

Table 1 : Value index and value of retail sales by broad type of retail outlet for April and May 2024

Broad type of retail outlet	Value index of retail sales (Points) (Average monthly index from Oct 2019 to Sep 2020 = 100)		Value of retail sales ⁽²⁾ (HK\$ million)			Percentage change (%)		
	Apr 2024 (Revised figures)	May 2024 (Provisional figures*)	Apr 2024 (Revised figures)	May 2024 (Provisional figures*)	Jan - May 2024 (Provisional figures*)	Apr 2024 over Apr 2023	May 2024 over May 2023	Jan - May 2024 over Jan - May 2023
All retail outlets	105.9	109.3	29,570	30,510	161,524	-14.7	-11.5	-6.1
By broad type of retail outlet								
Food, alcoholic drinks and tobacco (other than supermarkets)	85.0	92.2	2,721	2,953	15,511	-12.2	-4.1	-5.1
• Fish, livestock and poultry, fresh or frozen	68.1	70.3	739	764	4,289	-10.3	-1.4	-10.9
• Fruits and vegetables, fresh	110.3	130.3	297	351	1,392	-16.1	-8.2	-19.9
• Bread, pastry, confectionery and biscuits	72.6	68.5	597	563	3,453	-18.1	-17.5	-9.7
• Other food not elsewhere classified	93.0	114.1	763	936	4,521	-12.6	-1.6	-0.6
• Alcoholic drinks and tobacco	159.0	165.9	325	340	1,857	+1.9	+18.1	+31.2
Supermarkets⁽¹⁾	81.9	86.8	3,944	4,182	20,783	-3.0	-3.4	-1.5
Fuels	87.0	93.3	745	799	3,839	-9.6	-11.6	-13.0
Clothing, footwear and allied products	117.7	135.0	3,310	3,796	19,720	-24.0	-17.9	-9.2
• Wearing apparel	121.3	139.3	2,860	3,284	17,005	-23.6	-18.8	-9.5
• Footwear, allied products and other clothing accessories	98.9	112.5	450	512	2,715	-26.3	-11.7	-7.7
Consumer durable goods	109.8	86.6	5,108	4,027	23,371	-5.2	-11.1	-12.4
• Motor vehicles and parts	179.7	94.6	2,101	1,105	7,967	+58.5	-29.8	+1.0
• Furniture and fixtures	85.8	79.2	511	472	2,496	-23.0	-15.9	-8.4
• Electrical goods and other consumer durable goods not elsewhere classified	86.4	84.8	2,496	2,449	12,908	-26.5	+2.2	-19.7
Department stores	78.0	91.9	2,389	2,817	12,897	-22.0	-21.1	-13.3
Jewellery, watches and clocks, and valuable gifts	131.6	140.3	3,748	3,996	22,227	-28.8	-21.4	-10.6
Other consumer goods	134.1	140.0	7,604	7,941	43,177	-11.6	-5.1	+2.9
• Books, newspapers, stationery and gifts	99.4	117.0	415	489	2,398	-4.5	+6.9	+10.0
• Chinese drugs and herbs	100.2	118.5	358	423	2,039	-25.1	-15.1	-18.2
• Optical shops	140.5	127.5	242	219	1,107	-23.1	-18.4	-14.7
• Medicines and cosmetics	133.4	131.8	2,740	2,708	14,998	-7.1	+2.5	+8.5
• Other consumer goods not elsewhere classified	144.1	153.6	3,849	4,102	22,636	-13.0	-8.9	+2.1

* The provisional figures are subject to revision later on.

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	78.3	84.7	4,246	4,597	22,575	-6.2	-6.9	-5.1
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(2) Figures may not add up to the total due to rounding.

