



Financial Services and the Treasury Bureau  
財經事務及庫務局

# Promoting and branding Hong Kong 推廣香港新優勢

Christopher Hui 許正宇

Secretary for Financial Services and the Treasury 財經事務及庫務局局長



# Hong Kong – International Financial Centre

## 香港 – 國際金融中心

Financial Services and the Treasury Bureau  
財經事務及庫務局



Our vision is to create a market ecosystem connecting capital with opportunities across the world  
我們的願景是構建一個市場生態圈，連接全球資本與投資機遇

# Ongoing Efforts

## 持續努力的方向

Financial Services and the Treasury Bureau

財經事務及庫務局

- Policy Statement on Development of Virtual Assets in Hong Kong 有關虛擬資產在港發展的政策宣言
- Development Roadmap for the Insurance Sector in Hong Kong 香港保險業的發展策略藍圖

Policy Stance &  
Roadmap  
政策立場及路線圖



- Tax Concessions for Carried Interest, Family Offices, and selected insurance businesses  
為私募基金의附帶權益、  
家族辦公室及特定保險業務  
提供稅務寬免

Facilitating  
Tax Measures  
促進市場發展的  
稅務政策



- Listing Regime for Specialist Technology Companies  
特專科技公司上市制度
- Inclusion of international companies in Southbound Stock Connect  
將國際公司納入南向港股通
- Green Bond tokenisation  
綠色債券代幣化

Market Reforms and  
Infrastructures  
市場改革及基建優化



*And many  
more...  
及更多...*

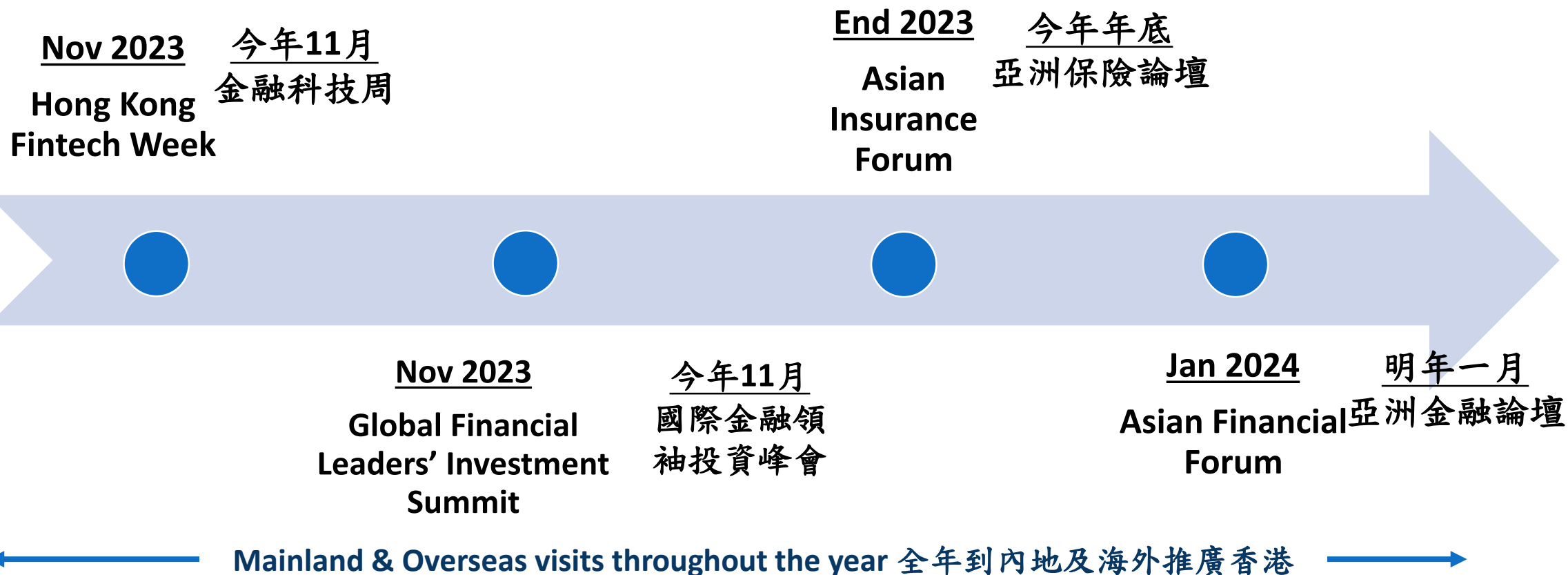
We will continue to take a proactive approach to enhance the competitiveness of our market  
我們將繼續積極進取地提升市場競爭力

# Upcoming Signature Events

## 未來亮點活動

Financial Services and the Treasury Bureau

財經事務及庫務局



Our key promotion events will present our advantages as an IFC to target audience  
我們的重點推廣活動將具針對性地宣傳香港作為國際金融中心的優勢





**Financial Services and the Treasury Bureau**  
**財經事務及庫務局**

**Thank You**  
**謝謝**