

An aerial photograph of Hong Kong, showing a dense urban landscape with numerous skyscrapers and residential buildings. The city is situated on a peninsula, with a large body of water (Victoria Harbour) in the center. In the background, there are green hills and mountains. The sky is clear and blue. A white graphic element, consisting of three overlapping squares, is positioned in the upper left corner of the image.

Relaunching Hong Kong 重振香港經濟



Commerce and Economic Development Bureau
The Government of the Hong Kong Special Administrative Region
of the People's Republic of China



Reaching out to the world 出訪全球 展示香港魅力

- Chief Executive (CE) will visit the Middle East to strengthen exchanges with “Belt and Road” countries
行政長官將出訪中東，加強與「一帶一路」國家的聯繫
- CE and Principal Officials will visit traditional and emerging markets to showcase Hong Kong’s strengths and tell the good Hong Kong stories
行政長官及主要官員會到傳統以及新興市場推廣香港優勢，說好香港故事
- 14 overseas ETOs to continue to promote “One Country, Two Systems” and Hong Kong’s soft power
14個海外經貿辦會繼續推廣「一國兩制」和香港軟實力





Attracting businesses and trade to Hong Kong 吸引企業和貿易到香港

- CEDB is leading our agencies in organising a wide range of conventions and exhibition, as well as investment promotion events
商經局正領導夥伴機構舉辦不同形式的會議、展覽和投資推廣活動
- A total of more than 250 convention and exhibition events are being planned
正計劃舉辦共多於250項會議、展覽活動
- CEDB will launch a new \$1.4-billion, 3-year Incentive Scheme for Recurrent Exhibitions in July
商經局將在7月推出14億元、為期3年的全新定期展覽獎勵計劃
- Office for Attracting Strategic Enterprises (OASES) is engaging in active discussions with prospective targeted enterprises
引進重點企業辦公室正與潛在目標企業積極進行商討



Major conventions/exhibitions in 2023

2023年主要會議/展覽

MAR
三月

- Hong Kong International Jewellery Show 香港國際珠寶展
- FILMART 香港國際影視展
- Art Basel 巴塞爾藝術展

APR
四月

- Asian Licensing Conference 亞洲授權業會議

MAY
五月

- SmartHK 創新升級 · 香港論壇
- Chic HK 港 · 潮流

JUL
七月

- Think Business, Think Hong Kong
成就機遇·首選香港

Q3/ Q4
第三/四季

- Belt and Road Summit
一帶一路高峰論壇

DEC
十二月

- Business of IP Asia Forum
亞洲知識產權營商論壇



Dual Approaches in Relaunching Hong Kong 雙管齊下重振香港經濟



Hong Kong always bounces back, better than ever

香港總能從危機中復蘇，而且發展更勝從前

Local and international business communities will benefit from the unlimited opportunities ahead

本地和國際商界將從香港未來無限機遇得益



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Thank You
多謝



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