Table 2 : Value of online retail sales⁽¹⁾ for April and May 2024

Selected type of retail outlet	Value of online retail sales ⁽²⁾⁽³⁾ (HK\$ million)		Percentage change (%)		
	Apr 2024 (Revised figures)	May 2024 (Provisional figures*)	Apr 2024 over Apr 2023	May 2024 over May 2023	Jan - May 2024 over Jan - May 2023
<u>All retail outlets</u>	2,420 (8.2)	2,644 (8.7)	+11.5	+21.9	-1.0
Non-store retailing	1,160 (3.9)	1,307 (4.3)	+13.8	+22.1	+14.7
Other retail outlets	1,260 (4.3)	1,336 (4.4)	+9.4	+21.6	-12.3

* The provisional figures are subject to revision later on.

- (1) Online retail sales refer to the sales of goods to customers through computer networks specially operated by local retail establishments for the purpose of receiving or placing of orders. The goods are ordered by those methods, but the payment and the ultimate delivery of goods do not have to be conducted online. On the other hand, orders made by manually typed e-mails, telephone calls or facsimiles are not regarded as online sales. In the case where a retail establishment provides an online platform for use by other businesses in selling goods, the value of online sales refers to the commissions and service charges.
- (2) Figures in brackets refer to the percentage share of online retail sales in total retail sales value.
- (3) Figures may not add up to the total due to rounding.

Table 3 : Volume index of retail sales by broad type of retail outlet for April and May 2024

Broad type of retail outlet	Volume index of retail sales (Points) (Average monthly index from Oct 2019 to Sep 2020 = 100)		Percentage change (%)		
	Apr 2024 (Revised figures)	May 2024 (Provisional figures*)	Apr 2024 over Apr 2023	May 2024 over May 2023	Jan - May 2024 over Jan - May 2023
<u>All retail outlets</u>	97.1	100.4	-16.5	-12.9	-7.7
<u>By broad type of retail outlet</u>					
Food, alcoholic drinks and tobacco (other than supermarkets)	76.1	82.8	-13.9	-6.0	-6.5
• Fish, livestock and poultry, fresh or frozen	67.6	70.0	-9.0	-0.2	-9.4
• Fruits and vegetables, fresh	98.7	117.1	-13.4	-6.6	-16.1
• Bread, pastry, confectionery and biscuits	62.7	59.0	-20.0	-19.9	-12.1
• Other food not elsewhere classified	85.2	104.7	-13.2	-2.0	-1.3
• Alcoholic drinks and tobacco	109.6	114.7	-16.3	-1.2	+13.1
Supermarkets⁽¹⁾	70.9	75.2	-6.9	-7.7	-5.3
Fuels	67.3	71.4	-15.3	-18.0	-17.7
Clothing, footwear and allied products	100.7	115.4	-25.4	-19.8	-10.9
• Wearing apparel	101.4	116.9	-25.2	-20.7	-11.1
• Footwear, allied products and other clothing accessories	97.0	106.9	-26.4	-13.8	-9.9
Consumer durable goods	111.5	90.3	-6.5	-9.5	-12.0
• Motor vehicles and parts	163.1	90.4	+49.4	-29.9	-1.6
• Furniture and fixtures	81.1	75.4	-23.2	-15.3	-7.5
• Electrical goods and other consumer durable goods not elsewhere classified	95.0	93.3	-24.8	+4.3	-18.0
Department stores	70.9	83.6	-23.3	-23.3	-15.0
Jewellery, watches and clocks, and valuable gifts	114.8	122.0	-31.8	-23.5	-13.0
Other consumer goods	128.0	133.3	-12.2	-5.8	+1.5
• Books, newspapers, stationery and gifts	85.6	101.1	-10.0	+1.2	+4.4
• Chinese drugs and herbs	94.6	111.9	-26.1	-15.7	-19.8
• Optical shops	134.1	121.6	-25.3	-20.3	-16.9
• Medicines and cosmetics	135.3	133.1	-7.6	+1.8	+7.4
• Other consumer goods not elsewhere classified	134.8	143.3	-13.0	-9.0	+1.1

* The provisional figures are subject to revision later on.

