

Table 1 : Value index and value of retail sales by broad type of retail outlet for December 2022 and January 2023

Broad type of retail outlet	Value index of retail sales (Points) (Average monthly index from Oct 2019 to Sep 2020 = 100)		Value of retail sales ⁽²⁾ (HK\$ million)		Percentage change (%)	
	Dec 2022 (Revised figures)	Jan 2023 (Provisional figures*)	Dec 2022 (Revised figures)	Jan 2023 (Provisional figures*)	Dec 2022 over Dec 2021	Jan 2023 over Jan 2022
<u>All retail outlets</u>	120.6	129.6	33,692	36,188	+1.2	+7.0
<u>By broad type of retail outlet</u>						
Food, alcoholic drinks and tobacco (other than supermarkets)	104.1	121.0	3,332	3,873	+5.1	-1.0
• Fish, livestock and poultry, fresh or frozen	95.5	103.1	1,037	1,120	-1.5	-7.4
• Fruits and vegetables, fresh	104.5	138.0	281	372	-1.9	-1.2
• Bread, pastry, confectionery and biscuits	99.1	121.5	815	998	+1.9	-5.3
• Other food not elsewhere classified	122.7	143.6	1,007	1,178	+12.8	+2.1
• Alcoholic drinks and tobacco	94.1	100.7	192	206	+37.4	+68.8
Supermarkets⁽¹⁾	92.9	100.1	4,475	4,821	-0.3	-7.2
Fuels	105.3	107.0	901	916	-5.1	-0.1
Clothing, footwear and allied products	139.0	151.1	3,909	4,251	+0.9	+14.7
• Wearing apparel	139.8	147.3	3,296	3,473	-0.5	+14.4
• Footwear, allied products and other clothing accessories	134.6	170.8	613	778	+9.7	+16.0
Consumer durable goods	153.6	130.7	7,147	6,080	+3.5	+6.7
• Motor vehicles and parts	150.6	94.7	1,760	1,107	+13.1	+1.3
• Furniture and fixtures	108.1	93.8	644	559	-5.9	-21.3
• Electrical goods and other consumer durable goods not elsewhere classified	164.2	152.8	4,742	4,413	+1.6	+13.4
Department stores	101.9	99.6	3,124	3,051	-5.8	+3.9
Jewellery, watches and clocks, and valuable gifts	127.7	156.2	3,639	4,449	-4.9	+23.1
Other consumer goods	126.3	154.2	7,164	8,747	+5.9	+11.4
• Books, newspapers, stationery and gifts	112.6	119.3	471	499	-3.4	+20.3
• Chinese drugs and herbs	160.9	161.4	574	576	+16.2	+38.5
• Optical shops	118.2	112.1	203	193	+4.2	+13.8
• Medicines and cosmetics	103.8	130.0	2,133	2,671	+7.9	+15.3
• Other consumer goods not elsewhere classified	141.6	180.0	3,783	4,808	+4.8	+6.0

* The provisional figures are subject to revision later on.

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	95.5	102.1	5,178	5,536	-1.2	-7.1
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(2) Figures may not add up to the total due to rounding.

Table 2 : Value of online retail sales⁽¹⁾ for December 2022 and January 2023

Selected type of retail outlet	Value of online retail sales ⁽²⁾⁽³⁾ (HK\$ million)		Percentage change (%)	
	Dec 2022 (Revised figures)	Jan 2023 (Provisional figures*)	Dec 2022 over Dec 2021	Jan 2023 over Jan 2022
<u>All retail outlets</u>	4,044 (12.0)	2,958 (8.2)	+12.8	-4.2
Non-store retailing	1,034 (3.1)	1,050 (2.9)	-12.7	-11.2
Other retail outlets	3,010 (8.9)	1,907 (5.3)	+25.3	+0.2

* The provisional figures are subject to revision later on.

- (1) Online retail sales refer to the sales of goods to customers through computer networks specially operated by local retail establishments for the purpose of receiving or placing of orders. The goods are ordered by those methods, but the payment and the ultimate delivery of goods do not have to be conducted online. On the other hand, orders made by manually typed e-mails, telephone calls or facsimiles are not regarded as online sales. In the case where a retail establishment provides an online platform for use by other businesses in selling goods, the value of online sales refers to the commissions and service charges.
- (2) Figures in brackets refer to the percentage share of online retail sales in total retail sales value.
- (3) Figures may not add up to the total due to rounding.

Table 3 : Volume index of retail sales by broad type of retail outlet for December 2022 and January 2023

