

**Table 1 : Value index and value of retail sales by broad type of retail outlet for November and December 2022**

Broad type of retail outlet	Value index of retail sales (Points) (Average monthly index from Oct 2019 to Sep 2020 = 100)		Value of retail sales <sup>(2)</sup> (HK\$ million)			Percentage change (%)		
	Nov 2022 (Revised figures)	Dec 2022 (Provisional figures*)	Nov 2022 (Revised figures)	Dec 2022 (Provisional figures*)	Jan - Dec 2022 (Provisional figures*)	Nov 2022 over Nov 2021	Dec 2022 over Dec 2021	Jan - Dec 2022 over Jan - Dec 2021
<b><u>All retail outlets</u></b>	<b>105.6</b>	<b>120.5</b>	<b>29,483</b>	<b>33,657</b>	<b>349,930</b>	<b>-4.1</b>	<b>+1.1</b>	<b>-0.9</b>
<b><u>By broad type of retail outlet</u></b>								
<b>Food, alcoholic drinks and tobacco (other than supermarkets)</b>	<b>86.7</b>	<b>103.9</b>	<b>2,775</b>	<b>3,326</b>	<b>36,412</b>	<b>+0.3</b>	<b>+4.9</b>	<b>+0.1</b>
• Fish, livestock and poultry, fresh or frozen	75.4	95.5	819	1,037	11,365	-4.1	-1.5	-6.6
• Fruits and vegetables, fresh	100.7	104.0	271	280	4,085	+6.4	-2.3	+8.8
• Bread, pastry, confectionery and biscuits	82.5	98.3	678	808	9,699	-3.4	+1.0	-1.3
• Other food not elsewhere classified	106.7	122.8	875	1,007	9,937	+3.6	+12.9	+6.3
• Alcoholic drinks and tobacco	64.8	94.6	133	194	1,326	+16.6	+38.3	+2.5
<b>Supermarkets<sup>(1)</sup></b>	<b>87.9</b>	<b>92.9</b>	<b>4,233</b>	<b>4,475</b>	<b>54,270</b>	<b>+0.1</b>	<b>-0.3</b>	<b>+1.3</b>
<b>Fuels</b>	<b>109.0</b>	<b>108.0</b>	<b>933</b>	<b>925</b>	<b>11,594</b>	<b>-1.9</b>	<b>-2.6</b>	<b>+1.7</b>
<b>Clothing, footwear and allied products</b>	<b>98.2</b>	<b>138.0</b>	<b>2,762</b>	<b>3,883</b>	<b>34,767</b>	<b>-15.4</b>	<b>+0.3</b>	<b>-9.1</b>
• Wearing apparel	99.4	139.3	2,342	3,283	29,561	-16.5	-0.9	-9.0
• Footwear, allied products and other clothing accessories	92.1	131.6	419	599	5,206	-8.1	+7.2	-9.3
<b>Consumer durable goods</b>	<b>156.7</b>	<b>152.0</b>	<b>7,290</b>	<b>7,069</b>	<b>67,008</b>	<b>+7.5</b>	<b>+2.3</b>	<b>+1.2</b>
• Motor vehicles and parts	162.8	143.0	1,903	1,671	16,864	+28.1	+7.4	+1.9
• Furniture and fixtures	101.4	108.9	604	649	7,322	-7.0	-5.3	-5.3
• Electrical goods and other consumer durable goods not elsewhere classified	165.7	164.5	4,783	4,749	42,822	+2.9	+1.8	+2.1
<b>Department stores</b>	<b>94.2</b>	<b>102.0</b>	<b>2,885</b>	<b>3,127</b>	<b>31,298</b>	<b>-19.0</b>	<b>-5.7</b>	<b>-9.9</b>
<b>Jewellery, watches and clocks, and valuable gifts</b>	<b>102.1</b>	<b>130.2</b>	<b>2,910</b>	<b>3,710</b>	<b>38,886</b>	<b>-8.3</b>	<b>-3.0</b>	<b>+0.3</b>
<b>Other consumer goods</b>	<b>100.4</b>	<b>125.9</b>	<b>5,694</b>	<b>7,143</b>	<b>75,695</b>	<b>-5.4</b>	<b>+5.6</b>	<b>+2.9</b>
• Books, newspapers, stationery and gifts	83.7	112.6	350	471	4,963	-5.2	-3.4	-2.4
• Chinese drugs and herbs	82.3	160.8	294	574	4,442	-4.7	+16.2	+3.3
• Optical shops	87.9	118.0	151	203	2,158	-0.1	+4.0	-2.8
• Medicines and cosmetics	86.3	104.2	1,773	2,141	22,762	-4.3	+8.3	+2.7
• Other consumer goods not elsewhere classified	117.1	140.6	3,127	3,754	41,371	-6.4	+4.0	+3.9

\* The provisional figures are subject to revision later on.

