

Table 1 : Value index and value of retail sales by broad type of retail outlet for May and June 2024

Broad type of retail outlet	Value index of retail sales (Points) (Average monthly index from Oct 2019 to Sep 2020 = 100)		Value of retail sales ⁽²⁾ (HK\$ million)			Percentage change (%)		
	May 2024 (Revised figures)	Jun 2024 (Provisional figures*)	May 2024 (Revised figures)	Jun 2024 (Provisional figures*)	Jan - Jun 2024 (Provisional figures*)	May 2024 over May 2023	Jun 2024 over Jun 2023	Jan - Jun 2024 over Jan - Jun 2023
All retail outlets	109.5	107.0	30,571	29,869	191,454	-11.4	-9.7	-6.6
By broad type of retail outlet								
Food, alcoholic drinks and tobacco (other than supermarkets)	92.2	89.2	2,953	2,856	18,367	-4.0	-5.7	-5.1
• Fish, livestock and poultry, fresh or frozen	70.3	67.4	764	732	5,022	-1.4	-3.0	-9.8
• Fruits and vegetables, fresh	130.2	126.6	350	341	1,732	-8.3	-5.4	-17.5
• Bread, pastry, confectionery and biscuits	68.5	70.1	563	576	4,029	-17.5	-17.9	-10.9
• Other food not elsewhere classified	114.1	104.9	936	861	5,381	-1.6	-4.8	-1.3
• Alcoholic drinks and tobacco	166.0	168.9	340	346	2,202	+18.1	+12.6	+27.9
Supermarkets⁽¹⁾	86.9	86.1	4,185	4,149	24,935	-3.4	-0.5	-1.4
Fuels	93.3	92.4	799	791	4,630	-11.6	-12.3	-12.9
Clothing, footwear and allied products	134.6	122.1	3,786	3,435	23,145	-18.2	-12.7	-9.8
• Wearing apparel	138.9	125.7	3,274	2,963	19,958	-19.1	-13.2	-10.1
• Footwear, allied products and other clothing accessories	112.5	103.7	512	472	3,187	-11.7	-9.1	-7.9
Consumer durable goods	86.5	91.2	4,026	4,242	27,612	-11.2	-12.8	-12.5
• Motor vehicles and parts	94.5	115.0	1,105	1,344	9,311	-29.8	-25.1	-3.8
• Furniture and fixtures	79.1	88.8	472	529	3,025	-16.0	-9.8	-8.7
• Electrical goods and other consumer durable goods not elsewhere classified	84.8	82.0	2,449	2,368	15,276	+2.2	-4.7	-17.7
Department stores	91.9	71.9	2,817	2,203	15,100	-21.1	-18.6	-14.1
Jewellery, watches and clocks, and valuable gifts	140.4	150.1	3,999	4,277	26,506	-21.3	-23.1	-12.8
Other consumer goods	141.2	139.6	8,007	7,916	51,159	-4.3	-0.1	+2.5
• Books, newspapers, stationery and gifts	117.0	96.0	489	401	2,799	+6.9	+0.1	+8.5
• Chinese drugs and herbs	118.5	120.3	423	430	2,469	-15.1	-2.8	-15.9
• Optical shops	127.5	121.3	219	209	1,315	-18.4	-13.9	-14.6
• Medicines and cosmetics	131.8	127.7	2,708	2,623	17,621	+2.5	+3.4	+7.7
• Other consumer goods not elsewhere classified	156.1	159.3	4,168	4,254	26,956	-7.4	-1.2	+1.8

* The provisional figures are subject to revision later on.

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	85.3	84.5	4,630	4,586	27,194	-6.3	-2.0	-4.4
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(2) Figures may not add up to the total due to rounding.

