

Table 1 : Value index and value of retail sales by broad type of retail outlet for March and April 2023

Broad type of retail outlet	Value index of retail sales (Points) (Average monthly index from Oct 2019 to Sep 2020 = 100)		Value of retail sales ⁽²⁾ (HK\$ million)			Percentage change (%)		
	Mar 2023 (Revised figures)	Apr 2023 (Provisional figures*)	Mar 2023 (Revised figures)	Apr 2023 (Provisional figures*)	Jan - Apr 2023 (Provisional figures*)	Mar 2023 over Mar 2022	Apr 2023 over Apr 2022	Jan - Apr 2023 over Jan - Apr 2022
All retail outlets	120.0	124.3	33,522	34,714	137,527	+40.8	+15.0	+21.7
By broad type of retail outlet								
Food, alcoholic drinks and tobacco (other than supermarkets)	91.0	96.8	2,914	3,098	13,258	+14.1	+3.9	+3.8
• Fish, livestock and poultry, fresh or frozen	76.5	75.8	830	823	4,037	-14.8	-18.0	-13.7
• Fruits and vegetables, fresh	129.7	131.5	349	354	1,356	+10.0	-2.9	+0.4
• Bread, pastry, confectionery and biscuits	82.3	88.7	676	729	3,140	+8.6	-0.6	-1.9
• Other food not elsewhere classified	90.3	106.4	740	872	3,596	+29.6	+10.0	+13.4
• Alcoholic drinks and tobacco	155.1	156.0	317	319	1,128	+380.2	+260.6	+205.1
Supermarkets⁽¹⁾	85.2	84.4	4,104	4,065	16,774	-6.6	-7.9	-10.6
Fuels	104.5	96.4	895	825	3,510	+15.4	-10.2	+7.4
Clothing, footwear and allied products	157.3	154.2	4,425	4,337	17,079	+141.1	+36.7	+59.8
• Wearing apparel	165.3	158.1	3,898	3,727	14,719	+136.0	+38.6	+60.8
• Footwear, allied products and other clothing accessories	115.9	134.1	528	611	2,360	+187.9	+26.2	+53.5
Consumer durable goods	110.0	117.6	5,118	5,469	22,241	+7.8	-9.0	+7.5
• Motor vehicles and parts	158.5	117.7	1,853	1,376	6,363	+43.9	+18.4	+39.9
• Furniture and fixtures	86.4	111.2	515	663	2,163	+10.0	-26.0	-11.4
• Electrical goods and other consumer durable goods not elsewhere classified	95.3	118.8	2,750	3,430	13,714	-8.0	-13.1	+0.1
Department stores	90.7	99.9	2,779	3,062	11,311	+36.6	+14.0	+16.9
Jewellery, watches and clocks, and valuable gifts	178.0	184.8	5,072	5,266	19,769	+165.1	+75.2	+84.4
Other consumer goods	144.9	151.5	8,216	8,593	33,585	+47.7	+23.0	+26.9
• Books, newspapers, stationery and gifts	95.2	104.0	398	435	1,722	+34.1	+29.9	+38.2
• Chinese drugs and herbs	130.1	134.0	465	478	1,994	+44.1	+7.3	+36.0
• Optical shops	147.0	182.7	253	314	1,029	+137.7	+16.6	+51.9
• Medicines and cosmetics	134.2	143.7	2,757	2,953	11,183	+65.7	+34.8	+34.4
• Other consumer goods not elsewhere classified	162.6	165.2	4,344	4,413	17,656	+36.8	+17.8	+19.7

* The provisional figures are subject to revision later on.

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	83.0	83.4	4,502	4,523	18,840	-7.5	-8.7	-10.9
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(2) Figures may not add up to the total due to rounding.

