Appendix 2

(Translation)

Hon YIU Pak-leung's motion on
"Reinforcing Hong Kong's role as an international tourism hub and consolidating its position as a world-class premier tourism destination"

Wording of the Motion

That the Development Blueprint for Hong Kong's Tourism Industry 2.0 sets out the vision of consolidating Hong Kong's position as a world-class premier tourism destination, while the Outline Development Plan for the Guangdong-Hong Kong-Macao Greater Bay Area ('GBA') supports Hong Kong in developing into an international tourism hub and a core demonstration zone for multi-destination tourism, and that the two are complementary; in this connection, this Council urges the SAR Government to, on the one hand, improve Hong Kong's ancillary transport facilities to strengthen its transit function and, through the multi-destination model, connect the GBA and international resources and strengthen cooperation with Mainland and overseas cities to promote complementarity of advantages and provide support for the tourism industry to 'bring in and go global', so as to reinforce Hong Kong's core role as an international tourism hub; and, on the other hand, develop diversified tourism experiences, improve tourism-support facilities, promote the upgrading of the industry, develop '+Tourism' by combining elements of culture, sports, ecology and mega events, encourage the industry to innovate tourism products and services, conduct targeted external publicity, create a hospitable environment and continue to introduce measures to enhance Hong Kong's attractiveness, thereby consolidating Hong Kong's position as a world-class premier tourism destination.