

Series of Activities Under "School of Life"

Month	Target Audience	Event Description
15-16 March	Public, especially family	"Green Burial, Love Living On" Promotional Exhibition
April	Public	Online "School of Life" : To launch a series of videos through news media, providing practical information on end-of-life arrangements and addressing common misconceptions about green burial."
May	Public	After-death Arrangement Talk: To introduce after-death arrangements and related services including green burial, public niches and private columbaria.
16-22 July	Public	Hong Kong Book Fair 2025 Promotional booth to engage exchanges with attendees on the topic of green burial and life planning.
Q3 or Q4	Public, especially family	"Green Burial, Love Living On" Promotional Exhibition
October	Public	Life and Death Expo Talks, exhibition and booths to introduce life and early end-of-life planning from different perspectives, exploring what is Advance Care Planning (including wills, after-death arrangements, etc.), cancer support,

		dying in place and bereavement support, etc. To encourage members of the public to adopt a more environmentally friendly and sustainable way of disposing of cremated ashes and to make good pre-life planning in advance.
Regular Programme	Public	Roving Promotional Booths Set up in shopping malls (1-2 times per month) to engage the public and provide information on green burial services and planning, as well as registration of the Green Burial Central Register.
Regular Programme	Public	Talks and Life Education Guided Tours*

* Includes guided tours of the Garden of Remembrance, visits to the scattering of cremated ashes at sea, in-depth Community Tour for Life Education and Guided Life and Death Exploration Tours for youth.