Table 2 : Value of online retail sales⁽¹⁾ for March and April 2023

Selected type of retail outlet	Value of online retail sales ⁽²⁾⁽³⁾ (HK\$ million)		Percentage change (%)		
	Mar 2023 (Revised figures)	Apr 2023 (Provisional figures*)	Mar 2023 over Mar 2022	Apr 2023 over Apr 2022	Jan - Apr 2023 over Jan - Apr 2022
<u>All retail outlets</u>	2,539 (7.6)	2,205 (6.4)	-9.1	-11.9	-6.9
Non-store retailing	1,087 (3.2)	1,019 (2.9)	+4.1	+1.1	-4.6
Other retail outlets	1,453 (4.3)	1,186 (3.4)	-17.0	-20.6	-8.5

* The provisional figures are subject to revision later on.

- (1) Online retail sales refer to the sales of goods to customers through computer networks specially operated by local retail establishments for the purpose of receiving or placing of orders. The goods are ordered by those methods, but the payment and the ultimate delivery of goods do not have to be conducted online. On the other hand, orders made by manually typed e-mails, telephone calls or facsimiles are not regarded as online sales. In the case where a retail establishment provides an online platform for use by other businesses in selling goods, the value of online sales refers to the commissions and service charges.
- (2) Figures in brackets refer to the percentage share of online retail sales in total retail sales value.
- (3) Figures may not add up to the total due to rounding.

Table 3 : Volume index of retail sales by broad type of retail outlet for March and April 2023

Broad type of retail outlet	Volume index of retail sales (Points) (Average monthly index from Oct 2019 to Sep 2020 = 100)		Percentage change (%)		
	Mar 2023 (Revised figures)	Apr 2023 (Provisional figures*)	Mar 2023 over Mar 2022	Apr 2023 over Apr 2022	Jan - Apr 2023 over Jan - Apr 2022
<u>All retail outlets</u>	113.1	116.5	+39.3	+13.3	+19.9
<u>By broad type of retail outlet</u>					
Food, alcoholic drinks and tobacco (other than supermarkets)	83.3	88.4	+13.6	+1.6	+1.0
• Fish, livestock and poultry, fresh or frozen	74.6	74.3	-12.9	-16.9	-13.8
• Fruits and vegetables, fresh	111.8	114.0	+31.0	+2.1	+3.5
• Bread, pastry, confectionery and biscuits	73.2	78.3	+3.5	-5.6	-6.9
• Other food not elsewhere classified	83.3	98.1	+26.5	+7.8	+10.2
• Alcoholic drinks and tobacco	132.6	130.9	+315.6	+218.4	+177.9
Supermarkets⁽¹⁾	76.9	76.2	-11.8	-13.3	-15.0
Fuels	87.2	79.5	+16.6	-9.9	+3.9
Clothing, footwear and allied products	140.4	134.5	+127.0	+28.7	+50.8
• Wearing apparel	144.2	135.0	+119.9	+30.1	+50.4
• Footwear, allied products and other clothing accessories	118.7	131.8	+188.4	+20.9	+52.9
Consumer durable goods	112.3	121.0	+10.6	-6.0	+11.0
• Motor vehicles and parts	152.3	113.3	+45.9	+18.0	+41.7
• Furniture and fixtures	80.8	105.4	+6.1	-26.2	-13.4
• Electrical goods and other consumer durable goods not elsewhere classified	101.9	127.6	-3.6	-8.6	+5.2
Department stores	84.1	92.5	+31.6	+10.3	+12.9
Jewellery, watches and clocks, and valuable gifts	165.2	168.5	+174.9	+77.1	+87.3
Other consumer goods	140.2	145.7	+46.9	+22.1	+25.7
• Books, newspapers, stationery and gifts	87.2	95.1	+27.9	+24.0	+32.9
• Chinese drugs and herbs	125.2	128.2	+40.3	+3.9	+32.4
• Optical shops	143.7	179.6	+131.9	+14.8	+48.1
• Medicines and cosmetics	136.9	146.5	+62.7	+32.9	+32.4
• Other consumer goods not elsewhere classified	153.7	154.5	+38.1	+18.5	+19.7

* The provisional figures are subject to revision later on.