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	89.4	95.5	4,848	5,178	61,449	-0.2	-1.2	+1.3
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(2) Figures may not add up to the total due to rounding.

**Table 2 : Value of online retail sales<sup>(1)</sup> for November and December 2022**

Selected type of retail outlet	Value of online retail sales <sup>(2)(3)</sup> (HK\$ million)		Percentage change (%)		
	Nov 2022 (Revised figures)	Dec 2022 (Provisional figures*)	Nov 2022 over Nov 2021	Dec 2022 over Dec 2021	Jan - Dec 2022 over Jan - Dec 2021
<b><u>All retail outlets</u></b>	<b>3,773 (12.8)</b>	<b>4,050 (12.0)</b>	<b>+9.4</b>	<b>+12.9</b>	<b>+20.8</b>
Non-store retailing	1,075 (3.6)	1,033 (3.1)	-15.9	-12.8	+1.8
Other retail outlets	2,698 (9.2)	3,017 (9.0)	+24.4	+25.6	+35.1

\* The provisional figures are subject to revision later on.

- (1) Online retail sales refer to the sales of goods to customers through computer networks specially operated by local retail establishments for the purpose of receiving or placing of orders. The goods are ordered by those methods, but the payment and the ultimate delivery of goods do not have to be conducted online. On the other hand, orders made by manually typed e-mails, telephone calls or facsimiles are not regarded as online sales. In the case where a retail establishment provides an online platform for use by other businesses in selling goods, the value of online sales refers to the commissions and service charges.
- (2) Figures in brackets refer to the percentage share of online retail sales in total retail sales value.
- (3) Figures may not add up to the total due to rounding.

**Table 3 : Volume index of retail sales by broad type of retail outlet for November and December 2022**

Broad type of retail outlet	Volume index of retail sales (Points) (Average monthly index from Oct 2019 to Sep 2020 = 100)		Percentage change (%)		
	Nov 2022 (Revised figures)	Dec 2022 (Provisional figures*)	Nov 2022 over Nov 2021	Dec 2022 over Dec 2021	Jan - Dec 2022 over Jan - Dec 2021
<b><u>All retail outlets</u></b>	<b>101.4</b>	<b>115.7</b>	<b>-5.3</b>	<b>-0.7</b>	<b>-3.4</b>
<b><u>By broad type of retail outlet</u></b>					
<b>Food, alcoholic drinks and tobacco (other than supermarkets)</b>	<b>81.4</b>	<b>96.9</b>	<b>-3.8</b>	<b>+0.2</b>	<b>-4.2</b>
• Fish, livestock and poultry, fresh or frozen	74.0	93.8	-6.7	-2.8	-7.8
• Fruits and vegetables, fresh	92.4	90.0	+4.7	-12.1	-1.9
• Bread, pastry, confectionery and biscuits	74.7	88.8	-10.3	-5.8	-7.1
• Other food not elsewhere classified	99.2	114.0	+0.1	+8.9	+1.9
• Alcoholic drinks and tobacco	63.0	90.4	+14.6	+34.3	-0.2
<b>Supermarkets<sup>(1)</sup></b>	<b>83.9</b>	<b>88.9</b>	<b>-2.9</b>	<b>-3.2</b>	<b>-1.7</b>
<b>Fuels</b>	<b>90.4</b>	<b>89.4</b>	<b>-11.4</b>	<b>-14.6</b>	<b>-10.9</b>
<b>Clothing, footwear and allied products</b>	<b>86.2</b>	<b>124.3</b>	<b>-19.5</b>	<b>-4.6</b>	<b>-13.8</b>
• Wearing apparel	85.1	122.4	-21.3	-6.8	-14.1
• Footwear, allied products and other clothing accessories	92.5	135.5	-8.7	+8.6	-11.6
<b>Consumer durable goods</b>	<b>161.1</b>	<b>156.8</b>	<b>+10.5</b>	<b>+4.9</b>	<b>+2.2</b>
• Motor vehicles and parts	159.0	140.0	+28.8	+6.9	+2.1
• Furniture and fixtures	94.7	102.3	-9.7	-9.4	-9.3
• Electrical goods and other consumer durable goods not elsewhere classified	176.3	175.6	+7.6	+6.5	+4.3
<b>Department stores</b>	<b>88.8</b>	<b>96.8</b>	<b>-20.9</b>	<b>-8.6</b>	<b>-12.3</b>
<b>Jewellery, watches and clocks, and valuable gifts</b>	<b>97.8</b>	<b>123.0</b>	<b>-5.3</b>	<b>-1.7</b>	<b>-0.8</b>
<b>Other consumer goods</b>	<b>97.9</b>	<b>122.6</b>	<b>-7.0</b>	<b>+3.9</b>	<b>+0.3</b>
• Books, newspapers, stationery and gifts	78.2	105.4	-8.0	-6.6	-5.0
• Chinese drugs and herbs	79.9	156.3	-7.5	+13.3	+1.6
• Optical shops	86.2	115.4	-2.9	+1.2	-4.0
• Medicines and cosmetics	89.6	108.4	-5.1	+7.9	+2.8
• Other consumer goods not elsewhere classified	110.7	132.5	-8.2	+2.1	-0.2

\* The provisional figures are subject to revision later on.

