

## Annex

### Anti-Fraud Public Education Campaign 2026 - Music video screenshots



The Hong Kong Monetary Authority (HKMA) announces the 2026 anti-fraud public education campaign themed “Unite to Fight Scams” with a new anti-fraud music video featuring Mr Arthur Yuen, Deputy Chief Executive of HKMA, who faces off against the original fraudster character “Lachachu” (despicable banana in Cantonese) in a battle between good and evil, utilising artificial intelligence technology.



The HKMA utilises artificial intelligence technology to introduce a new anti-fraud music video performed by Mr Arthur Yuen, Deputy Chief Executive of HKMA, using a creative and non-conventional approach to remind the public to stay vigilant against scams.



The HKMA utilises artificial intelligence technology to introduce a new anti-fraud music video. It is based on the concept of Kung Fu (martial arts) game and features Mr Arthur Yuen, Deputy Chief Executive of HKMA, who faces off against the original fraudster character “Lachachu” (despicable banana in Cantonese) in a battle between good and evil.

**“Horse Butler” Animated Stickers**



The HKMA introduces a new series of animated Year of the Horse stickers, “Horse Butler”, integrating anti-fraud messages into the everyday scenario of distributing electronic red packets.