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	74.9	75.2	-12.6	-14.1	-15.2
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Table 4 : Movement of the value and volume of total retail sales

Original series			Seasonally adjusted series						
Year / Month	Year-on-year rate of change (%)		3 months ending Year / Month	Compared with the 3 months ending Year / Month	Rate of change ⁽¹⁾⁽²⁾ (%)				
	Value	Volume			Value	Volume			
2018	+8.7	+7.6	-	-	-	-			
2019	-11.1	-12.3	-	-	-	-			
2020	-24.3	-25.5	-	-	-	-			
2021	+8.1	+6.5	-	-	-	-			
2022	-0.8	-3.4	-	-	-	-			
2020	May	-32.9	-34.0	2020	May	2020	Feb	-11.1	-11.7
	Jun	-24.7	-25.3		Jun		Mar	+3.8	+4.7
	Jul	-23.1	-23.8		Jul		Apr	+10.9	+13.3
	Aug	-13.1	-13.4		Aug		May	+9.0	+10.3
	Sep	-12.8	-13.3		Sep		Jun	+2.4	+2.6
	Oct	-8.7	-8.9		Oct		Jul	-0.9	-1.4
	Nov	-4.1	-4.3		Nov		Aug	+0.2	-0.2
	Dec	-13.3	-14.0		Dec		Sep	+1.2	+1.0
2021	Jan	-13.7	-14.0	2021	Jan		Oct	+3.9	+4.7
	Feb	+30.0	+31.0		Feb		Nov	+1.4	+1.1
	Mar	+20.2	+20.0		Mar		Dec	+2.7	+1.9
	Apr	+12.1	+11.5		Apr	2021	Jan	+0.8	-1.9
	May	+10.4	+8.9		May		Feb	+3.5	+2.2
	Jun	+5.8	+3.5		Jun		Mar	+2.6	+1.9
	Jul	+2.8	+0.8		Jul		Apr	+2.0	+2.6
	Aug	+11.9	+10.0		Aug		May	+1.1	+1.1
	Sep	+7.4	+4.9		Sep		Jun	+0.4	#
	Oct	+12.1	+9.4		Oct		Jul	+2.8	+2.1
	Nov	+7.1	+4.3		Nov		Aug	+2.2	+1.1
	Dec	+6.1	+3.3		Dec		Sep	+2.1	+1.2
2022	Jan	+4.0	+1.5	2022	Jan		Oct	-2.9	-2.7
	Feb	-14.6	-17.6		Feb		Nov	-7.8	-8.3
	Mar	-13.8	-16.8		Mar		Dec	-12.4	-13.3
	Apr	+11.7	+8.0		Apr	2022	Jan	-3.9	-7.1
	May	-1.6	-4.8		May		Feb	+4.1	+2.2
	Jun	-1.3	-4.2		Jun		Mar	+14.6	+13.5
	Jul	+4.1	+1.1		Jul		Apr	+4.3	+5.3
	Aug	-0.2	-3.0		Aug		May	+2.5	+3.0
	Sep	+0.3	-1.4		Sep		Jun	-1.2	-0.9
	Oct	+4.0	+2.5		Oct		Jul	+3.7	+4.1
	Nov	-4.1	-5.3		Nov		Aug	+1.4	+1.8
	Dec	+1.2	-0.6		Dec		Sep	+0.9	+1.0
2023	Jan	+6.9	+5.1	2023	Jan		Oct	-5.2	-4.7
	Feb	+31.3	+29.7		Feb		Nov	+5.6	+4.7
	Mar	+40.8	+39.3		Mar		Dec	+12.0	+10.7
	Apr	+15.0*	+13.3*		Apr	2023	Jan	+29.2*	+25.5*

- Not applicable.

* These are provisional figures which are subject to revision later on.

(1) The rate of change is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Mar 2023 is the percentage change of the average monthly index for Jan, Feb and Mar 2023 compared with the average monthly index for Oct, Nov and Dec 2022.

(2) The seasonally adjusted series is compiled by the X-12 ARIMA method. The X-12 ARIMA method and its related versions are the standard method commonly employed in compiling seasonally adjusted statistical data series. Seasonally adjusted series may be revised as more data become available. For the value and volume indices of total retail sales, the seasonally adjusted series for the preceding 3 years are revised each year when the figures for January are published.

Increase or decrease of less than 0.05%.