

An aerial photograph of Hong Kong, showing the harbor, the skyline with prominent skyscrapers like the Bank of China Tower, and the surrounding mountains under a blue sky with scattered clouds. The image is partially overlaid with a semi-transparent brown rectangle on the left side.

2025年上半年盛事年表

Mega Events in 1st half of 2025

財政司副司長
Deputy Financial Secretary

2024年11月19日
19 November 2024



- **主動出擊**
Reach out proactively

- **質量並重**
Emphasis on both quality and quantity

- **繼續推動內容豐富、多姿多采、不同範疇的盛事活動**

Continue to promote rich, vibrant and diverse range of events

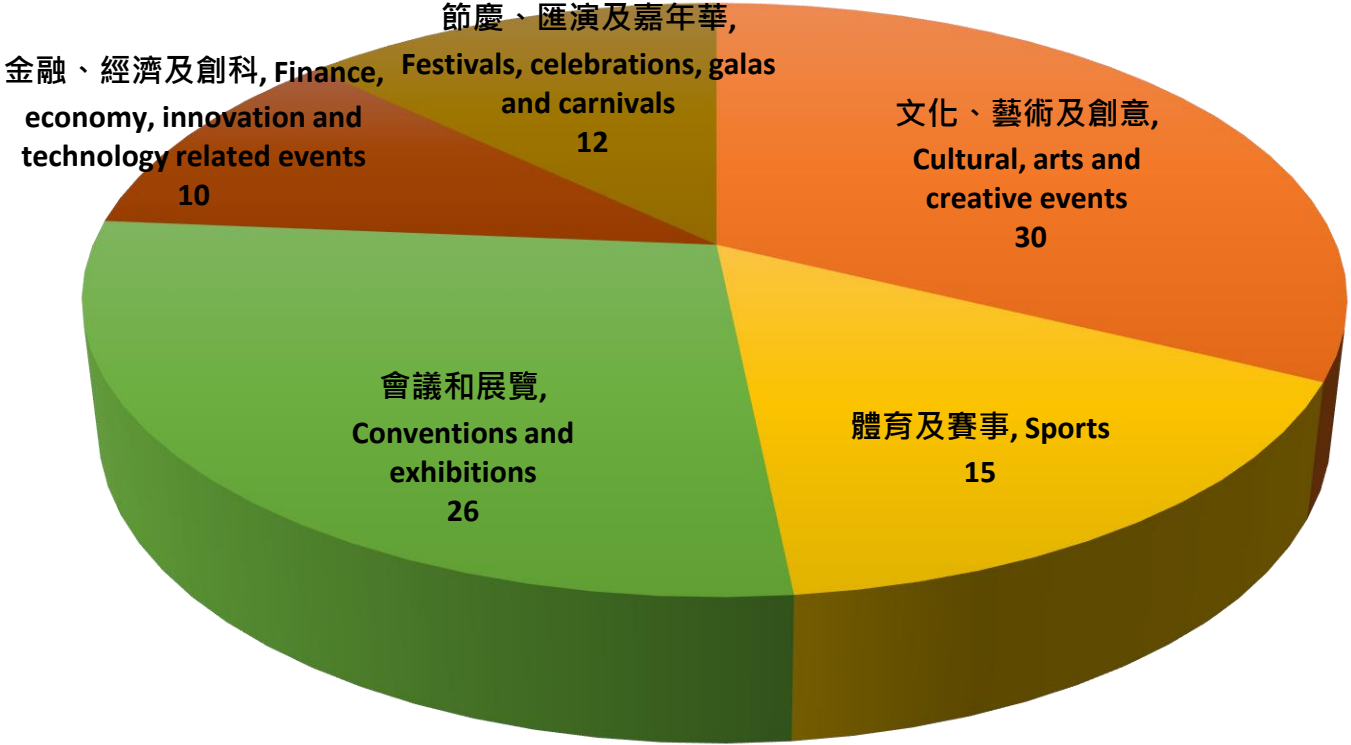


2025上半年最少有 93 項盛事

At least 93 mega events in 1st half of 2025



2025年上半年 1st half of 2025



總數: 93 (截至11月/2024)

Total : 93 (as at Nov 2024)

焦點 - 金融、經濟及創科

Highlights - Finance, economy, innovation and technology related events



米爾肯研究院全球投資峰會
Milken Institute Global Investors'
Symposium



亞洲金融論壇
Asian Financial Forum



香港國際創科展
InnoEX

焦點 - 會議及展覽

Highlights - Conventions and exhibitions



Consensus 香港大會2025

Consensus Hong Kong 2025



不同行業在區內和全球
最具規模和頂尖的會議和展覽


Large-scale and top-tier conventions and exhibitions
of various industries in the region and globally

盛事效益 - 2024年全年

Benefits of mega events - 2024

200 萬名旅客參與
2M tourists

較之前估計  > 17%

 > 17% from previous estimate

75 億元的消費額
45 億元經濟增加值
Spending of HK\$7.5B
Value added of
HK\$4.5B

盛事效益 - 2025年上半年

Benefits of mega events – 1st half of 2025

84 萬名旅客參與

840,000 tourists

較2024年上半年

Compare with 1st half of 2024

↑ > 50%

33 億元消費額及
18 億元經濟增加值

Spending of HK\$3.3B &
Value added of HK\$1.8B

較2024年上半年

Compare with 1st half of 2024

↑ 約 40% 及 30%

盛事效益 – 無形的好處

Benefits of mega events – intangible benefits

- **彰顯香港作為一個自由、開放、有深度而具備文化底蘊國際城市的地位**
showcase Hong Kong's leading position as a free, open, in-depth and culturally rich international city
- **令香港在全球正面曝光**
Bring positive global exposure to Hong Kong
- **讓海外朋友加深對香港的認識**
Allow overseas visitors to deepen their understanding of Hong Kong



2025年上半年盛事年表

Mega Events in 1st half of 2025