Table 2 : Value of online retail sales⁽¹⁾ for May and June 2024

Selected type of retail outlet	Value of online retail sales ⁽²⁾⁽³⁾ (HK\$ million)		Percentage change (%)		
	May 2024 (Revised figures)	Jun 2024 (Provisional figures*)	May 2024 over May 2023	Jun 2024 over Jun 2023	Jan - Jun 2024 over Jan - Jun 2023
<u>All retail outlets</u>	2,608 (8.5)	2,338 (7.8)	+20.2	+5.2	-0.3
Non-store retailing	1,310 (4.3)	1,267 (4.2)	+22.4	+17.3	+15.2
Other retail outlets	1,298 (4.2)	1,071 (3.6)	+18.1	-6.2	-11.9

* The provisional figures are subject to revision later on.

- (1) Online retail sales refer to the sales of goods to customers through computer networks specially operated by local retail establishments for the purpose of receiving or placing of orders. The goods are ordered by those methods, but the payment and the ultimate delivery of goods do not have to be conducted online. On the other hand, orders made by manually typed e-mails, telephone calls or facsimiles are not regarded as online sales. In the case where a retail establishment provides an online platform for use by other businesses in selling goods, the value of online sales refers to the commissions and service charges.
- (2) Figures in brackets refer to the percentage share of online retail sales in total retail sales value.
- (3) Figures may not add up to the total due to rounding.

Table 3 : Volume index of retail sales by broad type of retail outlet for May and June 2024

Broad type of retail outlet	Volume index of retail sales (Points) (Average monthly index from Oct 2019 to Sep 2020 = 100)		Percentage change (%)		
	May 2024 (Revised figures)	Jun 2024 (Provisional figures*)	May 2024 over May 2023	Jun 2024 over Jun 2023	Jan - Jun 2024 over Jan - Jun 2023
All retail outlets	100.6	98.2	-12.7	-11.2	-8.2
<u>By broad type of retail outlet</u>					
Food, alcoholic drinks and tobacco (other than supermarkets)	82.8	80.3	-6.0	-7.8	-6.7
• Fish, livestock and poultry, fresh or frozen	70.0	67.1	-0.1	-2.4	-8.4
• Fruits and vegetables, fresh	117.0	116.8	-6.7	-4.6	-14.0
• Bread, pastry, confectionery and biscuits	59.0	60.5	-19.9	-20.2	-13.3
• Other food not elsewhere classified	104.7	96.6	-1.9	-4.9	-1.9
• Alcoholic drinks and tobacco	114.7	115.6	-1.2	-5.8	+9.9
Supermarkets⁽¹⁾	75.7	74.5	-7.1	-4.9	-5.2
Fuels	71.4	70.6	-18.0	-18.1	-17.8
Clothing, footwear and allied products	115.1	106.3	-20.0	-13.3	-11.3
• Wearing apparel	116.6	107.5	-21.0	-13.4	-11.5
• Footwear, allied products and other clothing accessories	106.9	99.3	-13.8	-12.5	-10.3
Consumer durable goods	90.1	95.0	-9.7	-11.4	-11.9
• Motor vehicles and parts	89.5	110.6	-30.6	-24.9	-6.0
• Furniture and fixtures	75.3	83.9	-15.4	-9.7	-7.9
• Electrical goods and other consumer durable goods not elsewhere classified	93.3	90.1	+4.3	-3.1	-16.0
Department stores	83.6	65.0	-23.3	-20.4	-15.8
Jewellery, watches and clocks, and valuable gifts	122.1	127.7	-23.4	-27.0	-15.5
Other consumer goods	134.4	133.3	-5.1	-0.3	+1.4
• Books, newspapers, stationery and gifts	101.1	82.7	+1.2	-5.5	+2.9
• Chinese drugs and herbs	111.9	113.5	-15.8	-3.1	-17.3
• Optical shops	121.6	116.1	-20.3	-15.5	-16.7
• Medicines and cosmetics	133.1	129.3	+1.8	+4.3	+6.9
• Other consumer goods not elsewhere classified	145.6	149.1	-7.6	-1.2	+1.0

* The provisional figures are subject to revision later on.