Broad type of retail outlet	Volume index of retail sales (Points) (Average monthly index from Oct 2019 to Sep 2020 = 100)		Percentage change (%)	
	Dec 2022 (Revised figures)	Jan 2023 (Provisional figures*)	Dec 2022 over Dec 2021	Jan 2023 over Jan 2022
<u>All retail outlets</u>	115.8	124.4	-0.6	+5.1
<u>By broad type of retail outlet</u>				
Food, alcoholic drinks and tobacco (other than supermarkets)	97.1	110.9	+0.4	-6.1
• Fish, livestock and poultry, fresh or frozen	93.8	99.0	-2.8	-9.9
• Fruits and vegetables, fresh	90.4	110.6	-11.7	-16.2
• Bread, pastry, confectionery and biscuits	89.6	109.2	-5.0	-10.7
• Other food not elsewhere classified	114.0	132.5	+8.9	-1.7
• Alcoholic drinks and tobacco	89.9	96.4	+33.5	+65.7
Supermarkets⁽¹⁾	88.9	95.4	-3.2	-10.2
Fuels	87.2	88.6	-16.7	-8.6
Clothing, footwear and allied products	125.2	139.0	-3.9	+8.6
• Wearing apparel	122.8	132.2	-6.5	+6.7
• Footwear, allied products and other clothing accessories	138.6	178.0	+11.1	+18.1
Consumer durable goods	158.5	135.7	+6.1	+11.0
• Motor vehicles and parts	147.5	93.3	+12.7	+3.4
• Furniture and fixtures	101.5	87.8	-10.0	-23.8
• Electrical goods and other consumer durable goods not elsewhere classified	175.4	164.2	+6.4	+19.5
Department stores	96.7	94.9	-8.7	+0.8
Jewellery, watches and clocks, and valuable gifts	120.6	145.2	-3.6	+24.0
Other consumer goods	122.9	150.7	+4.2	+9.6
• Books, newspapers, stationery and gifts	105.4	111.2	-6.6	+16.9
• Chinese drugs and herbs	156.3	156.4	+13.3	+35.1
• Optical shops	115.6	110.0	+1.3	+10.4
• Medicines and cosmetics	108.0	134.6	+7.5	+13.3
• Other consumer goods not elsewhere classified	133.5	171.4	+2.9	+4.5

* The provisional figures are subject to revision later on.

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>91.3</i>	<i>97.3</i>	<i>-4.1</i>	<i>-10.1</i>
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Table 4 : Movement of the value and volume of total retail sales

Original series			Seasonally adjusted series						
Year / Month	Year-on-year rate of change (%)		3 months ending Year / Month		Compared with the 3 months ending Year / Month		Rate of change ⁽¹⁾⁽²⁾ (%)		
	Value	Volume					Value	Volume	
2018	+8.7	+7.6	-	-	-	-	-	-	
2019	-11.1	-12.3	-	-	-	-	-	-	
2020	-24.3	-25.5	-	-	-	-	-	-	
2021	+8.1	+6.5	-	-	-	-	-	-	
2022	-0.8	-3.4	-	-	-	-	-	-	
2020	Feb	-44.0	-46.7	2020	Feb	2019	Nov	-7.2	-7.6
	Mar	-42.1	-44.0		Mar		Dec	-16.0	-17.3
	Apr	-36.1	-37.5		Apr	2020	Jan	-17.8	-20.1
	May	-32.9	-34.0		May		Feb	-11.1	-11.7
	Jun	-24.7	-25.3		Jun		Mar	+3.8	+4.7
	Jul	-23.1	-23.8		Jul		Apr	+10.9	+13.3
	Aug	-13.1	-13.4		Aug		May	+9.0	+10.3
	Sep	-12.8	-13.3		Sep		Jun	+2.4	+2.6
	Oct	-8.7	-8.9		Oct		Jul	-0.9	-1.4
	Nov	-4.1	-4.3		Nov		Aug	+0.2	-0.2
	Dec	-13.3	-14.0		Dec		Sep	+1.2	+1.0
2021	Jan	-13.7	-14.0	2021	Jan		Oct	+3.9	+4.7
	Feb	+30.0	+31.0		Feb		Nov	+1.4	+1.1
	Mar	+20.2	+20.0		Mar		Dec	+2.7	+1.9
	Apr	+12.1	+11.5		Apr	2021	Jan	+0.8	-1.9
	May	+10.4	+8.9		May		Feb	+3.5	+2.2
	Jun	+5.8	+3.5		Jun		Mar	+2.6	+1.9
	Jul	+2.8	+0.8		Jul		Apr	+2.0	+2.6
	Aug	+11.9	+10.0		Aug		May	+1.1	+1.1
	Sep	+7.4	+4.9		Sep		Jun	+0.4	#
	Oct	+12.1	+9.4		Oct		Jul	+2.8	+2.1
	Nov	+7.1	+4.3		Nov		Aug	+2.2	+1.1
	Dec	+6.1	+3.3		Dec		Sep	+2.1	+1.2
2022	Jan	+4.0	+1.5	2022	Jan		Oct	-2.9	-2.7
	Feb	-14.6	-17.6		Feb		Nov	-7.8	-8.3
	Mar	-13.8	-16.8		Mar		Dec	-12.4	-13.3
	Apr	+11.7	+8.0		Apr	2022	Jan	-3.9	-7.1
	May	-1.6	-4.8		May		Feb	+4.1	+2.2
	Jun	-1.3	-4.2		Jun		Mar	+14.6	+13.5
	Jul	+4.1	+1.1		Jul		Apr	+4.3	+5.3
	Aug	-0.2	-3.0		Aug		May	+2.5	+3.0
	Sep	+0.3	-1.4		Sep		Jun	-1.2	-0.9
	Oct	+4.0	+2.5		Oct		Jul	+3.7	+4.1
	Nov	-4.1	-5.3		Nov		Aug	+1.4	+1.8
	Dec	+1.2	-0.6		Dec		Sep	+0.9	+1.0
2023	Jan	+7.0*	+5.1*	2023	Jan		Oct	-5.2*	-4.7*

- Not applicable.

* These are provisional figures which are subject to revision later on.

(1) The rate of change is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Dec 2022 is the percentage change of the average monthly index for Oct, Nov and Dec 2022 compared with the average monthly index for Jul, Aug and Sep 2022.

(2) The seasonally adjusted series is compiled by the X-12 ARIMA method. The X-12 ARIMA method and its related versions are the standard method commonly employed in compiling seasonally adjusted statistical data series. Seasonally adjusted series may be revised as more data become available. For the value and volume indices of total retail sales, the seasonally adjusted series for the preceding 3 years are revised each year when the figures for January are published.

Increase or decrease of less than 0.05%.