

Annex

About Cyberport

Cyberport is Hong Kong's digital technology flagship and incubator for entrepreneurship with over 1,900 members including over 800 onsite and close to 1,100 offsite start-ups and technology companies. It is managed by Hong Kong Cyberport Management Company Limited, wholly owned by the Hong Kong SAR Government. With a vision to be the hub for digital technology, thereby creating a new economic driver for Hong Kong, Cyberport is committed to nurturing a vibrant tech ecosystem by cultivating talent, promoting entrepreneurship among youth, supporting start-ups, fostering industry development by promoting strategic collaboration with local and international partners, and integrating new and traditional economies by accelerating digital transformation in public and private sectors.

For more information, please visit www.cyberport.hk

About Hong Kong Economic and Trade Office in New York

The Hong Kong Economic and Trade Office in New York is the official representation of the Hong Kong Special Administrative Region Government on the east coast of the United States. To promote and strengthen the economic, trade and cultural ties between Hong Kong and the 31 eastern states is among its mission.

For more information, please visit www.hketony.gov.hk

About Vivienne Tam

Vivienne Tam, honored by Forbes magazine as one of the "25 Top Chinese-Americans in Business", is an international designer known for her culture-bridging, east-meets-west approach to design. She is a pioneer in global collaborations marrying fashion with technology leaders such as HP and Tencent. Vivienne Tam effortlessly blends her cultural roots with a modern design vocabulary recognized for its artistry. She is also the author of the award winning book "China Chic". Fashion pieces from her collections are housed in the permanent archives of the world's most prestigious museums including the Metropolitan Museum of Art in New York, Victoria and Albert Museum in London and Andy Warhol Museum in Pittsburgh.

In 2015, Tam's iconic gowns including Buddha collection were highlighted in the Metropolitan Museum Exhibition: "China: Through the Looking Glass" and documented in movie "The First Monday in May". In 2017, she was presented with "China Fashion Award – International Designer of the Year 2017" on Mercedes-Benz China Fashion Week in recognition of her contributions and achievements in promoting Chinese culture around the world. In 2022, Tam returned to S/S23 New York Fashion Week and bridge the reality of fashion world with the virtual possibilities of Metaverse, featuring the most celebrated NFTs from BAYC, CryptoPunks, CyberKongz and Awkward Astronauts.

Tam's evening gowns are sought after by celebrities from around the world. From Gong Li, Lady Gaga, Jessica Alba, Paris Hilton to Dr. Jill Biden (wife of US President, Joe Biden), former first Daughters Ivanka Trump and Tiffany Trump.

For more information, please visit www.viviennetam.com

About Animoca Brands

Animoca Brands, a [Deloitte Tech Fast](#) winner and ranked in the Financial Times list of [High Growth Companies Asia-Pacific 2021](#), is a leader in digital entertainment, blockchain, and gamification that is working to advance digital property rights and contribute to the establishment of the open metaverse. The company develops and publishes a broad portfolio of products including the [REVV token](#) and [SAND token](#); original games including *The Sandbox*, *Crazy Kings*, and *Crazy Defense Heroes*; and products utilizing popular intellectual properties including Disney, WWE, Snoop Dogg, The Walking Dead, Power Rangers, MotoGP™, and Formula E. It has multiple subsidiaries, including [The Sandbox](#), [Blowfish Studios](#), [Quidd](#), [GAMEE](#), [nWay](#), [Pixowl](#), [Forj](#), [Lympo](#), [Animoca Brands Japan](#), [Grease Monkey Games](#), [Eden Games](#), [Darewise Entertainment](#), [Notre Game](#), [TinyTap](#), [Be Media](#), [PIXELYNX](#), and [WePlay Media](#). Animoca Brands has a growing portfolio of more than 380 Web3 investments, including Colossal, Axie Infinity, OpenSea, Dapper Labs (NBA Top Shot), Yield Guild Games, Harmony, Alien Worlds, Star Atlas, and others.

For more information visit www.animocabrands.com or follow on [Twitter](#) or [Facebook](#).

About Hepha

Hepha is a global platform for IP Incubation, Verification & Licensing. Our mission is to provide a platform to support IP business developments around the world, and to be the leading platform for IP growth, development and global expansion. As a Member of Licensing International, in addition to our teams in Mainland China, Hong Kong, Vietnam and UK, we have also developed partnerships in Singapore, Malaysia, Indonesia and Japan to serve the regional markets. Hepha is honoured to be selected as a 'Forbes China Outstanding Enterprise' in 2022, and is now also a Member of Hong Kong Cyberport.

Hepha is serving mainly 3 major types of IPs, i.e. Entertainment and Characters IPs, Web 3 IPs and Digital Arts IPs. IP Owners and creators can share their work, including style guides, design samples and other related materials to match with the needs of potential clients like brands and product manufacturers. Hepha also provides verification services on the authenticity of the IP copyrights together with various national and local government bodies.

For more information, please visit <http://hepha.io>

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