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	74.3	73.1	-9.9	-6.3	-8.2
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Table 4 : Movement of the value and volume of total retail sales

Original series			Seasonally adjusted series						
Year / Month	Year-on-year rate of change (%)		3 months ending Year / Month	Compared with the 3 months ending Year / Month	Rate of change ⁽¹⁾⁽²⁾ (%)				
	Value	Volume			Value	Volume			
2019	-11.1	-12.3							
2020	-24.3	-25.5							
2021	+8.1	+6.5							
2022	-0.8	-3.4							
2023	+16.2	+13.8							
2021	Jul	+2.8	+0.8	2021	Jul	2021	Apr	+3.2	+2.9
	Aug	+11.9	+10.0		Aug		May	+2.2	+1.6
	Sep	+7.4	+4.9		Sep		Jun	+0.8	-0.1
	Oct	+12.1	+9.4		Oct		Jul	+2.2	+1.1
	Nov	+7.1	+4.3		Nov		Aug	+1.4	+0.4
	Dec	+6.1	+3.3		Dec		Sep	+1.5	+0.8
2022	Jan	+4.0	+1.5	2022	Jan		Oct	-3.5	-3.8
	Feb	-14.6	-17.6		Feb		Nov	-7.2	-7.7
	Mar	-13.8	-16.8		Mar		Dec	-11.8	-12.6
	Apr	+11.7	+8.0		Apr	2022	Jan	-4.7	-6.2
	May	-1.6	-4.8		May		Feb	+2.7	+1.4
	Jun	-1.3	-4.2		Jun		Mar	+13.7	+12.9
	Jul	+4.1	+1.1		Jul		Apr	+6.6	+6.4
	Aug	-0.2	-3.0		Aug		May	+3.9	+3.7
	Sep	+0.3	-1.4		Sep		Jun	-0.7	-0.9
	Oct	+4.0	+2.5		Oct		Jul	+2.9	+3.0
	Nov	-4.1	-5.3		Nov		Aug	+0.7	+1.1
	Dec	+1.2	-0.6		Dec		Sep	+0.5	+0.8
2023	Jan	+6.9	+5.1	2023	Jan		Oct	-3.3	-3.2
	Feb	+31.3	+29.7		Feb		Nov	+5.5	+5.0
	Mar	+40.8	+39.3		Mar		Dec	+11.7	+10.8
	Apr	+14.9	+13.1		Apr	2023	Jan	+21.1	+19.9
	May	+18.5	+16.6		May		Feb	+12.2	+10.8
	Jun	+19.5	+17.4		Jun		Mar	+5.5	+4.4
	Jul	+16.7	+14.2		Jul		Apr	-2.0	-3.0
	Aug	+13.7	+11.0		Aug		May	-2.5	-3.3
	Sep	+13.0	+10.0		Sep		Jun	-3.6	-4.4
	Oct	+5.8	+2.9		Oct		Jul	-3.8	-4.5
	Nov	+15.9	+12.4		Nov		Aug	-3.6	-3.9
	Dec	+7.8	+4.8		Dec		Sep	-3.5	-3.7
2024	Jan	+0.9	-1.2	2024	Jan		Oct	-3.2	-3.0
	Feb	+1.9	+0.5		Feb		Nov	-1.8	-1.6
	Mar	-7.0	-8.7		Mar		Dec	+0.3	+0.6
	Apr	-14.7	-16.5		Apr	2024	Jan	+0.1	-0.3
	May	-11.4	-12.7		May		Feb	-3.6	-4.5
	Jun	-9.7*	-11.2*		Jun		Mar	-5.8*	-6.8*

- Not applicable.

* These are provisional figures which are subject to revision later on.

- (1) The rate of change is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Jun 2024 is the percentage change of the average monthly index for Apr, May and Jun 2024 compared with the average monthly index for Jan, Feb and Mar 2024.
- (2) The seasonally adjusted series is compiled by the X-12 ARIMA method. The X-12 ARIMA method and its related versions are the standard method commonly employed in compiling seasonally adjusted statistical data series. Seasonally adjusted series may be revised as more data become available. For the value and volume indices of total retail sales, the seasonally adjusted series for the preceding 3 years are revised each year when the figures for January are published.