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	67.8	73.4	-9.9	-11.0	-8.8
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Table 4 : Movement of the value and volume of total retail sales

Original series			Seasonally adjusted series						
Year / Month	Year-on-year rate of change (%)		3 months ending Year / Month	Compared with the 3 months ending Year / Month		Rate of change ⁽¹⁾⁽²⁾ (%)			
	Value	Volume				Value	Volume		
2019	-11.1	-12.3							
2020	-24.3	-25.5							
2021	+8.1	+6.5							
2022	-0.8	-3.4							
2023	+16.2	+13.8							
2021	Jun	+5.8	+3.5	2021	Jun	2021	Mar	+2.4	+1.9
	Jul	+2.8	+0.8		Jul		Apr	+3.2	+2.9
	Aug	+11.9	+10.0		Aug		May	+2.2	+1.6
	Sep	+7.4	+4.9		Sep		Jun	+0.8	-0.1
	Oct	+12.1	+9.4		Oct		Jul	+2.2	+1.1
	Nov	+7.1	+4.3		Nov		Aug	+1.4	+0.4
	Dec	+6.1	+3.3		Dec		Sep	+1.5	+0.8
2022	Jan	+4.0	+1.5	2022	Jan		Oct	-3.5	-3.8
	Feb	-14.6	-17.6		Feb		Nov	-7.2	-7.7
	Mar	-13.8	-16.8		Mar		Dec	-11.8	-12.6
	Apr	+11.7	+8.0		Apr	2022	Jan	-4.7	-6.2
	May	-1.6	-4.8		May		Feb	+2.7	+1.4
	Jun	-1.3	-4.2		Jun		Mar	+13.7	+12.9
	Jul	+4.1	+1.1		Jul		Apr	+6.6	+6.4
	Aug	-0.2	-3.0		Aug		May	+3.9	+3.7
	Sep	+0.3	-1.4		Sep		Jun	-0.7	-0.9
	Oct	+4.0	+2.5		Oct		Jul	+2.9	+3.0
	Nov	-4.1	-5.3		Nov		Aug	+0.7	+1.1
	Dec	+1.2	-0.6		Dec		Sep	+0.5	+0.8
2023	Jan	+6.9	+5.1	2023	Jan		Oct	-3.3	-3.2
	Feb	+31.3	+29.7		Feb		Nov	+5.5	+5.0
	Mar	+40.8	+39.3		Mar		Dec	+11.7	+10.8
	Apr	+14.9	+13.1		Apr	2023	Jan	+21.1	+19.9
	May	+18.5	+16.6		May		Feb	+12.2	+10.8
	Jun	+19.5	+17.4		Jun		Mar	+5.5	+4.4
	Jul	+16.7	+14.2		Jul		Apr	-2.0	-3.0
	Aug	+13.7	+11.0		Aug		May	-2.5	-3.3
	Sep	+13.0	+10.0		Sep		Jun	-3.6	-4.4
	Oct	+5.8	+2.9		Oct		Jul	-3.8	-4.5
	Nov	+15.9	+12.4		Nov		Aug	-3.6	-3.9
	Dec	+7.8	+4.8		Dec		Sep	-3.5	-3.7
2024	Jan	+0.9	-1.2	2024	Jan		Oct	-3.2	-3.0
	Feb	+1.9	+0.5		Feb		Nov	-1.8	-1.6
	Mar	-7.0	-8.7		Mar		Dec	+0.3	+0.6
	Apr	-14.7	-16.5		Apr	2024	Jan	+0.1	-0.3
	May	-11.5*	-12.9*		May		Feb	-3.7*	-4.6*

- Not applicable.

* These are provisional figures which are subject to revision later on.

- (1) The rate of change is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Mar 2024 is the percentage change of the average monthly index for Jan, Feb and Mar 2024 compared with the average monthly index for Oct, Nov and Dec 2023.
- (2) The seasonally adjusted series is compiled by the X-12 ARIMA method. The X-12 ARIMA method and its related versions are the standard method commonly employed in compiling seasonally adjusted statistical data series. Seasonally adjusted series may be revised as more data become available. For the value and volume indices of total retail sales, the seasonally adjusted series for the preceding 3 years are revised each year when the figures for January are published.