



# Relaunching Hong Kong 重振香港經濟



**Commerce and Economic Development Bureau**  
The Government of the Hong Kong Special Administrative Region  
of the People's Republic of China



## Reaching out to the world 出訪全球 展示香港魅力

- Chief Executive (CE) will visit the Middle East to strengthen exchanges with “Belt and Road” countries  
行政長官將出訪中東，加強與「一帶一路」國家的聯繫
- CE and Principal Officials will visit traditional and emerging markets to showcase Hong Kong’s strengths and tell the good Hong Kong stories  
行政長官及主要官員會到傳統以及新興市場推廣香港優勢，說好香港故事
- 14 overseas ETOs to continue to promote “One Country, Two Systems” and Hong Kong’s soft power  
14個海外經貿辦會繼續推廣「一國兩制」和香港軟實力





## Attracting businesses and trade to Hong Kong 吸引企業和貿易到香港

- CEDB is leading our agencies in organising a wide range of conventions and exhibition, as well as investment promotion events  
商經局正領導夥伴機構舉辦不同形式的會議、展覽和投資推廣活動
- A total of more than 250 convention and exhibition events are being planned  
正計劃舉辦共多於250項會議、展覽活動
- CEDB will launch a new \$1.4-billion, 3-year Incentive Scheme for Recurrent Exhibitions in July  
商經局將在7月推出14億元、為期3年的全新定期展覽獎勵計劃
- Office for Attracting Strategic Enterprises (OASES) is engaging in active discussions with prospective targeted enterprises  
引進重點企業辦公室正與潛在目標企業積極進行商討



# Major conventions/exhibitions in 2023

## 2023年主要會議/展覽

MAR  
三月

- Hong Kong International Jewellery Show 香港國際珠寶展
- FILMART 香港國際影視展
- Art Basel 巴塞爾藝術展

APR  
四月

- Asian Licensing Conference 亞洲授權業會議

MAY  
五月

- SmartHK 創新升級 · 香港論壇
- Chic HK 港 · 潮流

JUL  
七月

- Think Business, Think Hong Kong  
成就機遇·首選香港

Q3/ Q4  
第三/四季

- Belt and Road Summit  
一帶一路高峰論壇

DEC  
十二月

- Business of IP Asia Forum  
亞洲知識產權營商論壇



## Dual Approaches in Relaunching Hong Kong 雙管齊下重振香港經濟



**Hong Kong always bounces back, better than ever**  
香港總能從危機中復蘇，而且發展更勝從前

**Local and international business communities will benefit from the unlimited opportunities ahead**  
本地和國際商界將從香港未來無限機遇得益





Thank You  
多謝



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