



# Mega Events

## Calendar of Mega Events in Hong Kong (First Half of 2025)

### Introduction

Hong Kong has long been recognised as Asia's world city and an events capital. International major events bear strategic significance for Hong Kong. Not only do the events bring substantial economic benefits, but also attract elites of industries and tourists from around the world to personally experience Hong Kong's charm and vibrancy as an international metropolis, who can become the best ambassadors to tell good stories of Hong Kong and China.

The Government will continue to take a proactive role in joining hands with all sectors of society to propel and attract more mega events to be held in Hong Kong, with a view to demonstrating the city's charm as an events capital, gaining positive global exposure and reinforcing Hong Kong's status as a global city. There will be more than 90 events in the calendar of mega events for the first half of 2025.

The calendar of mega events in Hong Kong in the first half of 2025 is enclosed, which covers the following signature cultural, arts and creative events; festival, celebration, gala and carnival events; sports and games; finance, economics, innovation and technology events, as well as conference and exhibition events.

### Cultural, Arts and Creative Events

- To realise Hong Kong's position as an East-meets-West centre for international cultural exchange, the Government organises and supports various cultural, arts and creative events. A series of arts festivals will be held in the first half of 2025, including the *Hong Kong Pop Culture Festival* and *Chinese Culture Festival*, which have been launched in the current-term Government, as well as the renowned *Hong Kong Arts Festival*, *French May Arts Festival*, etc.
- Jointly organised by the Hong Kong Museum of Art, the Musée de l'Orangerie and the Musée d'Orsay, *The Hong Kong Jockey Club Series: Cézanne and Renoir Looking at the World — Masterpieces from the Musée de l'Orangerie and the Musée d'Orsay* will be held from 17

January to 7 May. This is the first large-scale exhibition of the two French Impressionist masters Cézanne and Renoir in Hong Kong showcasing 52 masterpieces from the Musée de l'Orangerie and the Musée d'Orsay in France.

- Co-curated by M+ and Musée national Picasso-Paris (MnPP), *Picasso for Asia: A Conversation* will be co-presented with the French May Arts Festival, and be held at M+ from 15 March to 13 July. The exhibition will featuring more than sixty masterpieces from the late 1890s to the early 1970s by Spanish artist Pablo Picasso.
- Various international and local arts and cultural events will converge in the city in March again, including *Art Basel Hong Kong*, *Art Central* and *ComplexCon* which landed in Asia for the first in March 2024.
- On the front of creative industries, *the 18th Asian Film Awards* and *the 49th Hong Kong International Film Festival* will be held in March and April respectively, which should become the focus of film enthusiasts in Hong Kong.

### **Festival, Celebration, Gala and Carnival Events**

- The large-scale celebrations for the Lunar New Year (LNY) will be staged, including *International Chinese New Year Night Parade* on the first day of the LNY, the fireworks display at Victoria Harbour on the second day of the LNY, and *Lunar New Year Lantern Display 2025*. All of these would bring a festive atmosphere to Hong Kong.
- The West Kowloon Cultural District Authority will organise *WestK FunFest 2025* again from March to April, presenting art installations and performing arts projects from all over the world. It is a participatory arts festival for all families.

### **Sports and Games**

- The Kai Tak Sports Park (KTSP), which will open in the first quarter of 2025, will provide modern and multi-purpose facilities for hosting different types of events such as major sports events, cultural and arts performances, and concerts. *Hong Kong Sevens 2025* will be held at KTSP, attracting tens of thousands of rugby fans from all over the world.
- *IBF World Cup and IBF Para Bowling World Championships* will be held in Hong Kong for the first time in January. In addition, sports

events such as the popular *Standard Chartered Hong Kong Marathon*, *Volleyball Nations League Hong Kong* and *Hong Kong International Dragon Boat Races* will also be held at different times in 2025, reflecting Hong Kong's position as a centre for mega sports events.

### **Finance, Economics and Innovation and Technology Events**

- *Asian Financial Forum* will be held in January 2025. Global influential leaders and representatives from the financial industry will engage in in-depth discussions on the development of financial markets and global investment opportunities.
- *Milken Institute Global Investors' Symposium* will be held in March again, bringing together leaders and experts from various financial sectors to explore how to tackle the challenges faced by the global financial industry.

### **Conference and Exhibition Events**

- *Consensus Hong Kong 2025*, the world's longest-standing and most influential cryptocurrency, blockchain and Web3 event, picks Hong Kong to be the first destination to expand its global footprint beyond North America in February.
- There will be a number of large-scale international exhibitions targeting various industries in the first half of 2025, serving as the largest procurement platforms for these sectors in Asia and around the globe, including jewelry, watches, electronics and lighting.