

Table 1 : Value index and value of retail sales by broad type of retail outlet for June and July 2023

Broad type of retail outlet	Value index of retail sales (Points) (Average monthly index from Oct 2019 to Sep 2020 = 100)		Value of retail sales ⁽²⁾ (HK\$ million)			Percentage change (%)		
	Jun 2023 (Revised figures)	Jul 2023 (Provisional figures*)	Jun 2023 (Revised figures)	Jul 2023 (Provisional figures*)	Jan - Jul 2023 (Provisional figures*)	Jun 2023 over Jun 2022	Jul 2023 over Jul 2022	Jan - Jul 2023 over Jan - Jul 2022
All retail outlets	118.5	118.2	33,093	32,999	238,047	+19.5	+16.5	+20.1
By broad type of retail outlet								
Food, alcoholic drinks and tobacco (other than supermarkets)	94.6	82.9	3,028	2,654	22,018	+6.9	+3.1	+4.2
• Fish, livestock and poultry, fresh or frozen	69.5	51.1	755	555	6,122	-14.8	-20.9	-14.6
• Fruits and vegetables, fresh	133.9	113.0	361	304	2,403	-3.2	-7.3	-1.0
• Bread, pastry, confectionery and biscuits	85.4	78.3	702	643	5,167	+0.8	-16.0	-4.1
• Other food not elsewhere classified	110.2	104.1	904	853	6,305	+17.3	+26.7	+15.3
• Alcoholic drinks and tobacco	149.9	145.8	307	298	2,021	+188.2	+185.6	+200.6
Supermarkets⁽¹⁾	86.6	93.9	4,170	4,523	29,801	-3.5	#	-6.7
Fuels	105.3	103.2	902	883	6,198	-19.1	-20.3	-5.2
Clothing, footwear and allied products	139.9	159.7	3,935	4,493	30,150	+33.0	+35.6	+47.9
• Wearing apparel	144.9	165.7	3,415	3,906	26,103	+34.1	+34.3	+48.9
• Footwear, allied products and other clothing accessories	114.1	129.0	519	587	4,048	+26.1	+44.9	+41.9
Consumer durable goods	104.6	100.4	4,865	4,672	36,226	+13.3	+6.7	+8.1
• Motor vehicles and parts	153.5	121.5	1,794	1,420	11,100	+25.1	+10.0	+33.8
• Furniture and fixtures	98.5	104.8	587	625	3,938	-4.9	+2.7	-8.0
• Electrical goods and other consumer durable goods not elsewhere classified	86.0	91.0	2,485	2,627	21,188	+10.8	+6.0	+1.1
Department stores	88.3	93.8	2,706	2,874	20,460	+4.2	+25.6	+14.9
Jewellery, watches and clocks, and valuable gifts	195.2	173.8	5,560	4,952	35,361	+64.4	+19.8	+63.8
Other consumer goods	139.8	140.1	7,927	7,946	57,833	+27.8	+32.5	+27.8
• Books, newspapers, stationery and gifts	95.9	128.7	401	538	3,118	+18.1	+43.2	+32.6
• Chinese drugs and herbs	123.8	134.9	442	482	3,415	+16.7	+45.5	+34.2
• Optical shops	140.8	148.9	242	256	1,796	+29.0	+36.2	+39.9
• Medicines and cosmetics	123.5	125.9	2,536	2,587	18,945	+50.8	+45.7	+40.1
• Other consumer goods not elsewhere classified	161.2	152.9	4,306	4,083	30,558	+19.0	+22.7	+19.6

* The provisional figures are subject to revision later on.

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	86.3	92.7	4,679	5,029	33,490	-4.7	-0.5	-7.3
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(2) Figures may not add up to the total due to rounding.

Increase or decrease of less than 0.05%.

