

(Translation)

**Hon Benson LUK's motion on
“Pursuing the concept of ‘Tourism is everywhere in Hong Kong’ and
developing Hong Kong’s mega event economy”**

Wording of the Motion

That the Director of the Hong Kong and Macao Work Office of the Communist Party of China Central Committee and the Hong Kong and Macao Affairs Office of the State Council, Mr XIA Baolong, pointed out earlier that Hong Kong has to establish the concept of ‘Tourism is everywhere in Hong Kong’ and better polish Hong Kong’s gilded signboard as ‘the best tourism destination’; to this end, Hong Kong must implement well the concept of ‘Tourism is everywhere in Hong Kong’, and drive the diversified development of industries with mega event economy, so as to go all out to develop the economy and improve people’s livelihood; places around the world have successively implemented various strategies to compete for mega events, and in order to develop Hong Kong’s mega event economy and turn popularity into prosperity, the SAR Government should not only adopt new ideas to enhance the joint participation of the Government, the business sector and the community, but also actively draw on the successful experience of other places to proactively reach out to compete for mega events and tourists with new solutions, make good use of the policies introduced by the Central Authorities that are beneficial to Hong Kong and give full play to its own characteristics, proactively explore Hong Kong’s rich tourism resources, and formulate a long-term strategy for the development of the mega event industry, with a view to enhancing the quality and quantity of the mega event economy and developing Hong Kong into an ‘international events capital’.