and cosmetics	95.0	89.7	+4.6	-4.9	+2.3
• Other consumer goods not elsewhere classified	112.3	111.1	-0.1	-7.8	-0.4

\* The provisional figures are subject to revision later on.

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	89.9	85.3	-5.5	-3.2	-1.4
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# Increase or decrease of less than 0.05%.

**Table 4 : Movement of the value and volume of total retail sales**

Original series				Seasonally adjusted series					
Year / Month		Year-on-year rate of change (%)		3 months ending Year / Month		Compared with the 3 months ending Year / Month		Rate of change <sup>(1)(2)</sup> (%)	
		Value	Volume					Value	Volume
2017		+2.2	+1.9	-		-		-	-
2018		+8.7	+7.6	-		-		-	-
2019		-11.1	-12.3	-		-		-	-
2020		-24.3	-25.5	-		-		-	-
2021		+8.1	+6.5	-		-		-	-
2019	Dec	-19.4	-21.1	2019	Dec		Sep	-7.3	-7.4
2020	Jan	-21.5	-23.1	2020	Jan		Oct	-2.5	-2.2
	Feb	-44.0	-46.7		Feb		Nov	-7.5	-8.2
	Mar	-42.1	-44.0		Mar		Dec	-16.8	-18.2
	Apr	-36.1	-37.5		Apr	2020	Jan	-20.7	-22.1
	May	-32.9	-34.0		May		Feb	-11.7	-11.9
	Jun	-24.7	-25.3		Jun		Mar	+4.5	+5.6
	Jul	-23.1	-23.8		Jul		Apr	+14.0	+16.1
	Aug	-13.1	-13.4		Aug		May	+10.7	+11.6
	Sep	-12.8	-13.3		Sep		Jun	+3.5	+3.7
	Oct	-8.7	-8.9		Oct		Jul	#	-0.5
	Nov	-4.1	-4.3		Nov		Aug	+0.7	+0.4
	Dec	-13.3	-14.0		Dec		Sep	+1.1	+1.1
2021	Jan	-13.7	-14.0	2021	Jan		Oct	+2.4	+2.6
	Feb	+30.0	+31.0		Feb		Nov	-0.1	-0.7
	Mar	+20.2	+20.0		Mar		Dec	+0.5	-0.7
	Apr	+12.1	+11.5		Apr	2021	Jan	-0.2	-1.7
	May	+10.4	+8.9		May		Feb	+2.6	+1.9
	Jun	+5.8	+3.5		Jun		Mar	+3.8	+3.4
	Jul	+2.8	+0.8		Jul		Apr	+3.8	+3.8
	Aug	+11.9	+10.0		Aug		May	+3.4	+3.1
	Sep	+7.4	+4.9		Sep		Jun	+1.8	+1.4
	Oct	+12.1	+9.4		Oct		Jul	+4.0	+3.1
	Nov	+7.1	+4.3		Nov		Aug	+2.5	+1.6
	Dec	+6.1	+3.3		Dec		Sep	+2.0	+1.3
2022	Jan	+4.0	+1.5	2022	Jan		Oct	-4.2	-4.6
	Feb	-14.6	-17.6		Feb		Nov	-9.4	-10.3
	Mar	-13.8	-16.8		Mar		Dec	-14.8	-16.3
	Apr	+11.7	+8.0		Apr	2022	Jan	-6.1	-8.2
	May	-1.6	-4.8		May		Feb	+3.1	+1.8
	Jun	-1.3	-4.2		Jun		Mar	+16.3	+15.8
	Jul	+4.1	+1.1		Jul		Apr	+7.3	+7.6
	Aug	-0.2	-3.0		Aug		May	+5.3	+5.5
	Sep	+0.3	-1.4		Sep		Jun	+0.3	+0.7
	Oct	+4.0	+2.5		Oct		Jul	+5.1	+5.3
	Nov	-4.2*	-5.3*		Nov		Aug	+1.6*	+2.2*

- Not applicable.

\* These are provisional figures which are subject to revision later on.

(1) The rate of change is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Sep 2022 is the percentage change of the average monthly index for Jul, Aug and Sep 2022 compared with the average monthly index for Apr, May and Jun 2022.

(2) The seasonally adjusted series is compiled by the X-12 ARIMA method. The X-12 ARIMA method and its related versions are the standard method commonly employed in compiling seasonally adjusted statistical data series. Seasonally adjusted series may be revised as more data become available. For the value and volume indices of total retail sales, the seasonally adjusted series for the preceding 3 years are revised each year when the figures for January are published.

# Increase or decrease of less than 0.05%.