Table 2 : Value of online retail sales⁽¹⁾ for June and July 2023

Selected type of retail outlet	Value of online retail sales ⁽²⁾⁽³⁾ (HK\$ million)		Percentage change (%)		
	Jun 2023 (Revised figures)	Jul 2023 (Provisional figures*)	Jun 2023 over Jun 2022	Jul 2023 over Jul 2022	Jan - Jul 2023 over Jan - Jul 2022
<u>All retail outlets</u>	2,222 (6.7)	2,257 (6.8)	-2.6	+1.4	-5.1
Non-store retailing	1,080 (3.3)	1,110 (3.4)	-0.1	+9.4	-1.4
Other retail outlets	1,141 (3.4)	1,147 (3.5)	-4.7	-5.2	-7.8

* The provisional figures are subject to revision later on.

- (1) Online retail sales refer to the sales of goods to customers through computer networks specially operated by local retail establishments for the purpose of receiving or placing of orders. The goods are ordered by those methods, but the payment and the ultimate delivery of goods do not have to be conducted online. On the other hand, orders made by manually typed e-mails, telephone calls or facsimiles are not regarded as online sales. In the case where a retail establishment provides an online platform for use by other businesses in selling goods, the value of online sales refers to the commissions and service charges.
- (2) Figures in brackets refer to the percentage share of online retail sales in total retail sales value.
- (3) Figures may not add up to the total due to rounding.

Table 3 : Volume index of retail sales by broad type of retail outlet for June and July 2023

Broad type of retail outlet	Volume index of retail sales (Points) (Average monthly index from Oct 2019 to Sep 2020 = 100)		Percentage change (%)		
	Jun 2023 (Revised figures)	Jul 2023 (Provisional figures*)	Jun 2023 over Jun 2022	Jul 2023 over Jul 2022	Jan - Jul 2023 over Jan - Jul 2022
<u>All retail outlets</u>	110.6	110.5	+17.4	+14.0	+18.2
<u>By broad type of retail outlet</u>					
Food, alcoholic drinks and tobacco (other than supermarkets)	87.0	76.3	+4.8	+1.3	+1.7
• Fish, livestock and poultry, fresh or frozen	68.8	51.1	-13.1	-18.5	-14.0
• Fruits and vegetables, fresh	122.4	104.5	-0.1	-3.4	+1.5
• Bread, pastry, confectionery and biscuits	75.8	69.5	-3.2	-19.4	-8.5
• Other food not elsewhere classified	101.5	95.8	+15.2	+25.0	+12.6
• Alcoholic drinks and tobacco	122.7	118.9	+147.5	+143.1	+166.0
Supermarkets⁽¹⁾	78.3	84.7	-9.1	-5.8	-11.6
Fuels	86.2	84.3	-16.6	-18.6	-5.7
Clothing, footwear and allied products	122.6	141.5	+26.4	+27.7	+40.0
• Wearing apparel	124.2	143.8	+26.6	+25.7	+39.9
• Footwear, allied products and other clothing accessories	113.4	128.6	+25.2	+41.7	+40.0
Consumer durable goods	107.2	103.1	+16.0	+9.5	+11.2
• Motor vehicles and parts	147.2	116.1	+23.2	+8.0	+33.9
• Furniture and fixtures	92.9	98.8	-6.4	+1.7	-9.7
• Electrical goods and other consumer durable goods not elsewhere classified	93.0	98.3	+17.1	+11.9	+6.4
Department stores	81.6	86.9	#	+20.8	+11.1
Jewellery, watches and clocks, and valuable gifts	174.9	156.8	+62.9	+15.0	+63.7
Other consumer goods	133.7	134.4	+26.1	+31.9	+26.6
• Books, newspapers, stationery and gifts	87.5	117.6	+12.9	+37.2	+27.2
• Chinese drugs and herbs	117.1	127.4	+12.5	+39.9	+30.1
• Optical shops	137.3	144.7	+26.9	+33.8	+37.0
• Medicines and cosmetics	124.0	126.8	+45.4	+41.7	+37.3
• Other consumer goods not elsewhere classified	150.8	143.8	+19.4	+25.1	+19.9

* The provisional figures are subject to revision later on.

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	78.1	83.7	-10.3	-6.3	-12.1
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Increase or decrease of less than 0.05%.