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	85.3	91.3	-3.2	-4.1	-1.7
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**Table 4 : Movement of the value and volume of total retail sales**

Original series			Seasonally adjusted series						
Year / Month		Year-on-year rate of change (%)		3 months ending Year / Month		Compared with the 3 months ending		Rate of change <sup>(1)(2)</sup> (%)	
		Value	Volume			Year / Month		Value	Volume
2018		+8.7	+7.6	-		-		-	-
2019		-11.1	-12.3	-		-		-	-
2020		-24.3	-25.5	-		-		-	-
2021		+8.1	+6.5	-		-		-	-
2022		-0.9*	-3.4*	-		-		-	-
2020	Jan	-21.5	-23.1	2020	Jan	Oct	-2.5	-2.2	
	Feb	-44.0	-46.7		Feb	Nov	-7.5	-8.2	
	Mar	-42.1	-44.0		Mar	Dec	-16.8	-18.2	
	Apr	-36.1	-37.5		Apr	2020	Jan	-20.7	-22.1
	May	-32.9	-34.0		May	Feb	-11.7	-11.9	
	Jun	-24.7	-25.3		Jun	Mar	+4.5	+5.6	
	Jul	-23.1	-23.8		Jul	Apr	+14.0	+16.1	
	Aug	-13.1	-13.4		Aug	May	+10.7	+11.6	
	Sep	-12.8	-13.3		Sep	Jun	+3.5	+3.7	
	Oct	-8.7	-8.9		Oct	Jul	#	-0.5	
	Nov	-4.1	-4.3		Nov	Aug	+0.7	+0.4	
	Dec	-13.3	-14.0		Dec	Sep	+1.1	+1.1	
2021	Jan	-13.7	-14.0	2021	Jan	Oct	+2.4	+2.6	
	Feb	+30.0	+31.0		Feb	Nov	-0.1	-0.7	
	Mar	+20.2	+20.0		Mar	Dec	+0.5	-0.7	
	Apr	+12.1	+11.5		Apr	2021	Jan	-0.2	-1.7
	May	+10.4	+8.9		May	Feb	+2.6	+1.9	
	Jun	+5.8	+3.5		Jun	Mar	+3.8	+3.4	
	Jul	+2.8	+0.8		Jul	Apr	+3.8	+3.8	
	Aug	+11.9	+10.0		Aug	May	+3.4	+3.1	
	Sep	+7.4	+4.9		Sep	Jun	+1.8	+1.4	
	Oct	+12.1	+9.4		Oct	Jul	+4.0	+3.1	
	Nov	+7.1	+4.3		Nov	Aug	+2.5	+1.6	
	Dec	+6.1	+3.3		Dec	Sep	+2.0	+1.3	
2022	Jan	+4.0	+1.5	2022	Jan	Oct	-4.2	-4.6	
	Feb	-14.6	-17.6		Feb	Nov	-9.4	-10.3	
	Mar	-13.8	-16.8		Mar	Dec	-14.8	-16.3	
	Apr	+11.7	+8.0		Apr	2022	Jan	-6.1	-8.2
	May	-1.6	-4.8		May	Feb	+3.1	+1.8	
	Jun	-1.3	-4.2		Jun	Mar	+16.3	+15.8	
	Jul	+4.1	+1.1		Jul	Apr	+7.3	+7.6	
	Aug	-0.2	-3.0		Aug	May	+5.3	+5.5	
	Sep	+0.3	-1.4		Sep	Jun	+0.3	+0.7	
	Oct	+4.0	+2.5		Oct	Jul	+5.1	+5.3	
	Nov	-4.1	-5.3		Nov	Aug	+1.7	+2.3	
	Dec	+1.1*	-0.7*		Dec	Sep	+0.9*	+1.2*	

- Not applicable.

\* These are provisional figures which are subject to revision later on.

(1) The rate of change is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Dec 2022 is the percentage change of the average monthly index for Oct, Nov and Dec 2022 compared with the average monthly index for Jul, Aug and Sep 2022.

(2) The seasonally adjusted series is compiled by the X-12 ARIMA method. The X-12 ARIMA method and its related versions are the standard method commonly employed in compiling seasonally adjusted statistical data series. Seasonally adjusted series may be revised as more data become available. For the value and volume indices of total retail sales, the seasonally adjusted series for the preceding 3 years are revised each year when the figures for January are published.

# Increase or decrease of less than 0.05%.