## Implementation timeline for the new phase of tobacco control measures

Tobacco control measures	Effective date
Increase penalties for duty-not-paid tobacco	
List the relevant offences under the Organized and	
Serious Crimes Ordinance to enable the Customs and	
Excise Department to freeze assets associated with	
illicit tobacco activities.	40.7
Increase the penalty for offences of failing to declare	19 September 2025 (i.e. the date of
to Customs Officers compoundable under the	gazettal of the Amendment
Dutiable Commodities Ordinance from \$2,000 to	Ordinance)
\$5,000.	
Require that cigarettes sold at a price lower than the	
tobacco duty be proved to be duty-paid  Drahibit the provision of smaling products	
Prohibit the provision of smoking products (including conventional smoking products and	
alternative smoking products (ASPs)) to persons	
aged below 18	
Implement a duty stamp system for cigarettes	■ A pilot scheme is targeted to be
	rolled out in early October 2025
	First phase to be launched in
	fourth quarter of 2026
	■ Target for full implementation in
	Q2 2027
Prohibit smoking while queuing	
Extend statutory no-smoking areas to within three-	
metres of the entrances and exits of specified	1 January 2026
places.	
Increase the fixed penalty for smoking offences from	
\$1,500 to \$3,000	
Ban the possession of ASP substances (i.e. e-	20 4
liquid/capsules/heat sticks) in public places	30 April 2026
Implement plain packaging requirement	This requirement is planned to take
	effect in tandem with the duty stamp
	system in <b>second quarter of 2027</b> .
Ban flavoured conventional smoking products	After full implementation of the duty
	stamp system and plain packaging
	requirement (i.e. after second
	quarter of 2027)

Note: The other two short-term measures, namely "continuously reviewing the effectiveness of increasing tobacco duty and the pace of future adjustments" and "strengthening smoking cessation services as well as publicity and education", are ongoing and do not involve legislative amendments.



Hong Kong Customs and Excise Department



Tobacco and Alcohol Control Office