Table 4 : Movement of the value and volume of total retail sales

Original series			Seasonally adjusted series						
Year / Month	Year-on-year rate of change (%)		3 months ending Year / Month	Compared with the 3 months ending Year / Month	Rate of change ⁽¹⁾⁽²⁾ (%)				
	Value	Volume			Value	Volume			
2018	+8.7	+7.6	-	-	-	-			
2019	-11.1	-12.3	-	-	-	-			
2020	-24.3	-25.5	-	-	-	-			
2021	+8.1	+6.5	-	-	-	-			
2022	-0.8	-3.4	-	-	-	-			
2020	Aug	-13.1	-13.4	2020	Aug	2020	May	+9.0	+10.3
	Sep	-12.8	-13.3		Sep		Jun	+2.4	+2.6
	Oct	-8.7	-8.9		Oct		Jul	-0.9	-1.4
	Nov	-4.1	-4.3		Nov		Aug	+0.2	-0.2
	Dec	-13.3	-14.0		Dec		Sep	+1.2	+1.0
2021	Jan	-13.7	-14.0	2021	Jan		Oct	+3.9	+4.7
	Feb	+30.0	+31.0		Feb		Nov	+1.4	+1.1
	Mar	+20.2	+20.0		Mar		Dec	+2.7	+1.9
	Apr	+12.1	+11.5		Apr	2021	Jan	+0.8	-1.9
	May	+10.4	+8.9		May		Feb	+3.5	+2.2
	Jun	+5.8	+3.5		Jun		Mar	+2.6	+1.9
	Jul	+2.8	+0.8		Jul		Apr	+2.0	+2.6
	Aug	+11.9	+10.0		Aug		May	+1.1	+1.1
	Sep	+7.4	+4.9		Sep		Jun	+0.4	#
	Oct	+12.1	+9.4		Oct		Jul	+2.8	+2.1
	Nov	+7.1	+4.3		Nov		Aug	+2.2	+1.1
	Dec	+6.1	+3.3		Dec		Sep	+2.1	+1.2
2022	Jan	+4.0	+1.5	2022	Jan		Oct	-2.9	-2.7
	Feb	-14.6	-17.6		Feb		Nov	-7.8	-8.3
	Mar	-13.8	-16.8		Mar		Dec	-12.4	-13.3
	Apr	+11.7	+8.0		Apr	2022	Jan	-3.9	-7.1
	May	-1.6	-4.8		May		Feb	+4.1	+2.2
	Jun	-1.3	-4.2		Jun		Mar	+14.6	+13.5
	Jul	+4.1	+1.1		Jul		Apr	+4.3	+5.3
	Aug	-0.2	-3.0		Aug		May	+2.5	+3.0
	Sep	+0.3	-1.4		Sep		Jun	-1.2	-0.9
	Oct	+4.0	+2.5		Oct		Jul	+3.7	+4.1
	Nov	-4.1	-5.3		Nov		Aug	+1.4	+1.8
	Dec	+1.2	-0.6		Dec		Sep	+0.9	+1.0
2023	Jan	+6.9	+5.1	2023	Jan		Oct	-5.2	-4.7
	Feb	+31.3	+29.7		Feb		Nov	+5.6	+4.7
	Mar	+40.8	+39.3		Mar		Dec	+12.0	+10.7
	Apr	+14.9	+13.1		Apr	2023	Jan	+29.1	+25.5
	May	+18.5	+16.6		May		Feb	+12.9	+11.3
	Jun	+19.5	+17.4		Jun		Mar	+5.2	+4.2
	Jul	+16.5*	+14.0*		Jul		Apr	-7.0*	-6.8*

- Not applicable.

* These are provisional figures which are subject to revision later on.

(1) The rate of change is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Jun 2023 is the percentage change of the average monthly index for Apr, May and Jun 2023 compared with the average monthly index for Jan, Feb and Mar 2023.

(2) The seasonally adjusted series is compiled by the X-12 ARIMA method. The X-12 ARIMA method and its related versions are the standard method commonly employed in compiling seasonally adjusted statistical data series. Seasonally adjusted series may be revised as more data become available. For the value and volume indices of total retail sales, the seasonally adjusted series for the preceding 3 years are revised each year when the figures for January are published.

Increase or decrease of less than 0.05%.