## Distribution of Major Target Markets of the Applications Approved

 (as at end 2022)|  | Major target markets <br> (in descending order <br> according to the number of <br> applications approved) | Number of applications approved Note <br> (percentage out of the total number of <br> the applications approved (i.e. 5 476)) |
| :---: | :---: | :---: |
| 1. | The Mainland | $4357(79.6 \%)$ |
| 2. | Singapore | $410(7.5 \%)$ |
| 3. | Malaysia | $339(6.2 \%)$ |
| 4. | Thailand | $236(4.3 \%)$ |
| 5. | Vietnam | $219(4.0 \%)$ |
| 6. | Macao SAR | $157(2.9 \%)$ |
| 7. | Indonesia | $152(2.8 \%)$ |
| 8. | Australia | $149(2.7 \%)$ |
| 9. | The Philippines | $116(2.1 \%)$ |
| 10. | Cambodia | $72(1.3 \%)$ |

Note: Some applications involve more than one target market, resulting in the difference between the sum of applications approved for individual target markets and the total number of applications approved.

## Distribution of Major Industries of the Applications Approved

(as at end 2022)

|  | Major industries <br> (in descending order <br> according to the number of <br> applications approved) | Number of applications approved <br> (percentage out of the total <br> number of the applications <br> approved (i.e. 5 476)) |
| :---: | :---: | :---: |
| 1. | Wholesale and Retail | $1270(23.2 \%)$ |
| 2. | Import and Export Trade | $722(13.2 \%)$ |
| 3. | Textiles and Clothing | $336(6.1 \%)$ |
| 4. | Information Technology | $302(5.5 \%)$ |
| 5. | Electronics | $301(5.5 \%)$ |
| 6. | Metal Products | $179(3.3 \%)$ |
| 7. | Plastics | $156(2.8 \%)$ |
| 8. | Electrical Appliances | $114(2.1 \%)$ |
| 9. | Creative Industries | $114(2.1 \%)$ |
| 10. | Toys | $109(2.0 \%)$ |
| 11. | Advertisement, Sales and | $107(2.0 \%)$ |
|  | Marketing |  |

## Distribution of Project Scopes of the Applications Approved (as at end 2022)

|  | Project scopes | Number of applications approved <br> (percentage out of the total number of <br> the applications approved (i.e. 5 476)) |
| :---: | :---: | :---: |
| 1. | Bote |  |$|$| Branding | $55(1.0 \%)$ |
| :---: | :---: |
| 2. | Upgrading and restructuring |$\quad 1537(6.2 \%)$

Note: The sum of the percentages is not $100 \%$ owing to rounding.

